

Winning Entry in Abstract Art



From the Global Design Competition for Mural,
Abstract Art and Sculpture along major roads in
Ayodhya

INTRODUCTION

- Wall Murals category in the form of abstract art is one of the most interactive visuals so that viewers connect themselves with the design.
- They explore their devotional imagination with abstract art.
- In this competition our team worked on the feelings of the devotees How do they see Shri Ram, his birth place.
- We know that Ayodhya is not only the spiritual capital but also the global capital of spirituality, tourism, business and many more.
- We have tried to convey the message of historical and futuristic Ayodhya and the great epic of Ramayana on the four major routes of Ayodhya.



RAM PATH

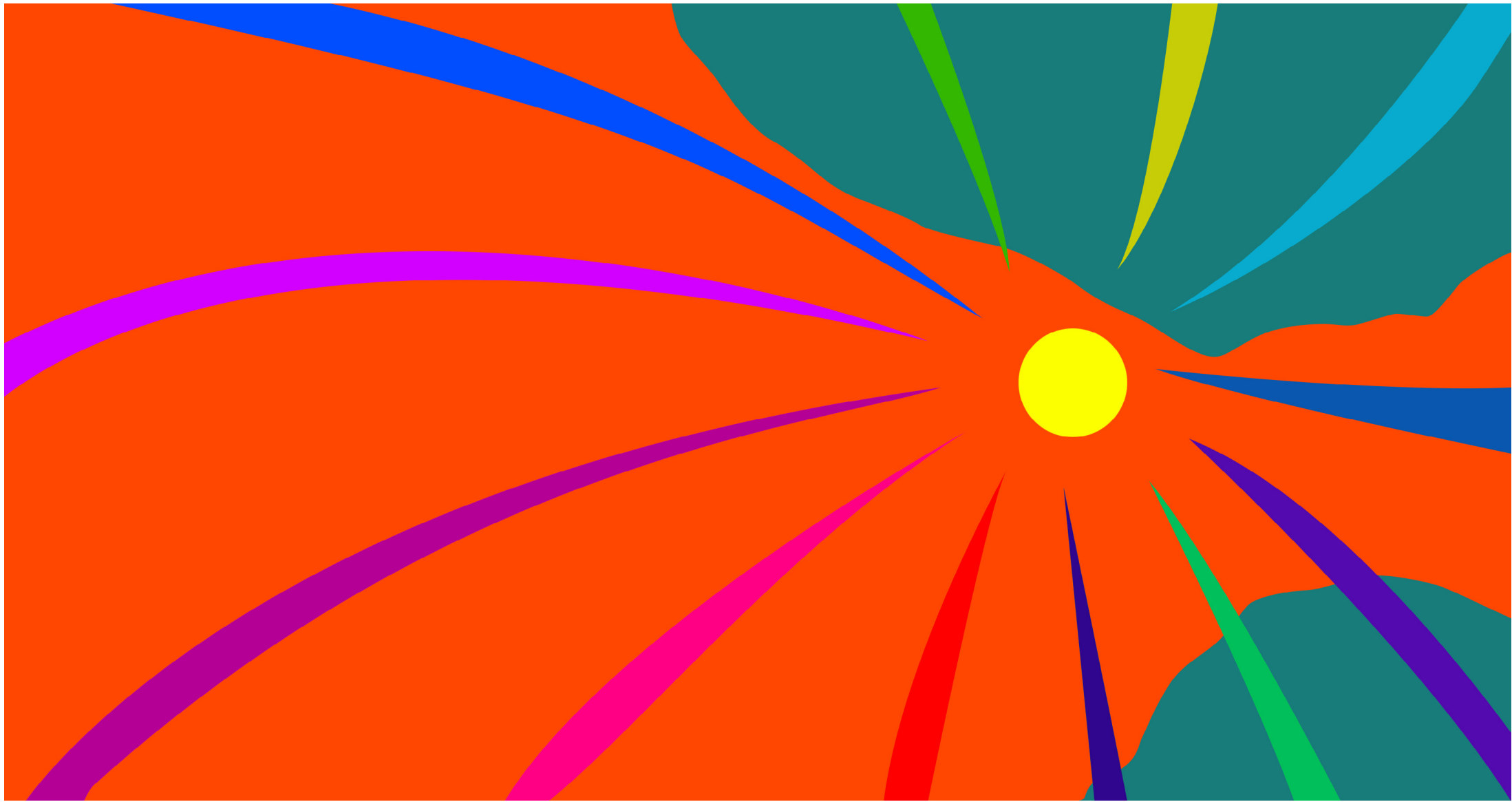
- This is the longest road of Ayodhya from Sahadat Gang to Nayaghat.
- We have shown the essence of Ayodhya and the land of Shri Ram as Adhunik, sugamya, Suramya, Bhavnatmak, Swaccha, Ayushman, saksham and cultural Ayodhya.
- The street has many futuristic aspects, artists can use different imagery to elaborate ideas of globalization of Ayodhya.



Creative Visuals for Ram Path

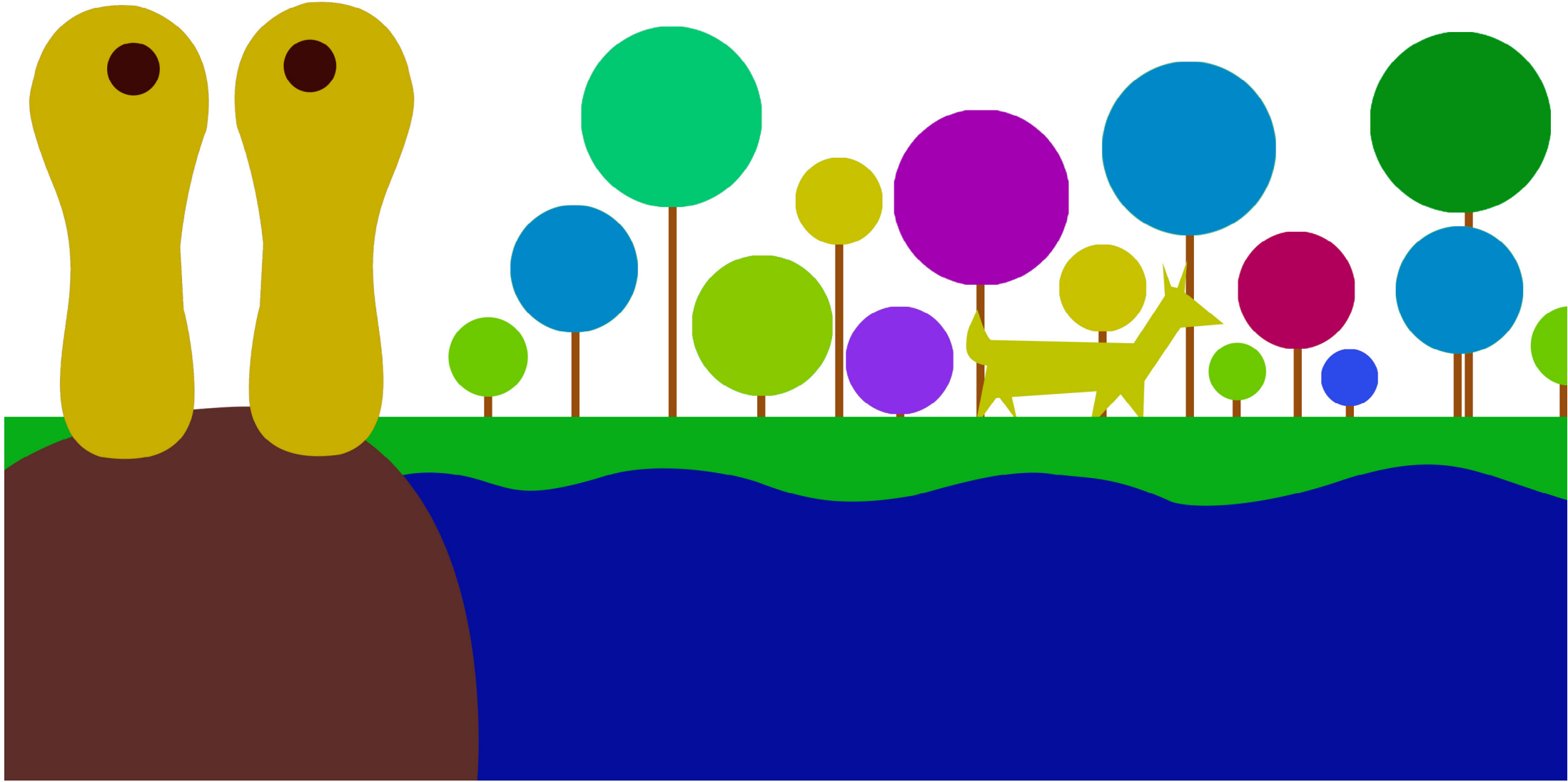
- Representation of Ayodhya and the land of Shri Ram as Adhunik, sugamya, Suramya, Bhavnatmak, Swaccha, Ayushman, saksham and cultural Ayodhya.
- This is only the representation of our thoughts as abstract expressionism or it is the style of mural. it may extend with other subjects.



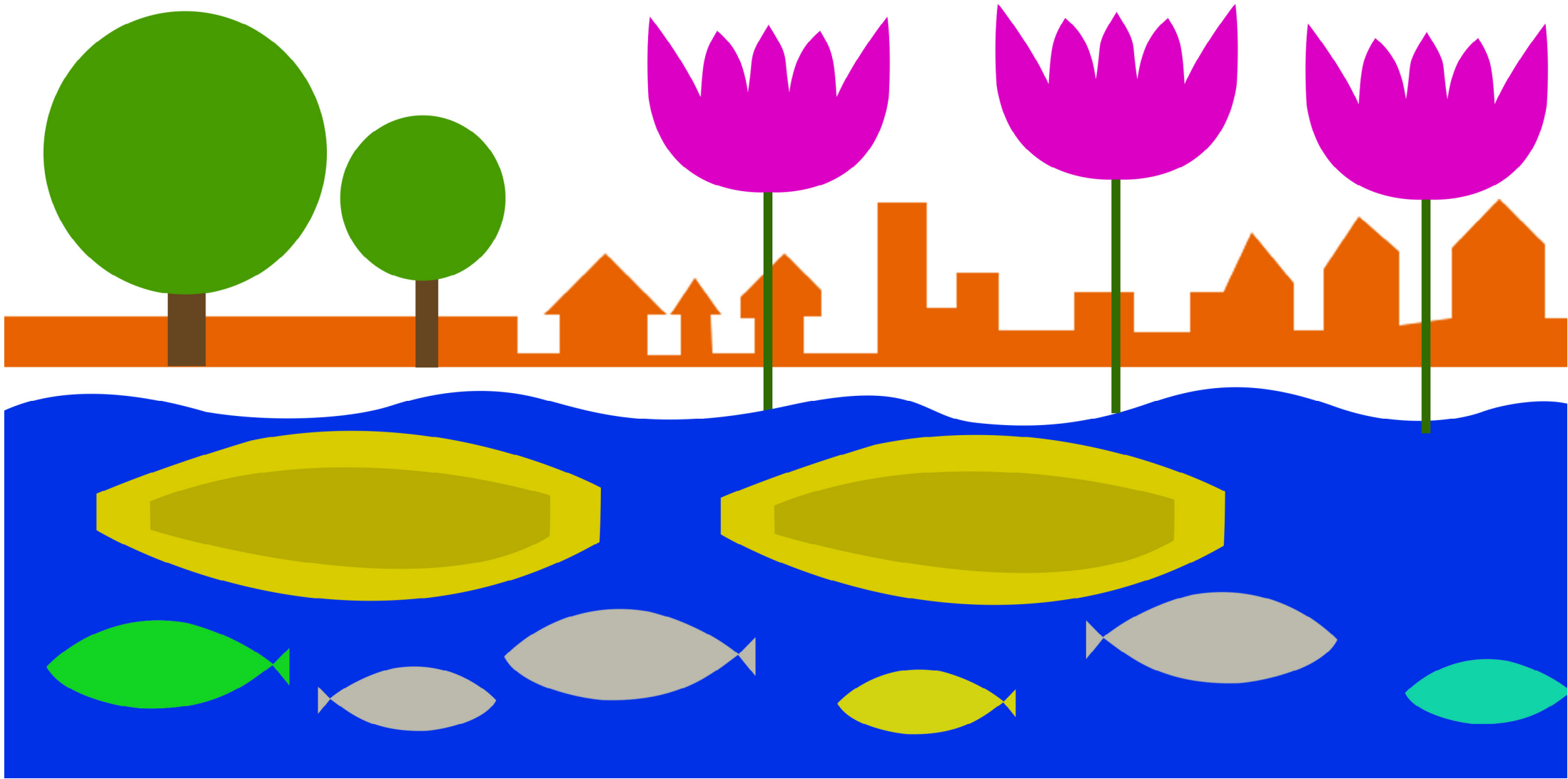


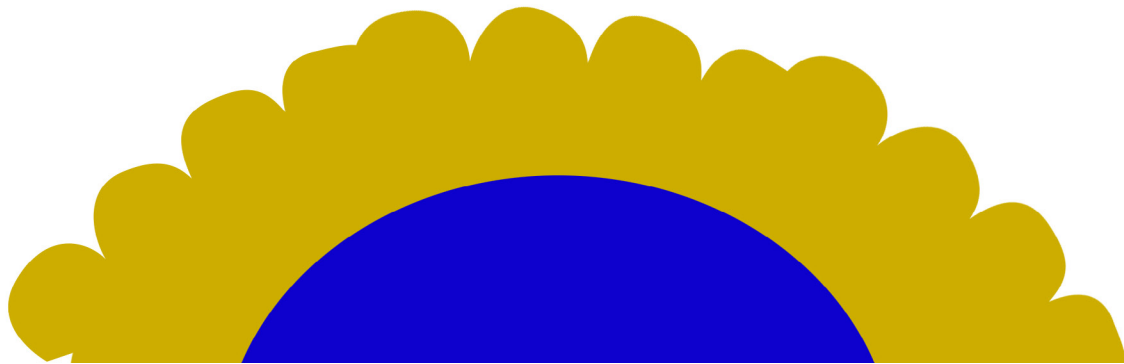
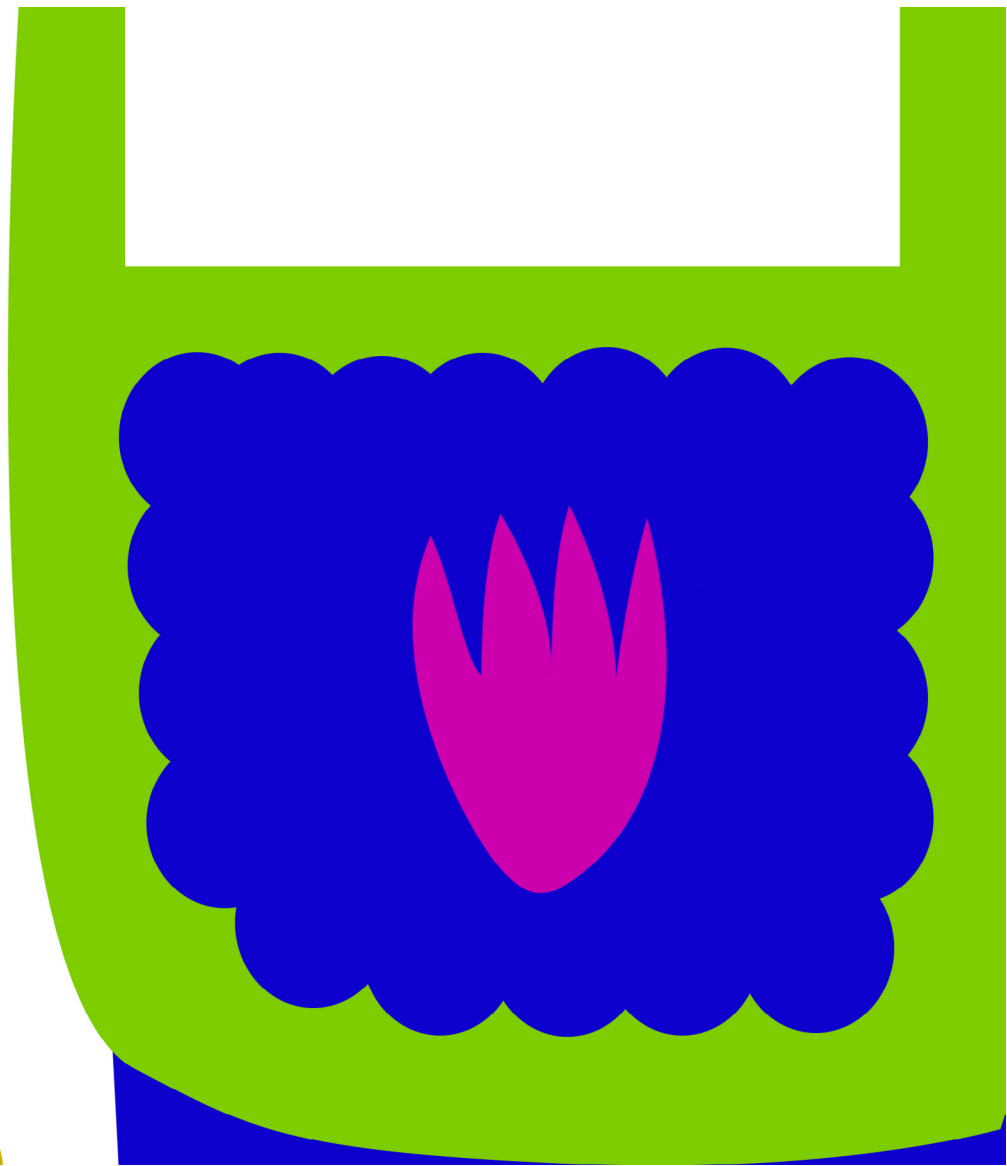
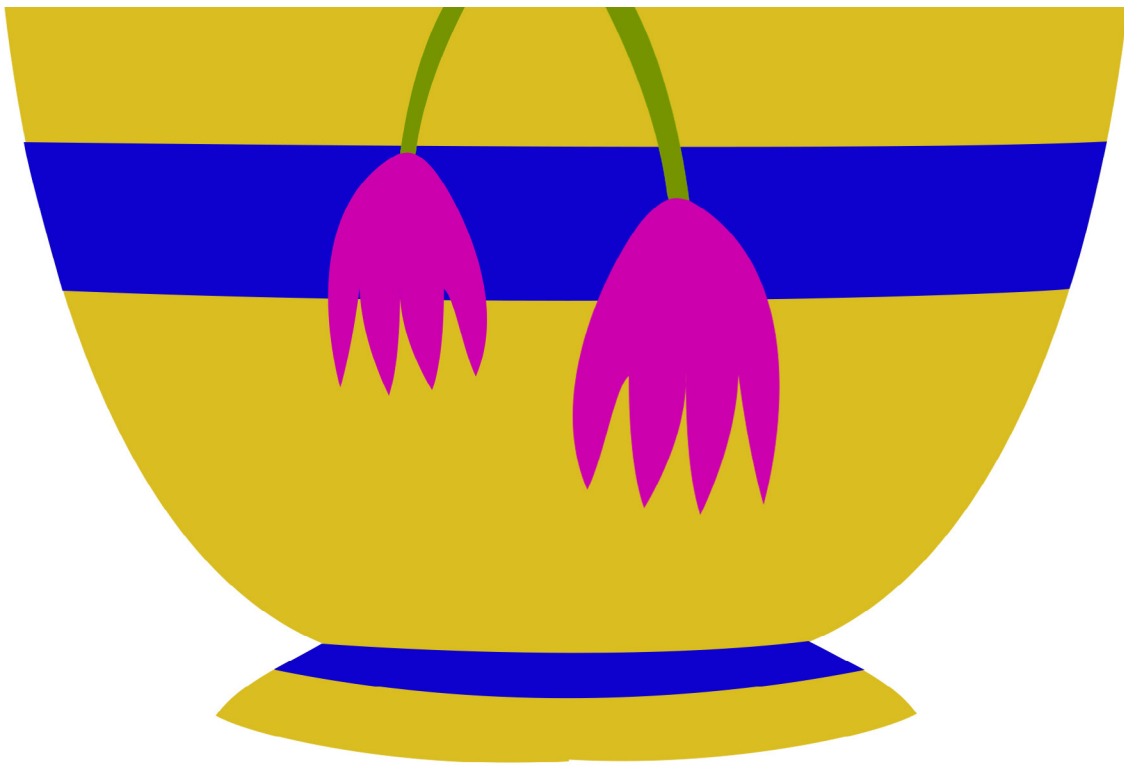


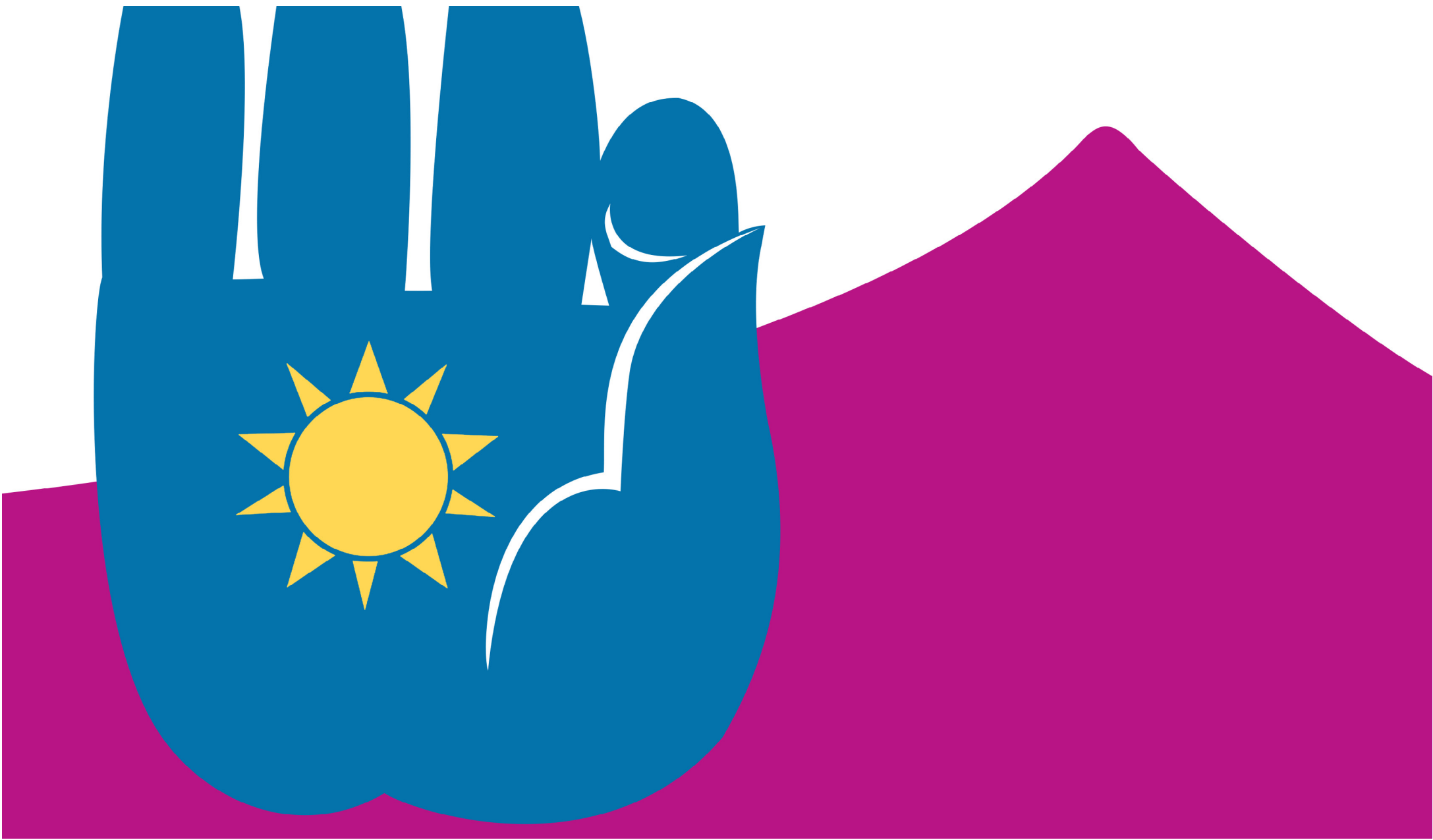












JANMABHOOMI PATH

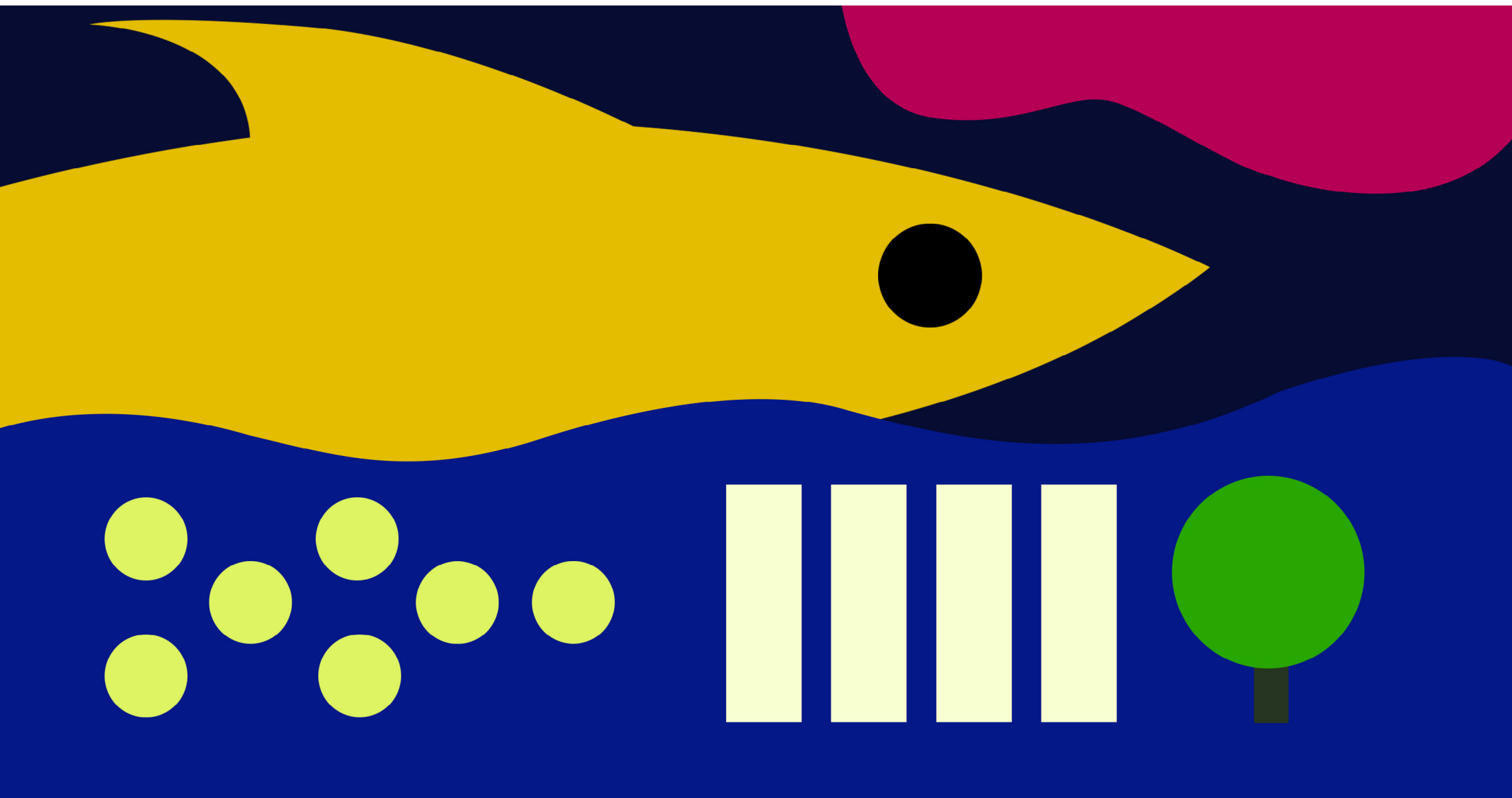
- Sugriva Fort to Shri Ram Janmabhoomi Temple Marg is an important route.
- Where we first shown the birth of shri rama as incarnation of Lord Vishnu, birth of Lord Rama, Batsalya, Gurukul are some of the primary aspects of history.
- This work will continue with the great epic and future of Ayodhya.

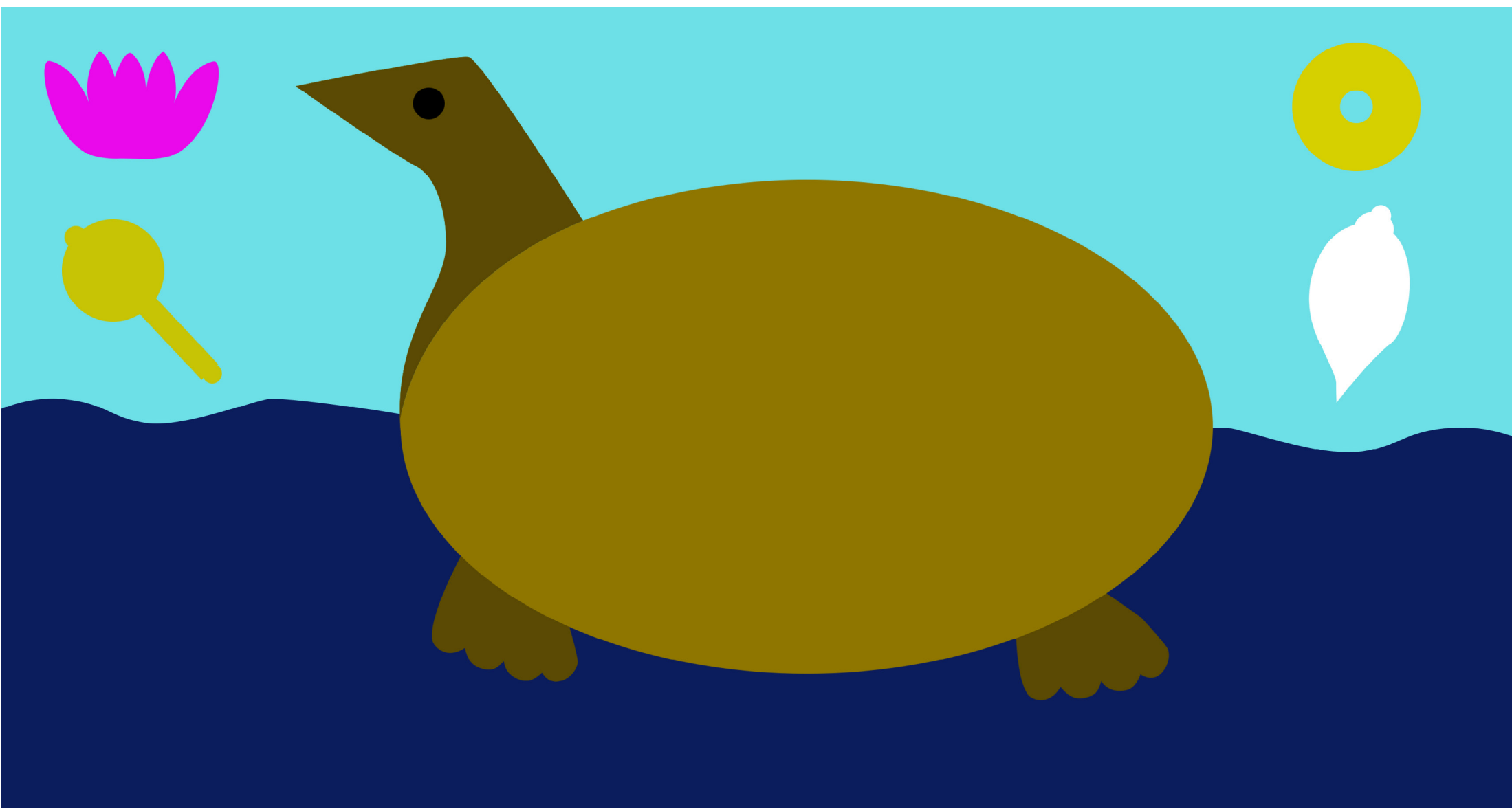


Creative visuals for Janmabhoomi Path

- Lord Rama as incarnation of Lord Vishnu: Matsya, Kurma, Varaha, Narasimha, Vamana, Parashurama, Rama, Krishna, Buddha, Kalki.

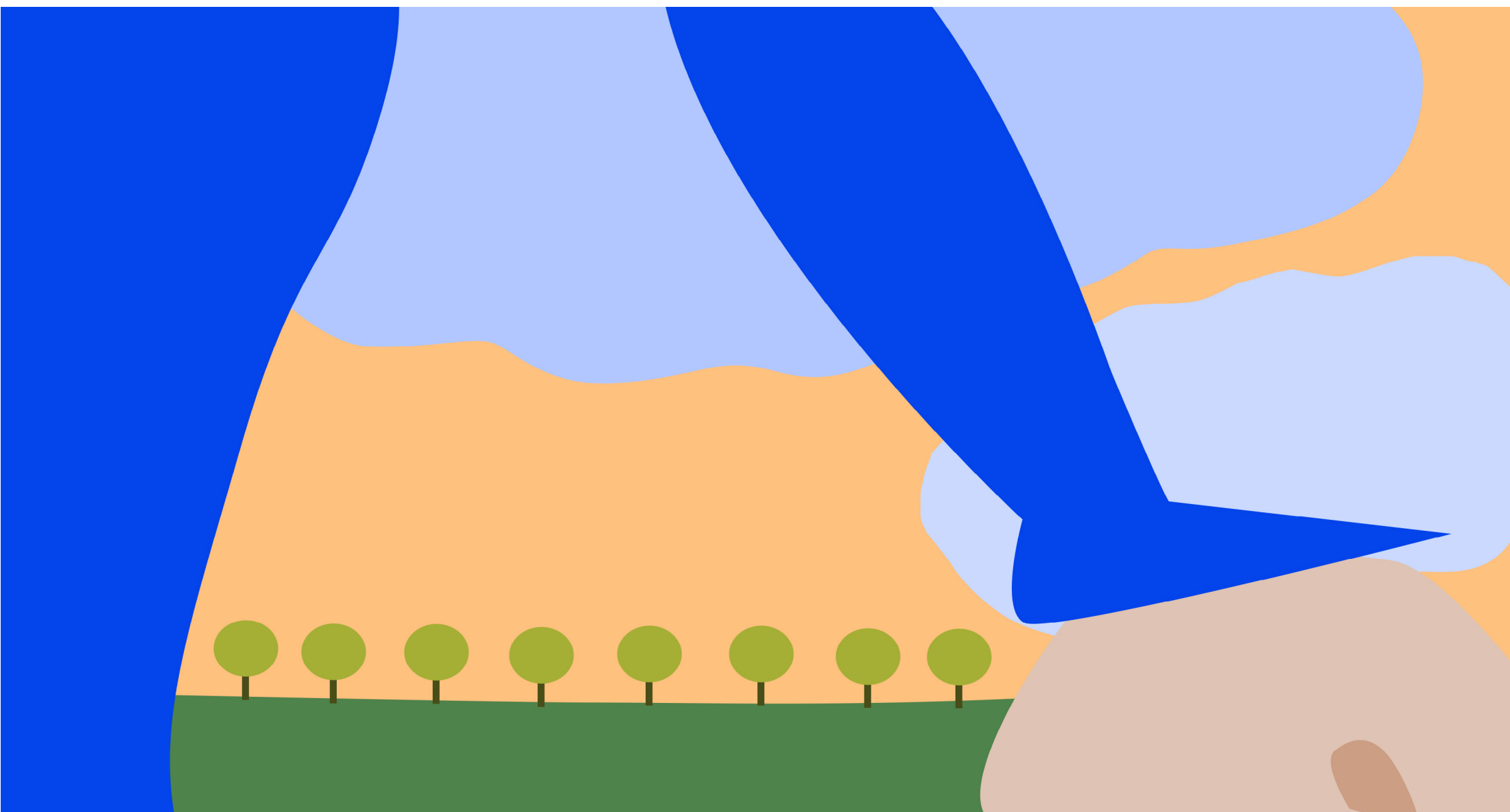




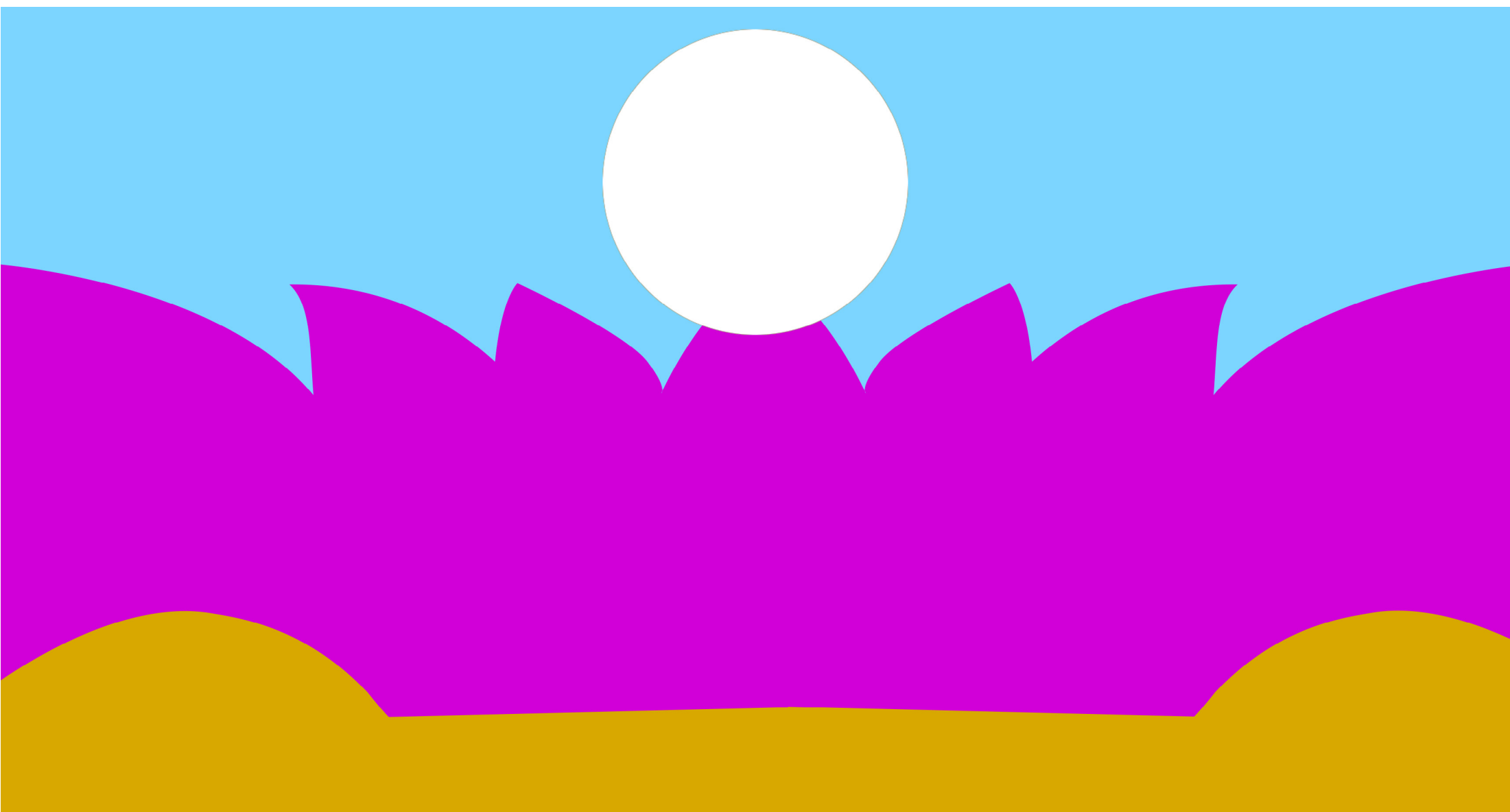


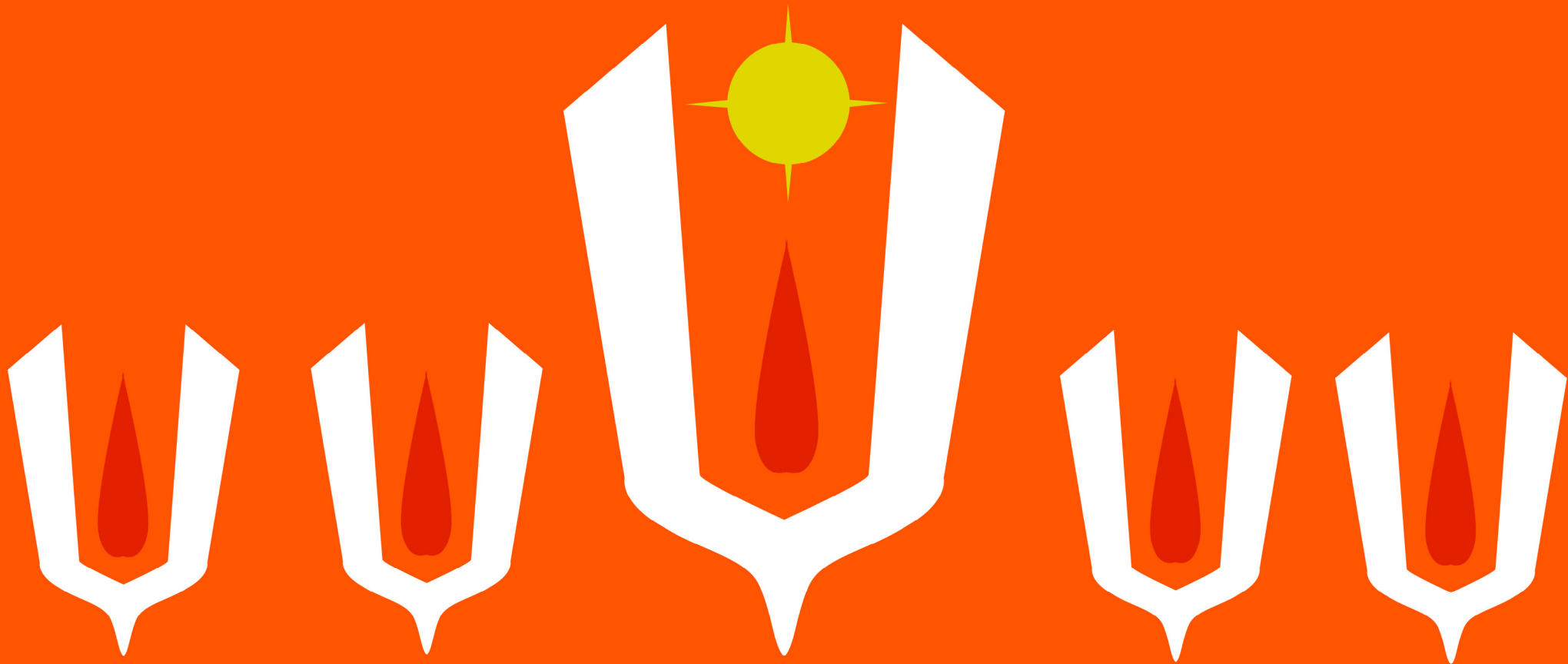


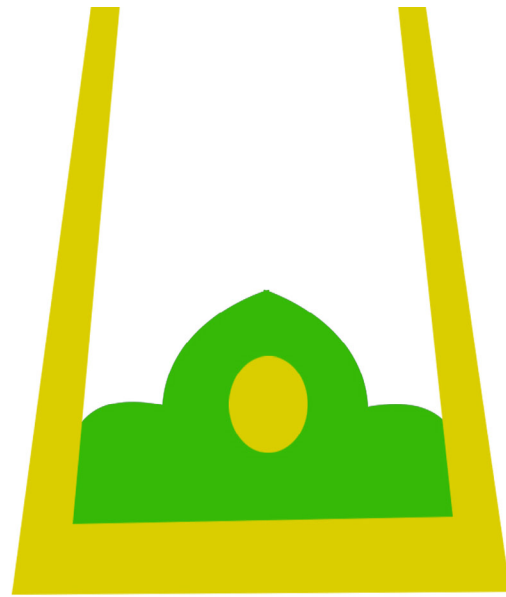
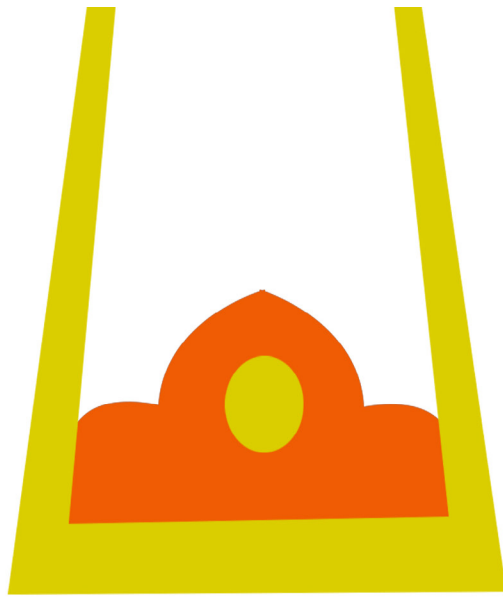
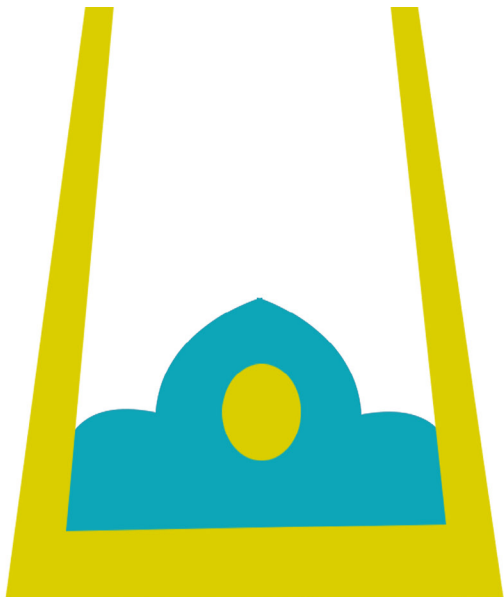
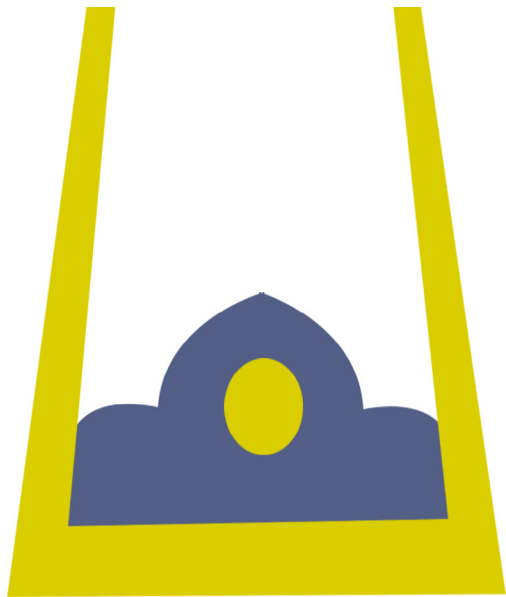


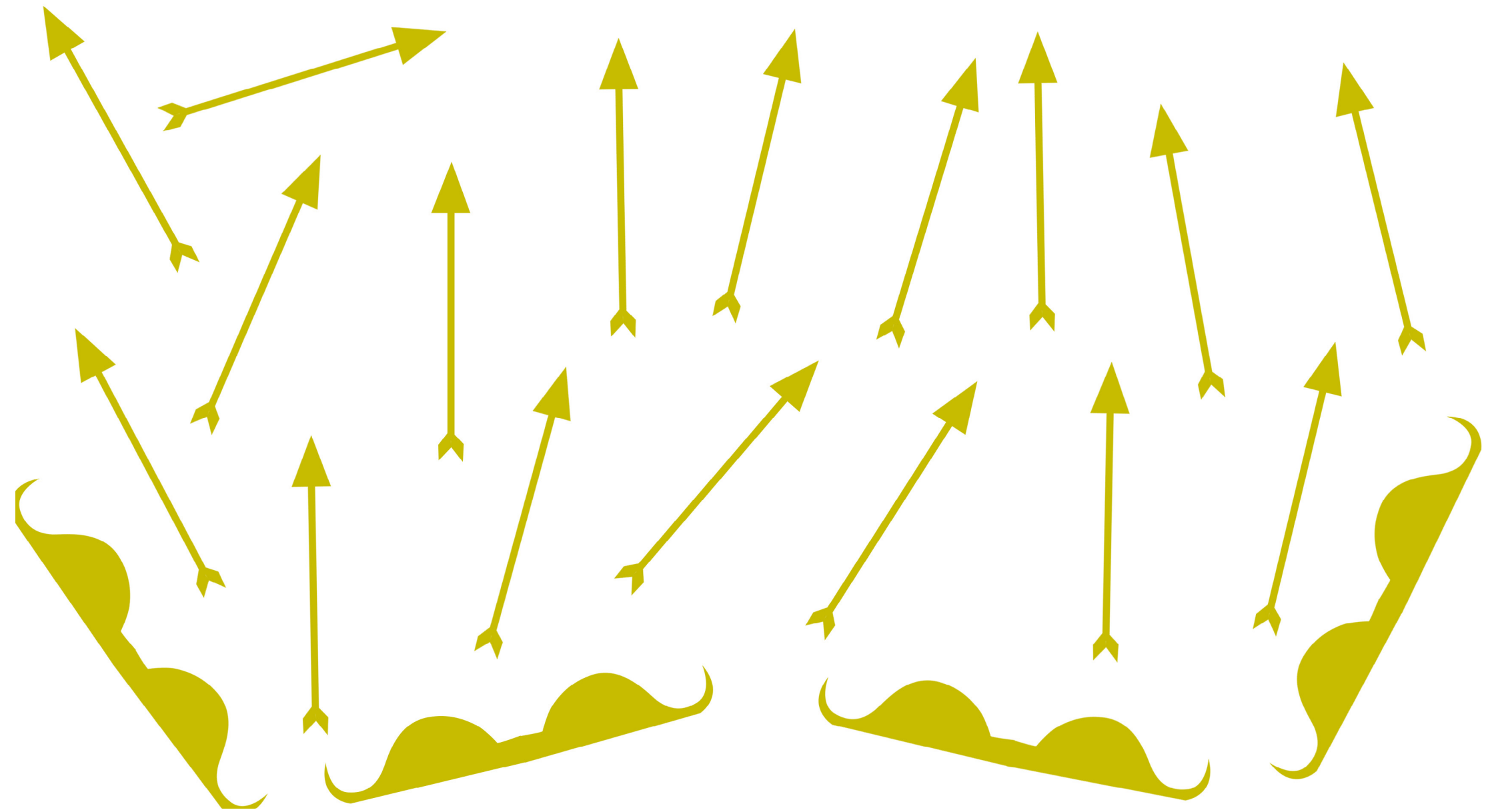












BHAKTI PATH

- This is a major road connecting Ram Mandir to Srinagar Haat.
- We have tried to Presented various Ram Bhakti examples like Bharat waiting for his brother Ram to return from exile of 14 years, Jatayu Mother saves Sita from Ravana, Squirrel helps in carrying stones to build Ram Setu, hanuman lifting the mountain for sanjivini buti
- All subjects are taken from Ramayana and will be expanded later according to the great epic of ramayana and past and future aspects of Ayodhya.



Creative Visuals for Bhakti Path

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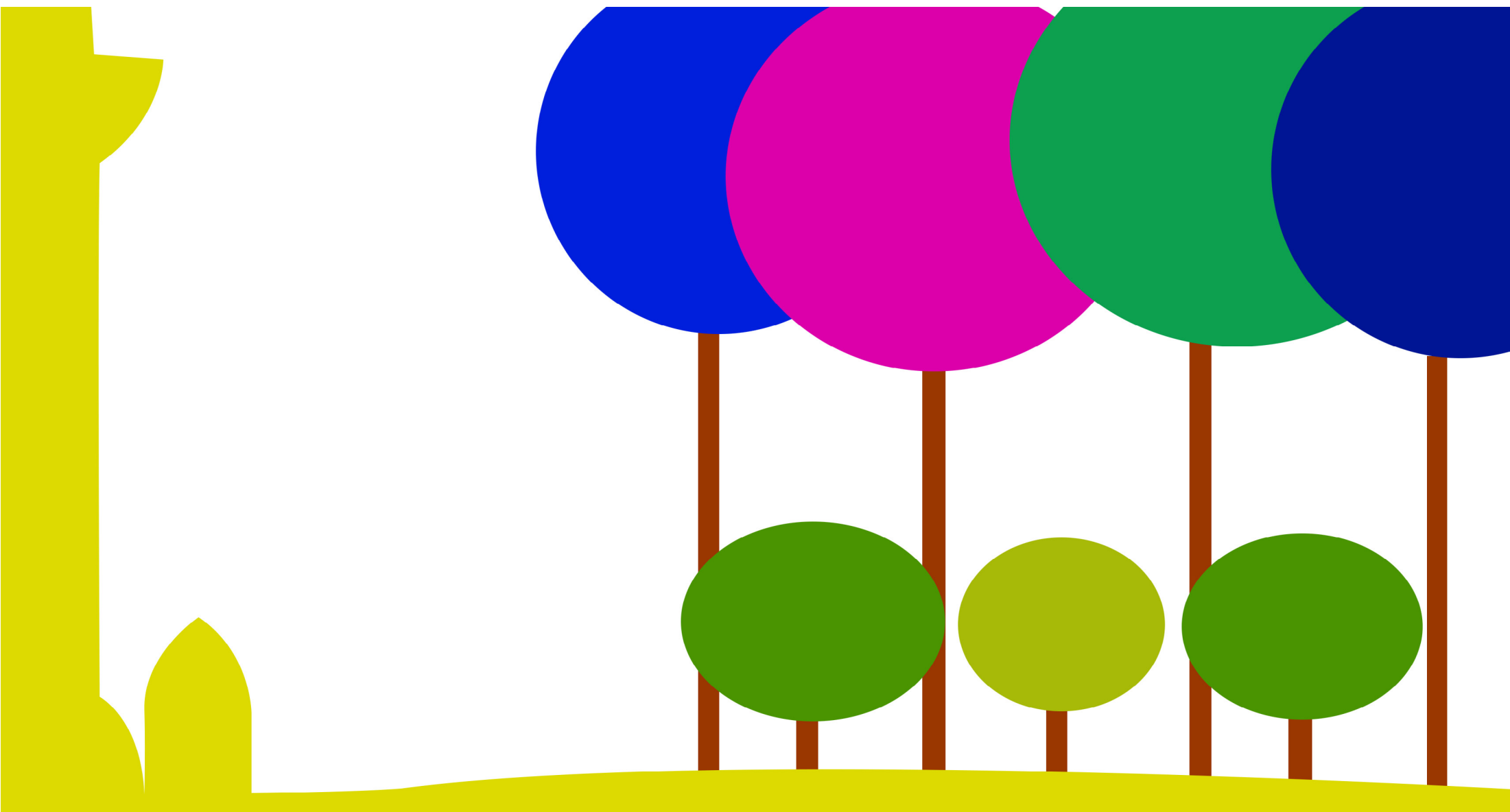


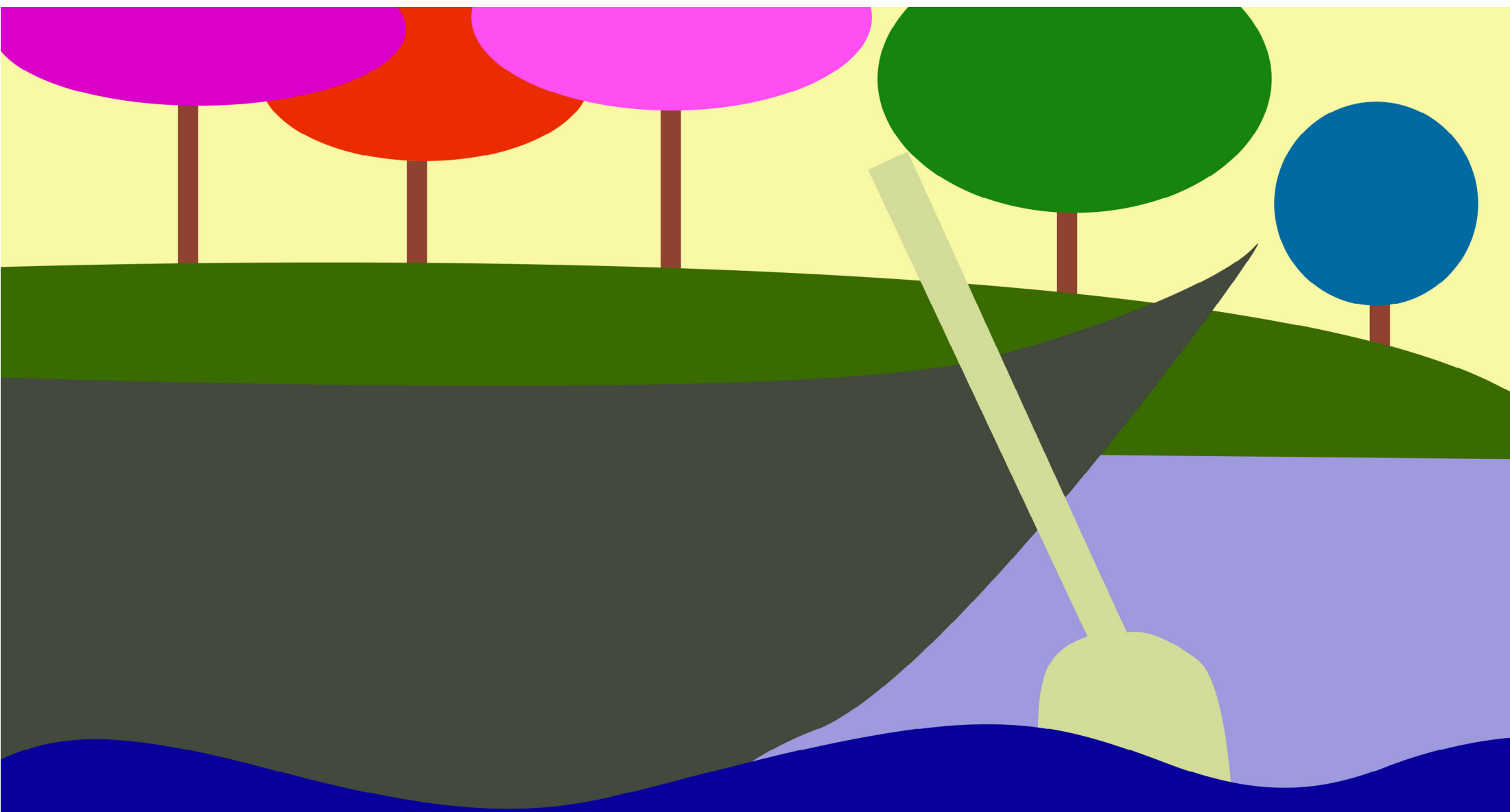


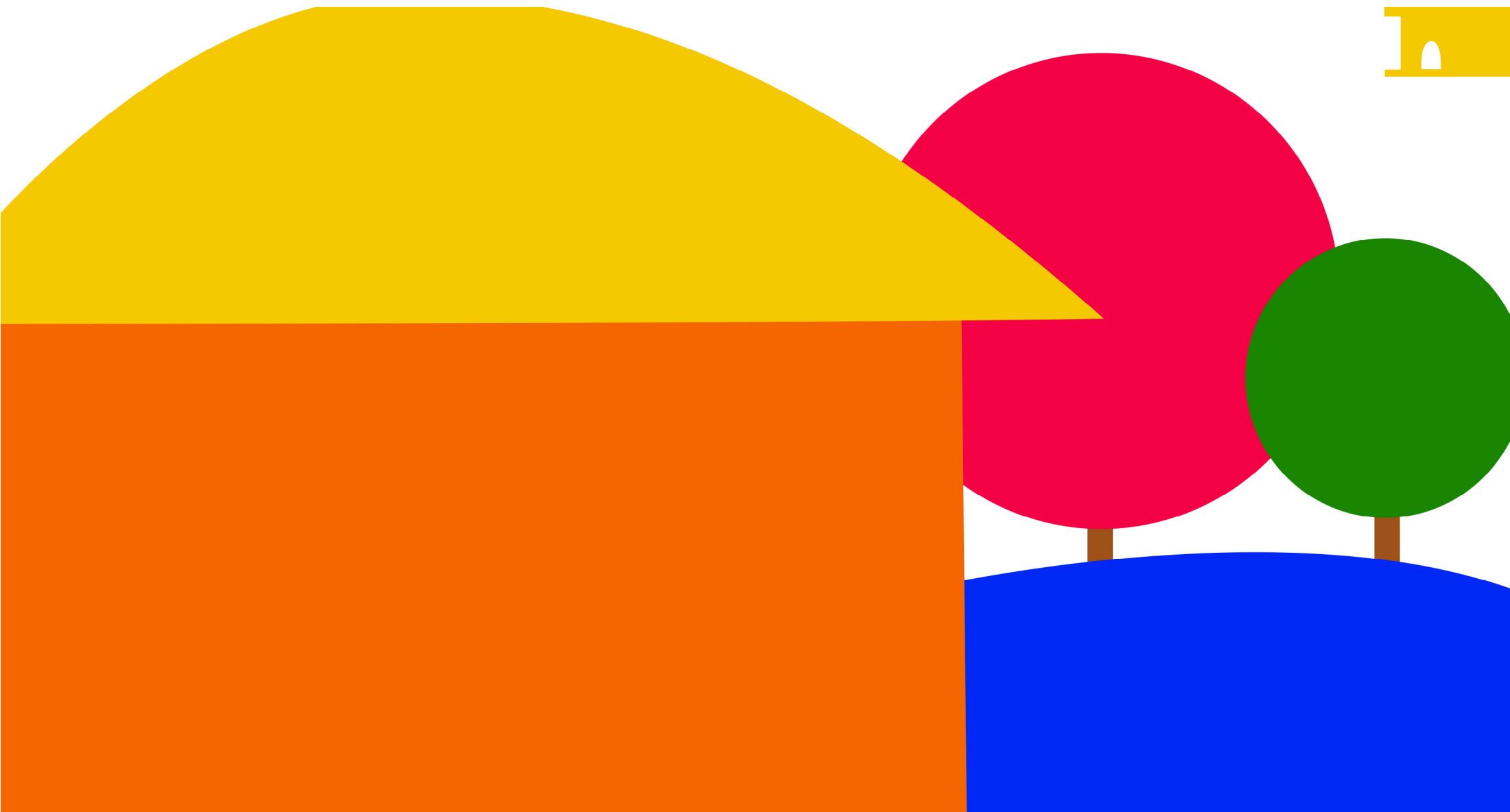
DHARMA PATH

- The visual are represent the way of dharma from the epic of Ramayana.
- Which gives us the lesson of dharma in humankind.











TECHNICAL PARAMETERS

- We have used wall mural with simple colour in simple pictorial form.
- It Helps to easily extend the mural according to the location.
- It will be easy to create with the unity of style it is easy to implementation.
- The USP of this work is the simple form which represents the past and upcoming future of Ayodhya, Uttar Pradesh, the great epic Ramayana, and India.
- In this presentation we shown the idea of abstract mural in brief.



Why is this design concept adoptable?

- Basic shapes and geometric pattern that easily create any of surface.
- Geometric shape and use of flat colour.
- Does not need any skilled artist, a normal painter may work in this design.
- Low maintenance cost.
- Easily catch the eye, and create a long lasting impression.
- Minimal design concept to represent essence of Ayodhya, the city and the great epic of Ramayana.



Display of abstract wall mural as Matsya Avatar the first incarnation of Lord Vishnu.



We extend our heartfelt gratitude to the
Ayodhya Development Authority.

Jai Shree Ram