

# Portfolio

Prof. Manish Arora

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## About me

As Professor & Head, Manish Arora, serves in the Department of Applied Arts, Faculty of Visual Arts, Banaras Hindu University. I received the degree of Bachelor of Fine Arts (BFA), Master in Fine Arts (MFA) (Visualization and Campaign Planning), and Ph.D. in Applied Arts. Johns Hopkins University in the United States awarded me a Post-Doctoral Fellowship. As a Researcher and Lecturer in Design, I have over 20 Years of experience. My areas of interest are Research in Packaging Design for Indian Handicrafts, Visual Arts and Design Education, Social Design, Sustainability, Digital Media, Cluster Development, and Design Innovation.

I received various honors and scholarships in the field of research and teaching, including the Prestigious Raman Post Doctoral Fellowship at Johns Hopkins University in the United States. 36 Research papers have been published in Peer-Reviewed journals and 78 research papers at different national and international conferences. The Design Innovation Centre (DIC), a project supported by the Ministry of Education, Government of India, aims to advance Design Innovation in India using the Hub and Spoke Model.

I am the DIC Coordinator at BHU, in collaboration with IIT BHU. I created the Digital Innovation Gallery, Design Café, and Graphic & Digital Media Lab at DIC BHU. To establish an ecosystem of Design Innovation at BHU, I also organized 1473 events, including student and faculty projects, idea talks, the Smart India Hackathon, the Toyathon, talks, lectures, demonstrations,

field visits, Collaboration, Dissertations, Research Papers, Seminars, Conference, Webinars, and Lab Development. I also work as a practicing designer in addition to my academic job. I have worked on different Design Projects, including the Visual Identity Programme of Banaras Hindu University and Indian Institute of Technology (BHU), which included the Logo, Seal, and 100 Years Logo of the University of Lucknow. My design got selected as one of the top three logo designs for the Ayodhya Smart City and the Ministry of Education Innovation Cell Institutions Innovations Council. With 12 solo Art Exhibitions and participation in 59 Art Exhibitions, I have been active in Creative Practices. My Artwork has been exhibited in numerous galleries and museums both domestically and internationally, including AIFACS, U.P. State Lalit Kala Academy, I am skilled in Drawing, Painting, Photography, and Graphic Design. I am a fierce supporter of Design. I think that Design can be utilized to address societal issues, enhance people's lives, and change the course of the planet. I am dedicated towards advancing the use of the design.

**Notable Successes:**

2010: Visiting Fellow at the University at Buffalo in the USA

2013: Created identity of Banaras Hindu University

2013: Founded Visual Identity of Indian Institute of Technology BHU

2014: Johns Hopkins University Raman Postdoctoral Fellowship

2018: Campaign Poster sets a World Record of Beti Bachao Beti Padhao

2019: Logo of 100th Anniversary, University of Lucknow

2021: Selected Logo for India's Ayodhya Smart City

## **Towards the Design Field**

Leading authority in Design for Social effect. My studies have concentrated on applying Design to alleviate social issues like inequality, poverty, and Environmental Degradation. A pioneer in Design Education, I have created cutting-edge teaching strategies that help Design students strengthen their critical thinking and problem-solving abilities. I strongly desire to use Design to improve the world, and I am dedicated for promoting the use of Design to address social issues and enhance people's lives through research and teaching. Aside from those mentioned above, I am also handling the role of coordinator, convener, SPOC, Nodal person, International Hostel Warden, and member for other tasks and committees in Academic Administration.

Recently, I have been provided with the responsibility of the Founder Convenor of Obscura-The Photography Art Club of BHU.

So, this was all about myself in a nutshell.



# Program Information Page.



# Arts Experience Summary

Experiencing Art encompasses aesthetic pleasure, emotional engagement, intellectual stimulation, cultural exploration, personal expression, and community involvement. It is a transformative and enriching journey that allows us to connect with ourselves, others, and the world in profound and meaningful ways. Art is everything, and Art is nothing. Art is a personal feeling and relevant thing which dispelled our self views and observations through experiences received from the different level and time frames from the society and personal including family and facts.

During my academic student, I learned arts as a journey to earn money and a good life. During the study period, I have convenient experience in Visual arts, including composition, creative painting, still life, murals, sculpture, pottery, ceramic design, and textile design, of basic level, and then in specializing in applied arts (Visual Communication). These art forms in the stream have given me new exposure to learning and thought to understand the Art world and Practice undergraduate education.

I completed my Post Graduation with a specialization in visualization and campaign planning. During both courses, I also participated in regional and national level art competitions, exhibitions, and talks for a better practical understanding. During the research period, my focus on understanding the art world at a global level continues with participation in seminars, National and international conferences with Art practices, and more graphic design practices. After 2007 my thought about art practices dramatically changed, and I worked on abstract forms of Art and literature. I am especially inspired by the Sant Kabirdas (Social Reformer of India); my confidence gained with this new painting style.

I have participated in national and international competitions, and my work has been awarded. Meanwhile, I regularly work for photography as Art with the thought process of capturing the time and moment with portfolio-based photography. And I covered many local, regional, national levels Indian festivals, including Ramleela, Krishnaleela, Durga pooja, Lakkhimela. And during my photography work, I covered the most significant public festival across the globe Kumbh-2013. I captured the spiritual and sacred moments of the life of ordinary men to dedicated Saints.

Recently I converted my thought process of pure painting based on Maximum expression via minimal approaches. Nothing is Everything Nothing, no-thing, or no-thing is the complete absence of anything, the opposite of everything or its complement. If we see a black hole, it seems like nothing, but it can suck it all! The same can be seen in the birth, death, and salvation cycle. When a human is living, his needs and wants are endless. He keeps on achieving or losing his goals and then sets another goal. In short, human wants are never-ending. On the other hand, when he dies, all the needs wants, and goals disappear, and he becomes still as if he never desired anything. The primary goal of each living soul is salvation- to be liberated from the cycle of birth and death and “vanishing into nothingness”. This exhibition is about finding yourself, finding what you want to see on the canvas, finding how you assume the canvas, finding how you want to relate the canvas with yourself, and finding what you want to find in nothingness. The first significant departure in the exhibition is the idea and concept of color. Color raises severe metaphysical issues concerning the nature of physical reality and the mind. Here, color is used as a meditative state. Each one has something to whisper: black, white, violet, indigo, blue, green, orange, yellow, and red. It is your state of mind deciding what to hear and what not from these colors.

The second significant feature of the exhibition is the idea of shape. The shape can communicate many things about an element, including its current state, the result of a viewer's interaction. All the visual objects can be analyzed in terms of shape. People may not always notice what figures and shapes surround them, but they still significantly impact our consciousness and behavior. The study claims that each shape has meaning and influences our minds and reactions differently. Many years of research and tests have helped professionals to define what meaning each shape typically brings and how it can influence human perception.

# Portfolio Description

I have included variety of works in my portfolio that ranges from commercial design to fine arts. My field of study is based on Commercial Arts (Applied Arts). I believe that any design is incomplete without aesthetics, under which I have focused on painting, photography, sketching as well as commercial work. I have tried to work on minimalist design concept with use of line and form. According to my topic in this prestigious fellowship, I am trying my best to represent my released work, and my passion and my profession i.e Teaching.

# Professional Work of Design

1. Graphic Identity of Brand  
Banaras Hindu University
2. Graphic Identity of Brand Indian  
Institute of Technology,  
Banaras Hindu University
3. Signage for IIT BHU
4. Lucknow University 100 Years Seal
5. Visual Identity for Ayodhya City
6. Visual Identity for STRIDE
7. Branding for Munger University, Bihar

# 1. Graphic Identity of Brand Banaras Hindu University



Logo



Seal

काशी हिन्दू  
विश्वविद्यालय



BANARAS HINDU  
UNIVERSITY

कार्यालय कुलसचिव  
(सामान्य प्रशासन)  
Office of the Registrar  
(General Administration)

Ref.No. R/GAD/Amend. ACT and Statutes/15665

Dated: 13<sup>th</sup> November, 2013

1. The Directors of Institutes/Deans of Faculties/Heads of Deptts./Offices/Units,
2. The Director, Indian Institute of Technology, BHU.
3. The Principal, M.M.V.,
4. The Finance Officer,
5. The Controller of Examinations,
6. The Dean of Students,
7. The Librarian, Central Library,
8. The Chief Proctor,
9. The Hindi Adhikari,
10. The OSD, Rajiv Gandhi South Campus, Barkachha.
11. The Chairman, Press, Publication & Publicity Cell.
12. The Admin Warden/Wardens of Hostels.
13. The Coordinators of Schools/Centres.
14. The Coordinator, Computer Centre, with the request to make necessary change in the website of the University.
15. All the Dy.Registrar/Assistant Registrar.
16. The Dy.Registrar & Secty. to Vice-Chancellor.
17. The P.S. to Registrar.

Banaras Hindu University.

**Subject : Regarding Guidelines for the Implementation of 'Graphic Identity of Brand BHU' in Black or Blue.**

Dear Sir/ Madam;

I am directed to enclose herewith a new and modified Graphic Identity Brand "BHU" (20 pages new format) for your information and necessary action.

This is in partial modification to notification No.R/GAD/Amend.ACT : Statutes/18323 dated 18<sup>th</sup> July, 2013.

Yours faithfully,

Encl.: As above.

*[Signature]*  
DY.REGISTRAR  
(General Administration)

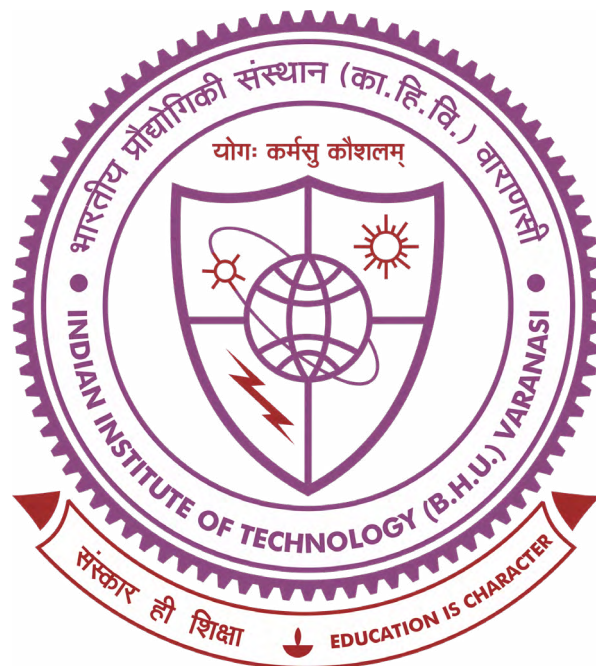


## 2. Graphic Identity of Brand Banaras Hindu University

Logo



Seal





भारतीय  
प्रौद्योगिकी  
संस्थान

कस्मो हिन्दू विश्वविद्यालय



INDIAN  
INSTITUTE OF  
TECHNOLOGY  
BANARAS HINDU UNIVERSITY

Creating the nation since 1890

Annexure-15/3/1

Prof. Rajeev Sangal  
DIRECTOR

आचार्य राजीव संगल  
निदेशक

IIT(BHU)/ 5002/A  
August 06, 2014

**Dr. Manish Arora**  
**Assistant Professor**  
**Deptt. of Applied Arts,**  
**Faculty of Visual Arts,**  
**Banaras Hindu University**  
**VARANASI – 221 005**

Dear Dr. Arora,

I appreciate your efforts in preparing Graphic Identity Programme of Brand of IIT(BHU) including New Seal/Emblem, New Bilingual Logotype, Logo, Symbol, Typefaces, Tagline, Signage System (Indoor and Outdoor), Website Design and Colour schemes with guideline for appropriate use by IIT (BHU) community. It has been adopted by Indian Institute of Technology (BHU) and the Institute is proud of it.

I hope you will continue striving hard to achieve more academic and professional excellence. I wish you success in all your future endeavours.

With regards,

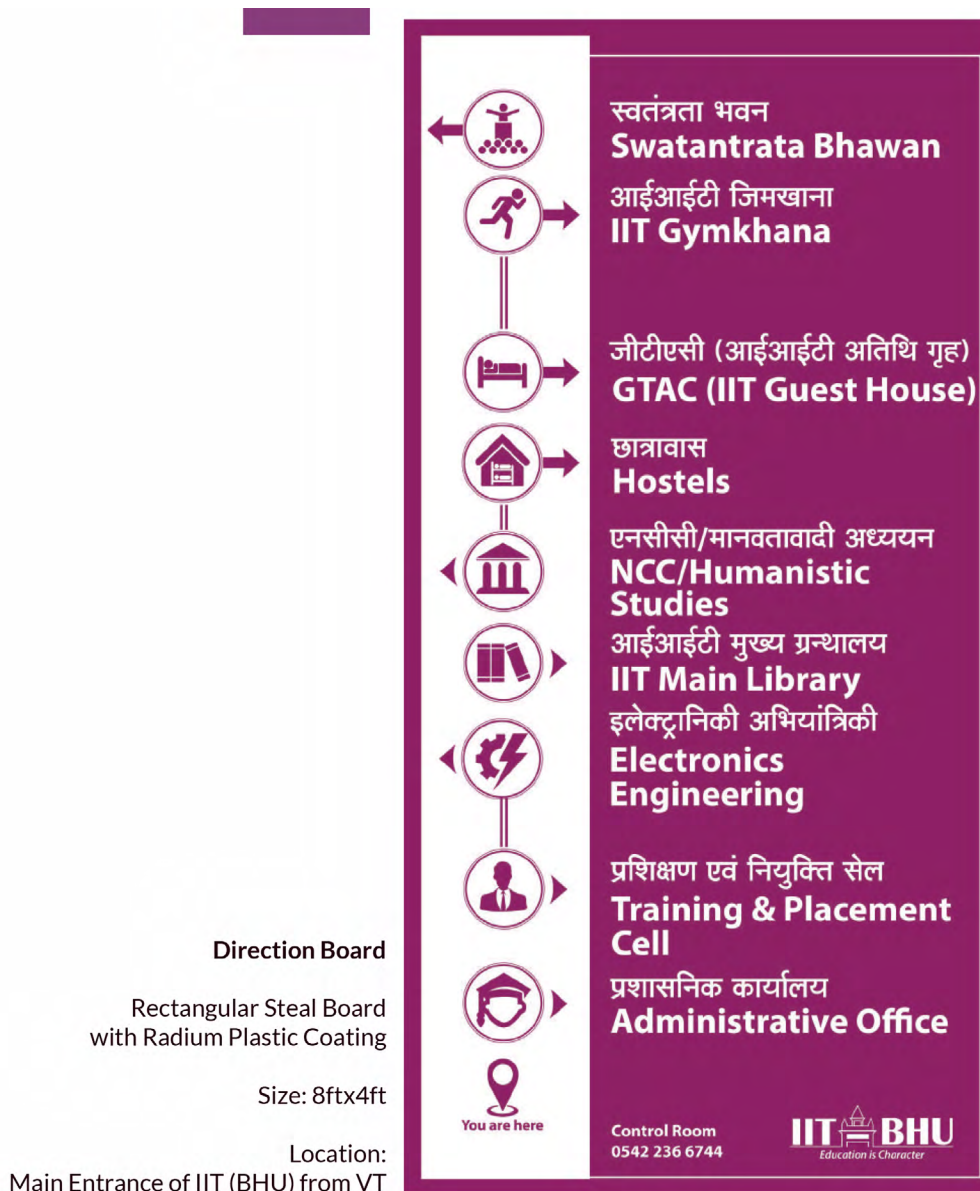
Yours sincerely,

(Rajeev Sangal)

भारतीय प्रौद्योगिकी संस्थान (कस्मो हिन्दू विश्वविद्यालय), वाराणसी – 221005 (भारत)  
Indian Institute of Technology (BHU), Varanasi – 221005 (INDIA)

☎: 91-522-2368106, 2368127; FAX: 91-522-2368428; e-mail: director@iitbhu.ac.in; web: www.iitbhu.ac.in

### 3. Signage for IIT BHU





#### Direction Board

Rectangular Steel Board  
with Radium Plastic Coating

Size: 8ftx4ft

Location:  
Main Entrance of IIT (BHU) From LC

**Direction Board**

Rectangular Steel Board  
with Radium Plastic Coating

Size:6ftx4ft

Location:  
Left side of Main Libraray from IIT gate



**Direction Board**

Rectangular Steel Board  
with Radium Plastic Coating

Size: 8ft x 4ft

Location:  
SMST Corner from IIT gate



#### 4. Lucknow University 100 Years Seal



Logo

#### 5. Visual Identity for Ayodhya City



Logo



## 6. Visual Identity for STRIDE



**SCHEME FOR TRANS-DISCIPLINARY RESEARCH  
FOR INDIA'S DEVELOPING ECONOMY**

Logo

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## 7. Branding for Munger University, Bihar



Seal & Monogram

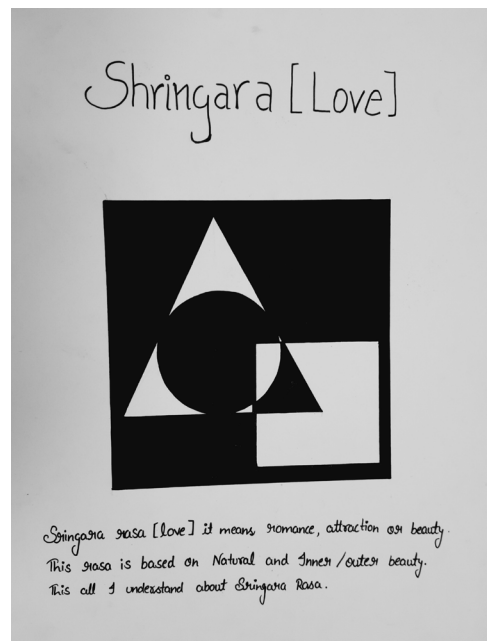
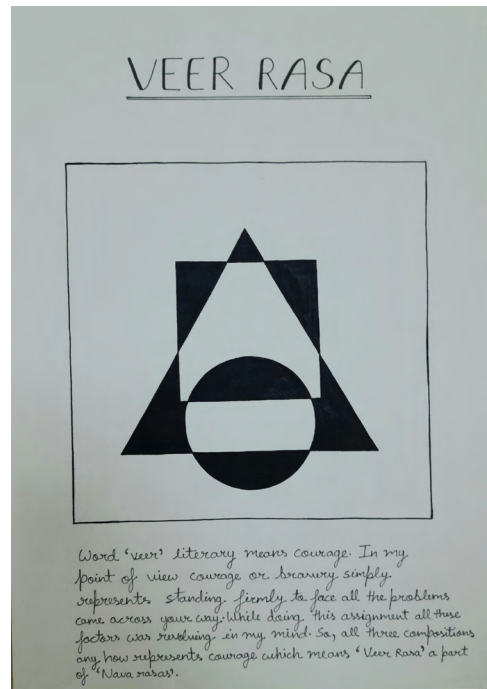


## Teaching experience and responsibilities (Work under my Supervision)

1. BFA 1st year  
(Graphic design/ photography )
2. BFA 2nd year  
(Graphic design (3rd Sem)  
Corporate Identity design (4th Sem)
3. BFA 3rd year  
(Direct mail/ Calligraphy )
4. BFA 4th year  
(Calligraphy)
5. Masters of Fine Arts
  - Visualization & Campaign Planning
  - Illustration
  - IMCD Integrated Marketing  
Communication Design

# 1. BFA 1st year- Graphic design

## Graphic representation of Nava Rasa

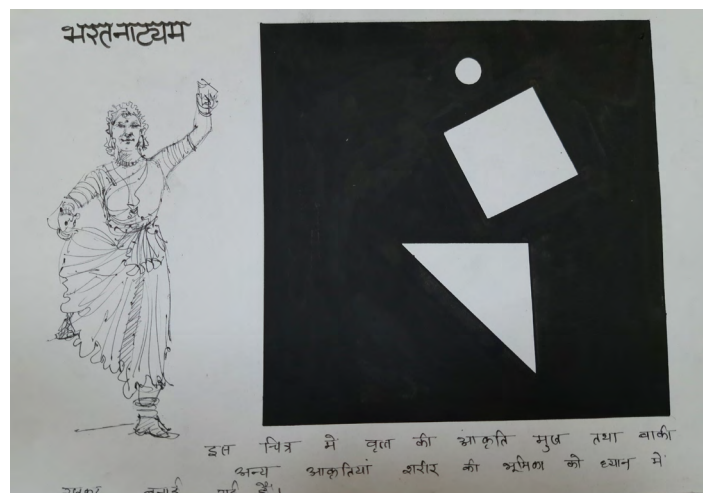
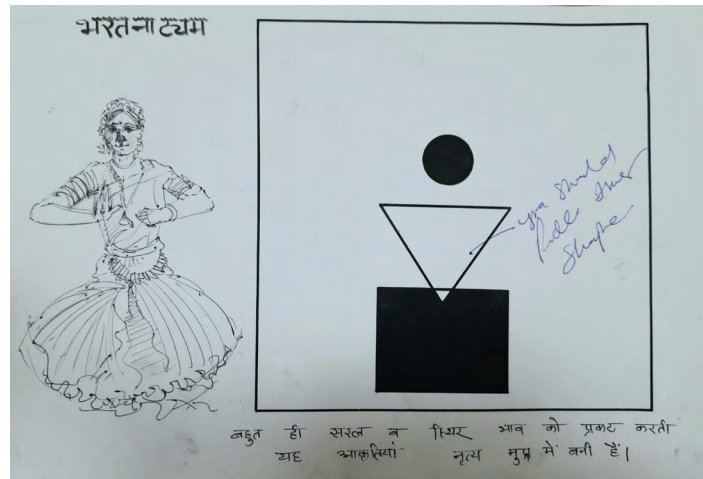


## BFA 1st year- Photography (Product Poster)



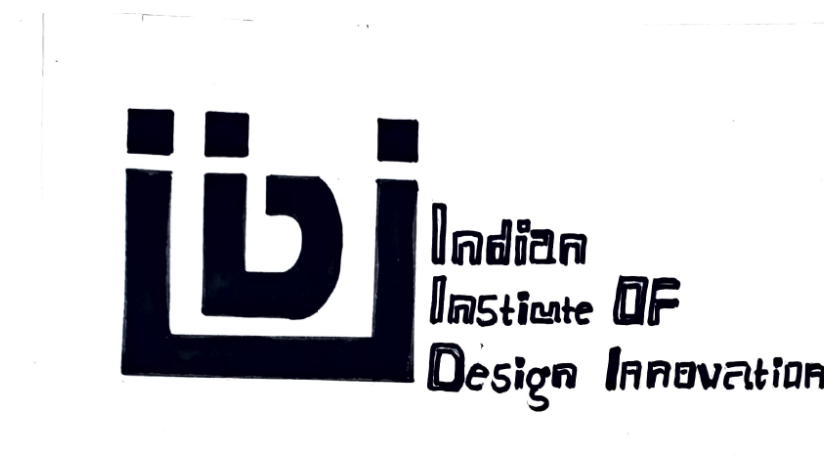
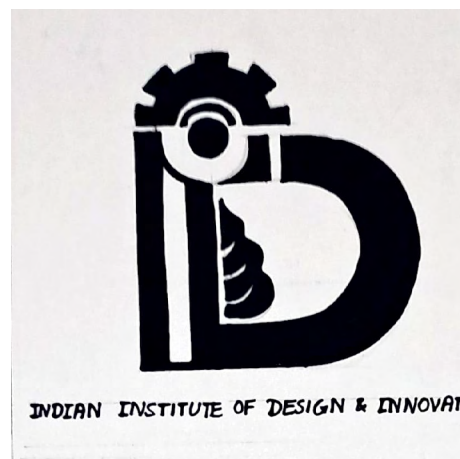
## 2. BFA 2nd year (Graphic design (3rd Sem))

### Graphic representation of Classical Dance



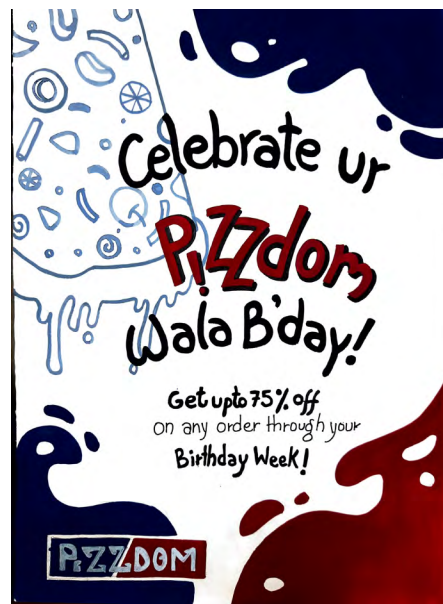
## Corporate Identity design (4th Sem)

Logo of Indian Institute of design innovation center With the help of icons

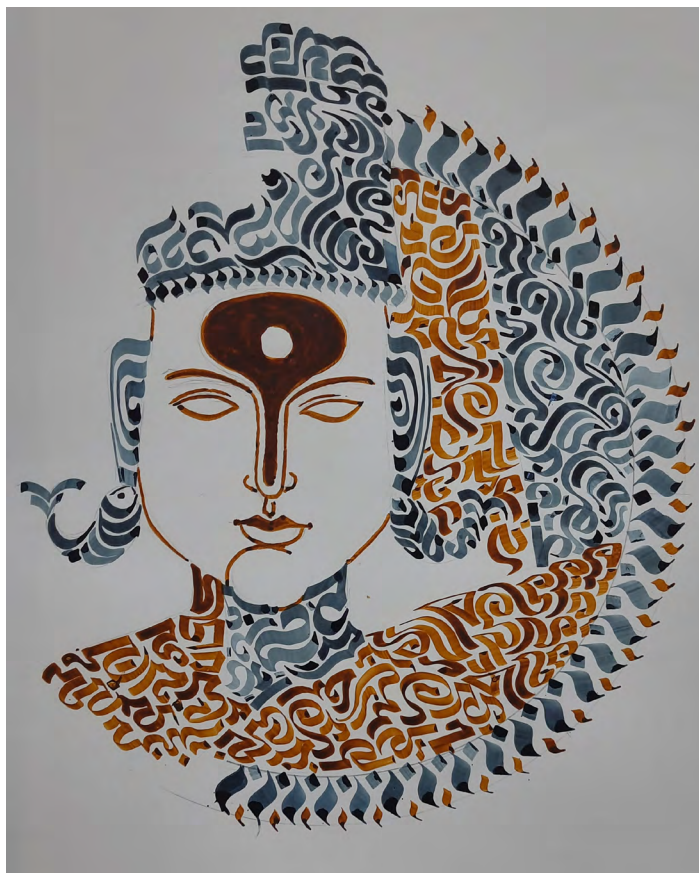




### 3. BFA 3rd year (Direct mail) Art Fair/ Dompiz



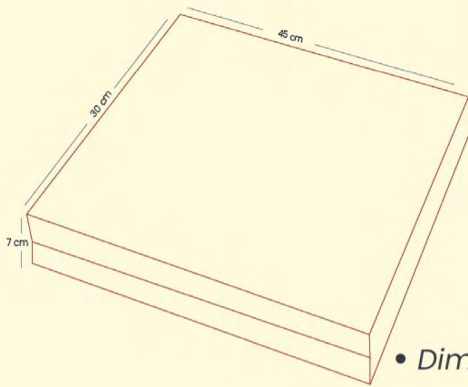
#### 4. BFA 4th year (Calligraphy)



## 5. Masters of Fine Arts Visualization & Campaign Planning, Banarasi Silk







• Dimension of the box

## SECONDARY

Material :

Recyclable cardboard and  
Velvet cloth inside the box




## TERTIARY

Material :

Stretchable Cloth



## DESIGN SAMPLE



**BANARASI**  
SILK SAREE

WEAVING THE  
**THREADS OF TRADITION**

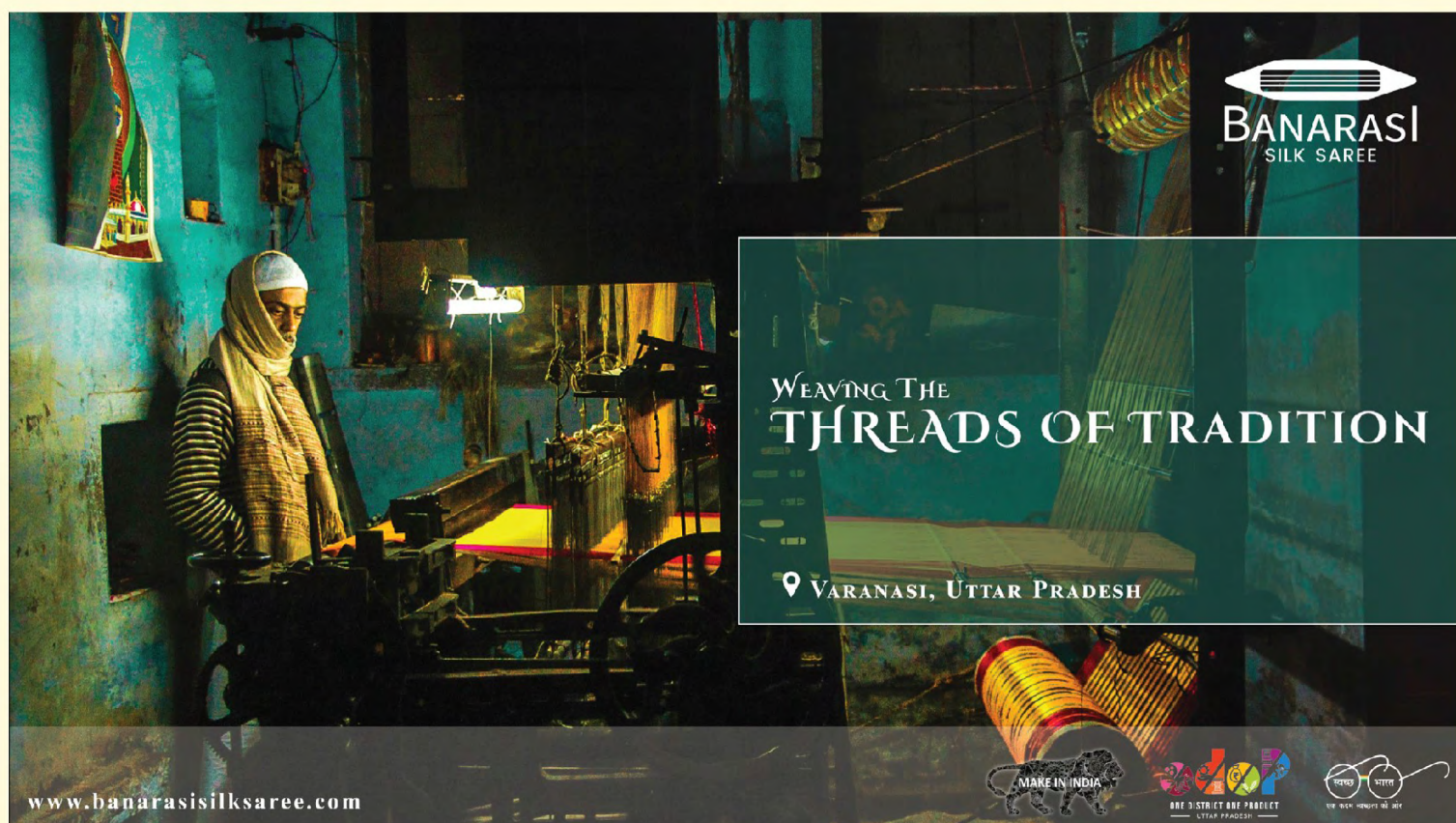
VARANASI, UTTAR PRADESH

Scan for more information

MAKE IN INDIA

ONE DISTRICT ONE PRODUCT  
UTTAR PRADESH

पारंपरिक  
उत्तर प्रदेश



**BANARASI**  
SILK SAREE

WEAVING THE  
**THREADS OF TRADITION**

VARANASI, UTTAR PRADESH

[www.banarasisilksaree.com](http://www.banarasisilksaree.com)

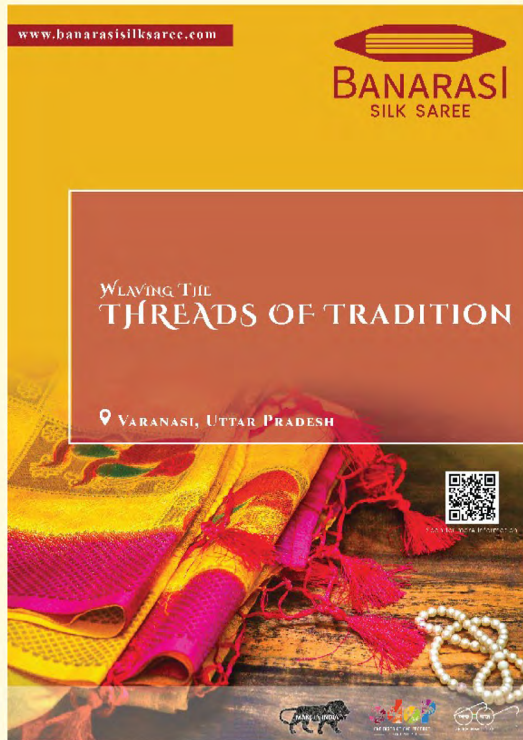
MAKE IN INDIA

ONE DISTRICT ONE PRODUCT  
UTTAR PRADESH

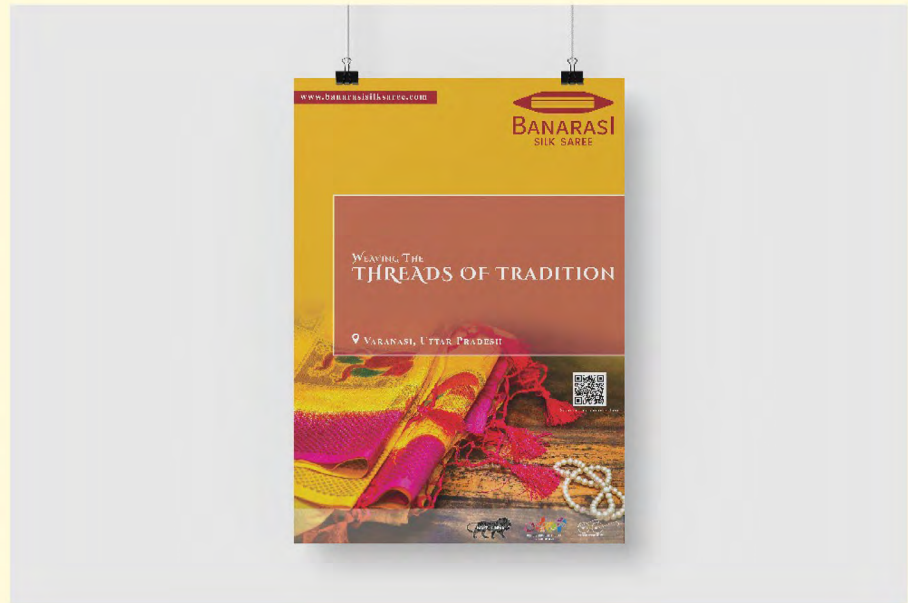
पारंपरिक  
उत्तर प्रदेश



## VERTICAL POSTER



Size :  
8.5"x 11"



## BILLBOARD

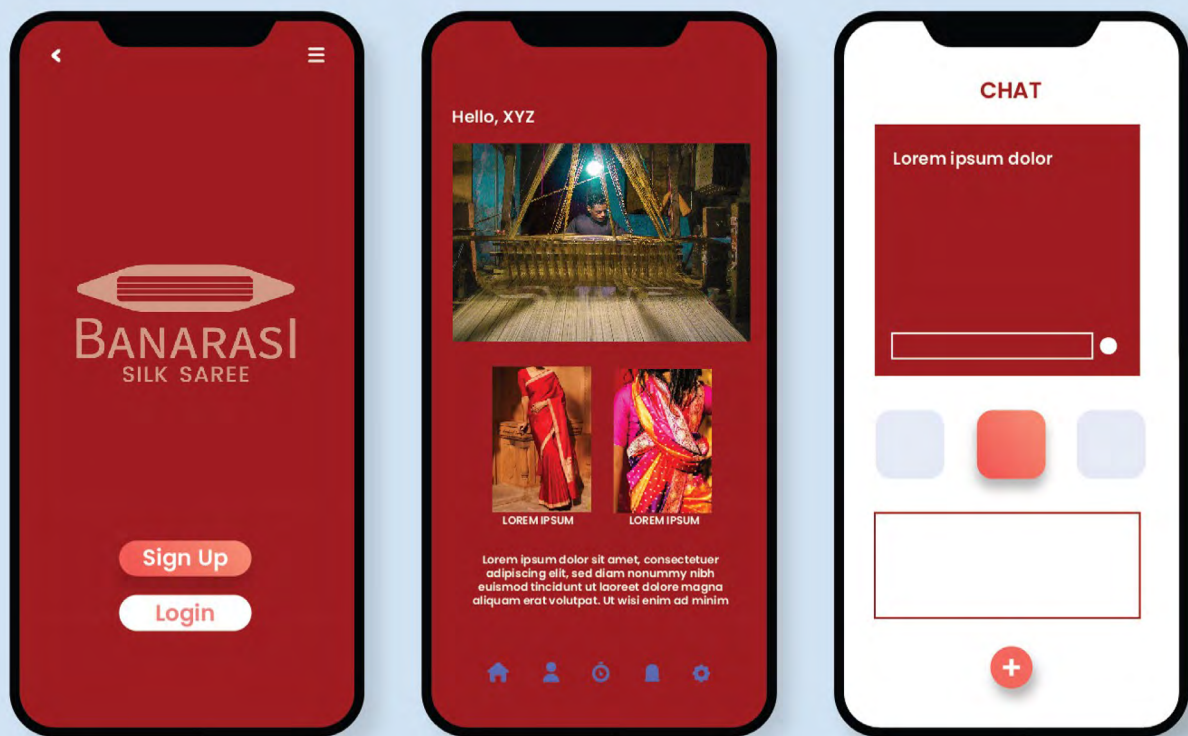


Size :  
25 x 14 feet

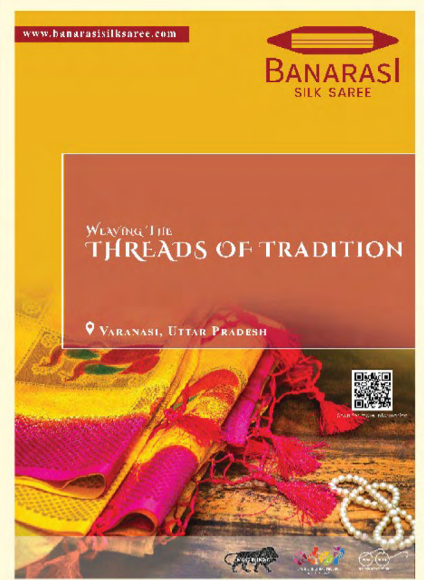




## APP FOR LOCAL VENDORS

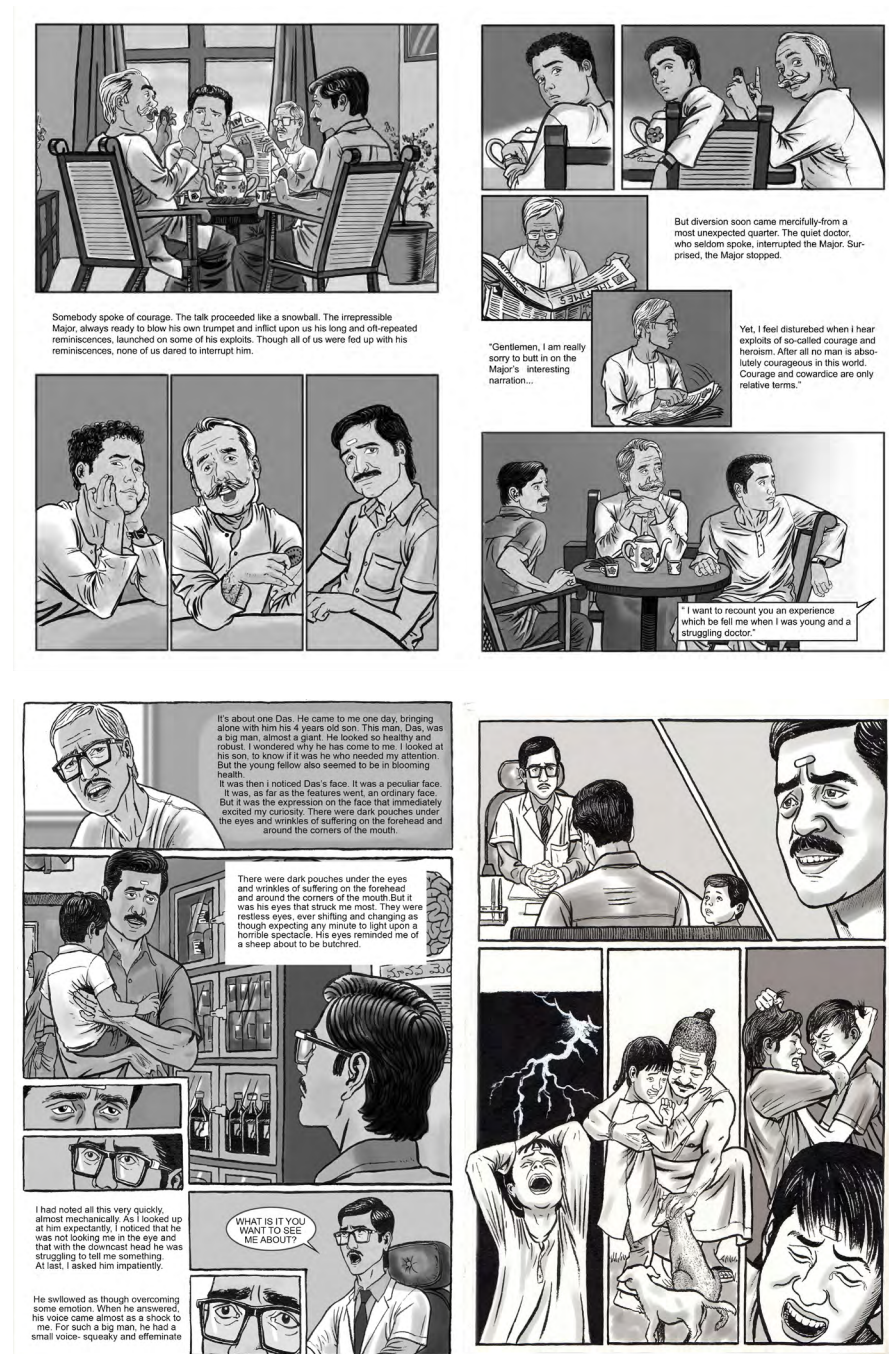


## NEWSPAPER AD.



Size :  
32.9 x 52 cm Full page

# Masters of Fine Arts Illustration



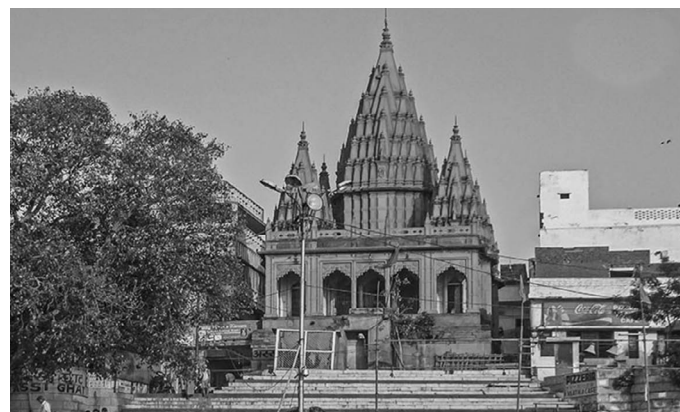


# Masters of Fine Arts IMCD Integrated Marketing Communication Design, Branding of The Ghats of Banaras

## Brain storming



## Contemporary and Historical reference

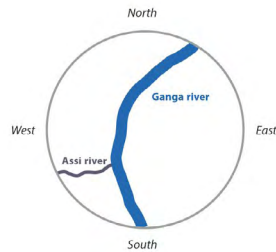




Existing Assi river meet to the river ganga in southern border of Kashi.  
(satellite image)



Graphic Presentation of the Assi - Ganga river sangam.



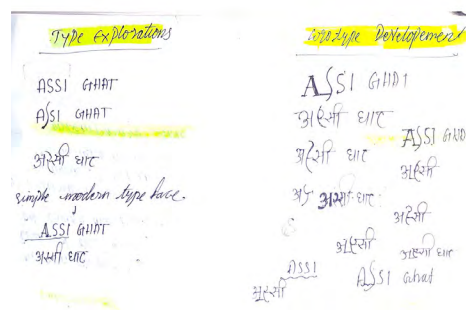
Symbolic Presentation of the Assi - Ganga river sangam.

#### Type exploration and logo type development

Assi Ghat  
Assi Ghat  
Assi Ghat  
Assi Ghat  
Assi Ghat

अस्सी घाट  
अस्सी घाट  
अस्सी घाट  
अस्सी घाट  
अस्सी घाट

#### Type exploration and logo type development



In the Logotype of the Assi ghat I used symbol of the Assi and Ganga river Sangam

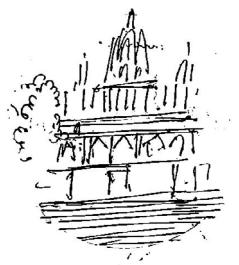
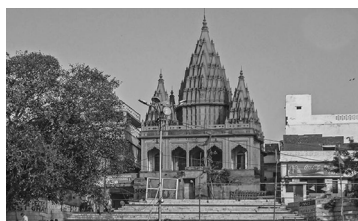
## Type exploration and logo type development



## Final Logotype

अस्सी घाट, वाराणसी  
A\SI GHAT, VARANASI

## Symbol or mark



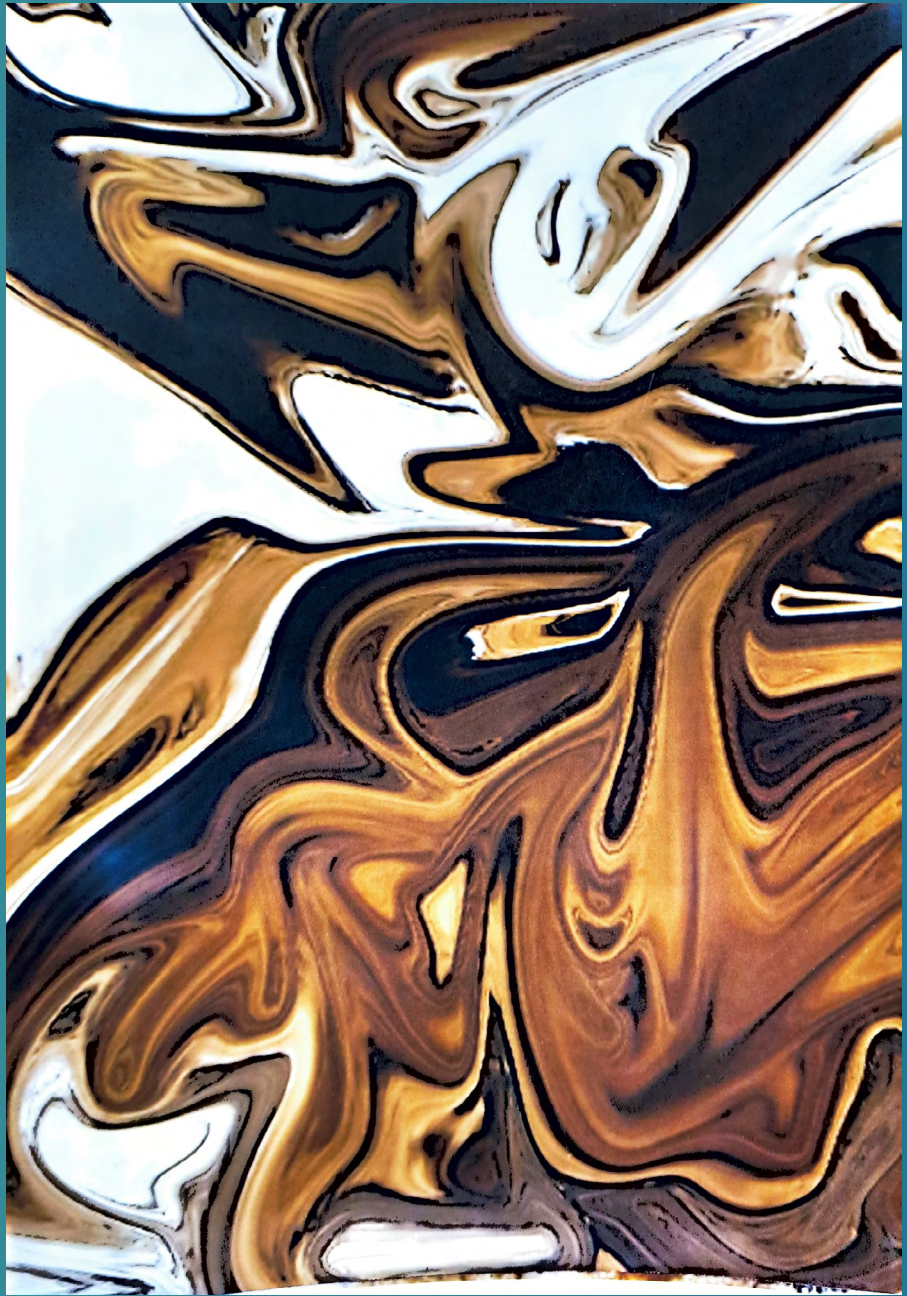


## 1. Assi Ghat, Varanasi



Visual identity (LOGO) in Colour & Black & White

## Recent Paintings & Exhibition

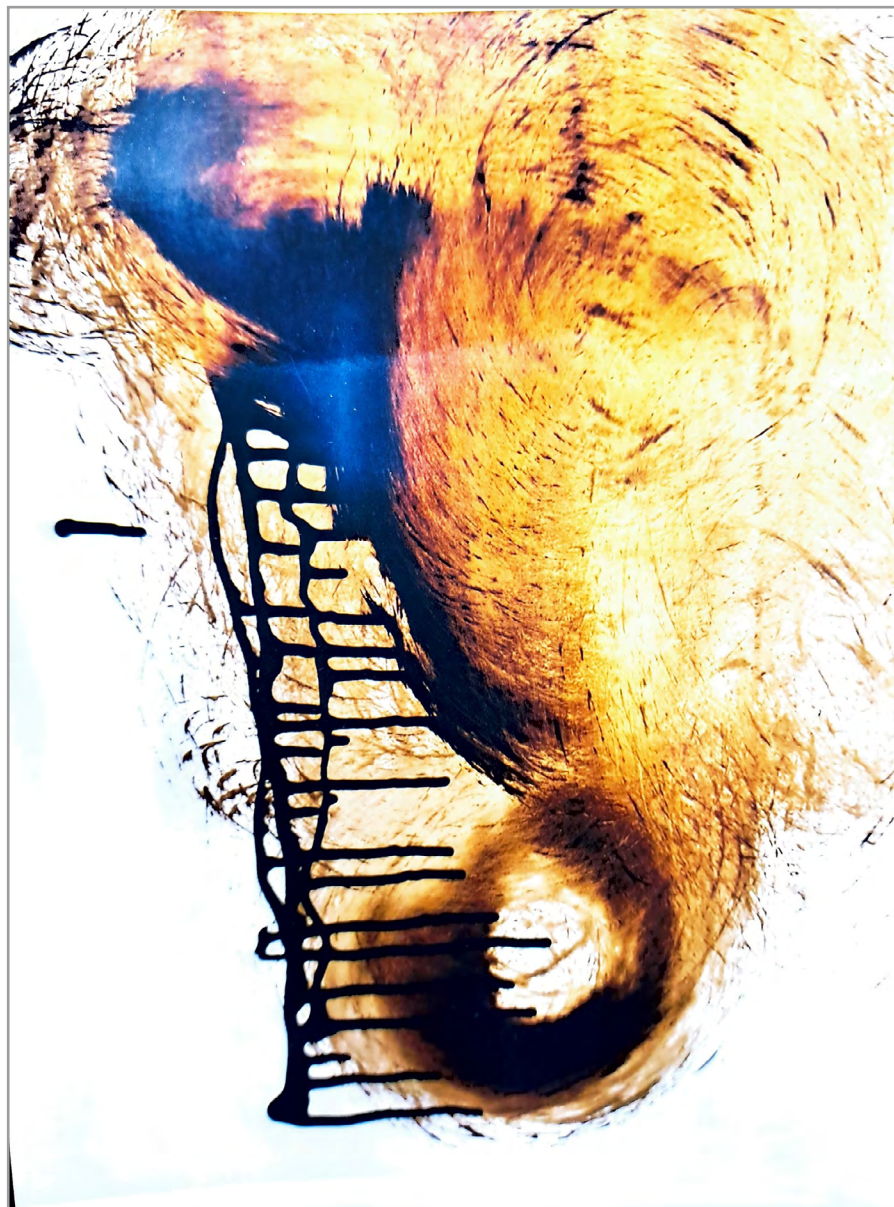


Rhythm of Life



Rhythm of Life I





Rhythm of Life II



Exhibition Poster





# Photography



Maha Kumbh





Journey till end



Religious Gathering





Religious Gathering 1



Colour of Winter





The narrow lane



Dev Neel





The Stairs of Peace

# Poster Design



## Structure of BHU- IIT (BHU) Design Innovation Centre

Design Innovation Centre (DIC) is a joint project of the Indian Institute of Technology – IIT (BHU) and collaboration with Banaras Hindu University (BHU) to be funded by Department of Higher Education, Ministry of Education, Government of India in 2015

Under HUB & SPOKE Model with  
MNNITA, Motilal Nehru National Institute of Technology,  
Allahabad, Prayagraj  
IIITA, Indian Institute of Information Technology,  
Allahabad, Prayagraj &  
UoA, University of Allahabad, Prayagraj  
The project will run till 2026

## Objectives

The IIT (BHU) – BHU Design Innovation Centre is to provide a platform to students and faculty members having zeal for learning and creativity, and passion to convert their creative ideas into significant, more viable design innovations. The motive for same is “To assist design and development of feasible projects at the department and DIC itself”, of course, the other benefits derived from same will be enhanced with hands-on experience and realization of good working projects.

## The basic purpose of setting up BHU – IIT (BHU)

### Design Innovation Centre is to promote:

Culture of innovation and creative problem solving.

- Knowledge sharing and collaboration amongst industry, academia, government institutions, research laboratories, etc.
- To focus interdisciplinary design focused innovation and creativity.
- To facilitate evolution of new models of academia- industry interactions as well as academia-social interactions and develop institutional networks for innovations in the thematic areas. Besides above said parameters DIC will also work for its sustainability.
- Coordination for Intellectual Property Rights (IPR) works.
- Establish an innovation gallery where earlier, current and future works (Patents, Prototypes, Ideas generation) of Design and Innovation will display for further research.
- Provide Digital Media facility for Students, Faculty and Artisans of local area including Web Design, Short Films, Animation films and educational contents, E-content development, Mobile Applications, Branding and Marketing for its innovative works.
- Facilitate to Artisans and local entrepreneur about Design and Innovation.

## Deliverable

IIT (BHU) and DIC BHU with its SPOKES running more than 40 different types of projects related to Agriculture, Environment, Art, Culture, Science, Social Science, Technology, Nanotechnology and another related area of the academic and society. DIC BHU established Graphic and Digital Media Lab with highly equipped computers and other technological hardware. DIC BHU also established the Digital Innovation Gallery for the Demonstration of Innovative project in Digital format for researchers and students. DIC BHU already run more than 5 different type of programs for the awareness of Design and Innovation in students and it will also run a Diploma/Certificate course in Design and Innovation.

## Seminar and Conferences (National & International)



### Modern Trends in Advertising- 2012

#### Kalakshar

2013- The art of calligraphy  
2015- Design innovation in Calligraphy and language  
2017- Design & Innovation in Indian Culture in terms of Language, Art & Technology  
2019- Design Innovation Through Socio- Culture Diversity from art and technology



### Design Picnic

2018- Innovation in Visual Communication



### First All India DIC Meetup- 2018

DIC- MoE, GoI



### New Marketing Strategy- 2019

DIC- MoE, GoI



### Shifting Paradigms for Visual Art Education in India for Better Future- 2020

Under PMMMNMTT Project, MoE, GoI



### 3 Months Part - Time Certificate Course & Workshop (Course- Module Series) Fundamentals of Social Design, Social Design in India & USA a Case Study Based Approach- 2021

Under SPARC Project, MoE, GoI



### IoE- Three Days Hybrid Virtual+Physical Seminar on Dialogues on Future Generation Expansion of Varanasi Handicraft- 2021

Under IoE Scheme, MoE, GoI



### WOXSSEN - International Virtual Conference on Indian Art Craft & Heritage- 2021








Department of Applied Arts, Faculty of Visual Arts, Banaras Hindu University, Varanasi 221005 (UP) INDIA.  
hd\_appliedarts@bhu.ac.in; [https://www.bhu.ac.in/visualarts/applied\\_art/](https://www.bhu.ac.in/visualarts/applied_art/)





## Academic Courses

### UNDER GRADUATE COURSES (8 Semester)

 <p>1st sem</p> <ul style="list-style-type: none"> <li>Graphic Design</li> <li>Basic Lettering</li> <li>Photography</li> <li>Design Reproduction</li> </ul>	 <p>2nd sem</p> <ul style="list-style-type: none"> <li>Graphic Design</li> <li>Basic Lettering</li> <li>Photography</li> <li>Design Reproduction</li> </ul>	 <p>3rd sem</p> <ul style="list-style-type: none"> <li>Material &amp; Method-1</li> <li>Graphic Design</li> <li>Print Media-1</li> <li>Study &amp; Illustration</li> <li>Photography</li> <li>Design Reproduction</li> </ul>	 <p>4th sem</p> <ul style="list-style-type: none"> <li>Material &amp; Method-2</li> <li>Corporate Identity Design</li> <li>Print Media-2</li> <li>Study &amp; Illustration</li> <li>Photography</li> <li>Design Reproduction</li> </ul>
 <p>5th sem</p> <ul style="list-style-type: none"> <li>Material &amp; Method-3</li> <li>Outdoor Graphic Design-1</li> <li>Calligraphy</li> <li>Study &amp; Illustration</li> <li>Photography</li> <li>Design Reproduction</li> </ul>	 <p>6th sem</p> <ul style="list-style-type: none"> <li>Material &amp; Method-4</li> <li>Outdoor Graphic Design-2</li> <li>Direct Mail</li> <li>Study &amp; Illustration</li> <li>Photography</li> <li>Design Reproduction</li> </ul>	 <p>7th sem</p> <ul style="list-style-type: none"> <li>Material &amp; Method-5</li> <li>Point of Purchase Advertising</li> <li>Sales Promotion Design</li> <li>Study &amp; Illustration</li> <li>Photography</li> <li>Design Reproduction</li> </ul>	 <p>8th sem</p> <ul style="list-style-type: none"> <li>Material &amp; Method-6</li> <li>Non Commercial Advertising</li> <li>Creative Calligraphy</li> <li>Study &amp; Illustration</li> <li>Photography</li> <li>Design Reproduction</li> </ul>

### POST GRADUATE COURSES (4 Semester)

Aesthetics & Principles of Art Appreciation •  
History & Technical Theory •  
Seminar •  
Dissertation •



• Visualization & Campaign Planning  
• Illustration  
• Integrated Marketing Communication Design (IMCD)



### Ph.D. in Applied Arts

### SPECIAL COURSES OF STUDIES (SCS)



• One Year Part Time Certificate Course in "Advertising Design"



• Six months Part Time Certificate Course in "Design Innovation"  
• Two months Part Time Certificate Course in "Interactive Web and Mobile Application Development"





## LABS

Graphic & Digital Media Lab	Digital Innovation Gallery	Design Club	Design Café & prototype Lab

## DOMAIN

Innovation	Entrepreneurship	Startup	Incubation

## PROGRAMS

Project	Courses	Demonstration	Lecture	Workshop

Design Friday	Idea Bank	Techno Transfer	Design Counselling

## PHOTOGRAPHY

International Virtual Exchange Program- Students

*In association with*



Department of Photography,  
Plymouth College of Art  
London, U.K.

### 2017 your city

#### Participants

Banaras Hindu University- 10  
Plymouth College of Art- 20



Mohnish Kharwar  
BFA 4th year  
BHU, Varanasi, IND



Shivangi Gupta  
BFA 4th year  
BHU, Varanasi, IND



Enna Edward  
BA Photography  
Plymouth, UK



Amelia  
BA Photography  
Plymouth, UK



Daniel  
BA Photography  
Plymouth, UK

### 2018 water & dreams

#### Participants

Banaras Hindu University- 34  
Plymouth College of Art- 30



Shola Nylor  
BA photography  
Plymouth, UK



Rohit Gupta  
MFA 1st year  
BHU, Varanasi, IND



Thomas Sophola  
BFA 4th year  
BHU, Varanasi, IND



Megan Woodford  
BA Photography  
Plymouth, UK

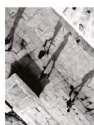


Jan Fajga  
BFA 4th year  
BHU, Varanasi, IND

### 2019 one planet one living

#### Participants

Banaras Hindu University- 20  
Plymouth College of Art- 13



Ahmad Jafar  
BFA 4th year  
BHU, Varanasi, IND



Rajat Tiwari  
BFA 4th year  
BHU, Varanasi, IND



Lily Newman  
BA Photography  
Plymouth, UK



Hannah Cranshaw  
BA Photography  
Plymouth, UK



Jamie Halton  
BA Photography  
Plymouth, UK

### 2021 pandemic before and after

#### Participants

Banaras Hindu University- 60  
Plymouth College of Art- 08



Ranjan Kumar  
BA (Hons.) Arts  
BHU, Varanasi, IND



Tanisha Waghwan  
MFA Previous  
BHU, Varanasi, IND



Egnieszka  
BA Photography  
Plymouth, UK



Gabriella Sargente  
BA Photography  
Plymouth, UK



Ruth Brown  
BA Photography  
Plymouth, UK

### 2021 World Photography Day



Open Call  
International  
Virtual  
Photography  
Competition

As The Observance of  
World  
Photography  
Day 19th August 2021

### 2022

### Emotion and Expression

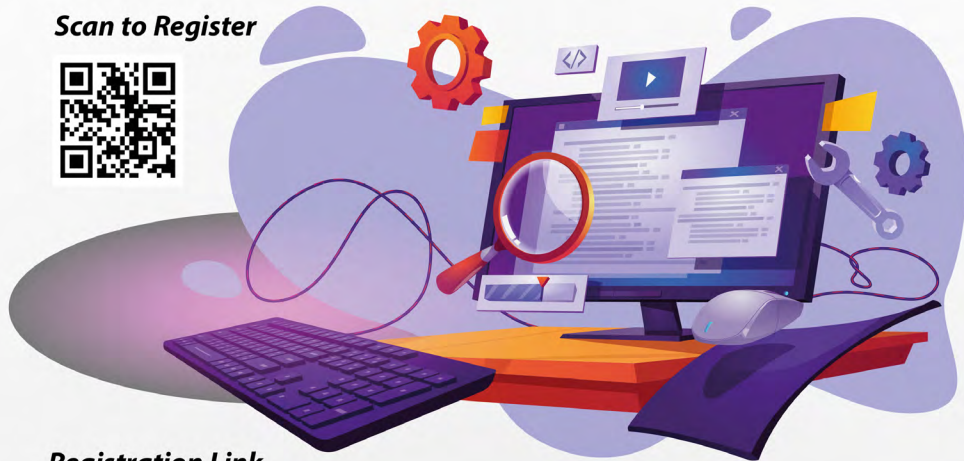


Department of Applied Arts, Faculty of Visual Arts, Banaras Hindu University, Varanasi 221005 (UP) INDIA.  
hd\_appliedarts@bhu.ac.in; [https://www.bhu.ac.in/visualarts/applied\\_art/](https://www.bhu.ac.in/visualarts/applied_art/)



# Two Month Certificate Course of Interactive Web and Mobile Application Development

Scan to Register



**Registration Link**  
<https://qrqo.page.link/SBtYr>

Eligibility requirements qualifying examination	Passed 10+2 examination with 45% marks in aggregate
Admission Fee	2500/- per annum + Regular fee
Study Mode	Part Time, Three times in a year
Last date for ONLINE submission of Application Forms- 20.09.2021	



organizer



For further information

**Manish Arora**, Ph.D.

Coordinator DIC BHU

Assistant Professor | Department of Applied Arts

Faculty of Visual Arts | Banaras Hindu University

Varanasi | +91 9307627818 | diciitbhu@gmail.com



# Workshop on Prototype/Process Design and Development- Prototyping



Mentor/ Speaker

**B.K. Chakravathy**

Professor, IDC, IIT Bombay



**Monday, 15th March, 2021**



**1 pm – 2 pm**



Registration Link

<https://forms.gle/UochYUkoyJ53BecM9>



Meeting Link

<https://meet.google.com/zxu-tota-quq>



**Participants will get e- certificate**

For further information:

**Dr. Manish Arora**

Coordinator, DIC-BHU, IIC's BHU

+91 9307627818

Innovation@bhu.ac.in

miciibhu@gmail.com

Nodal Center



diciitbhu.com



Design Innovation Centre

Dept. of Applied Arts,

Faculty of Visual Arts,

Banaras Hindu University

diciitbhu@gmail.com



Institution's Innovation Council BHU  
*presents virtual*  
Lecture Sessions,  
Workshops and  
Design Competition  
on **Innovation and  
Entrepreneurship**  
Friday, 2<sup>nd</sup> July – 31<sup>st</sup> July, 2021

 **Streaming link**  
<https://www.youtube.com/channel/UC2vL0lrXXHO6pu1M7b9GEw>





Scan for Register

## One Day Online workshop on **Basic to Advance Photography**

Mentor



**Mr. Dikhit Das**

Nikon Technical Officer  
Nikon India Private Limited  
Plot No.71, Sector 32,  
Institutional Area  
Gurgaon 122001, Haryana



**23rd March**



**3 pm onwards**

Head  
**Prof. Hiralal Prajapati**  
Department of Applied Arts  
Faculty of Visual Arts  
Banaras Hindu University  
Varanasi 221005  
hd\_appliedarts@bhu.ac.in

Convenor  
**Dr. Manish Arora,**  
Assistant Professor  
Coordinator, DIC-BHU, IIC's BHU  
Faculty of Visual Arts,  
Banaras Hindu University  
+91 9307627818  
innovation@bhu.ac.in







Ministry of Education's Innovation Cell Present  
**TOYCATHON 2021**



*Under the 'AatmaNirbhar Bharat Abhiyan' initiated by our Hon'ble Prime Minister, Shri. Narendra Modi, Toycathon-2021 is conceived to challenge India's innovative minds to conceptualize novel Toy and Games based on Bharatiya civilization, history, culture, mythology and ethos.*

### FOCUS OF TOYCATHON 2021

- Toy/Games concepts based on Indian civilization, heritage, culture, mythology, history, ethos, technology, ethnicity, national heroes and important events.
- Toys for specially-abled/ Divyanga children.
- Boosting physical and mental fitness.
- Using eco-friendly, indigenous, non-hazardous or recycled material.
- Focus on promoting Vedic Mathematics.
- Encouraging national unity and respecting the cultural diversity.
- Supporting missions like Swachh Bharat, Beti Bachao Beti Padhao, Environment Conservation, Climate Change, Digital India, Skill India, Ek Bharat Shreshtha Bharat.
- Toys for pedagogy (for teaching student's difficult concepts in Math, Science, Languages, Social Sciences, etc.)

**Design should confine to basic toy guidelines issued by Govt. of India. Click the link to view the Gazette Notification**

**The last date of submission of ideas is 20th January, 2021.**

- Toycathon 2021 is a unique opportunity for Students, Teachers, Start-ups and Toy experts/professionals in India to submit their innovative toys/games concepts and win large number of prizes worth Rs. 50 lakhs
- Winners of Toycathon 2021 will also get an opportunity to showcase their concepts during 'National Toy Fair' starting 27th Feb which will be attended by Hon'ble Prime Minister Shri Narendra Modi. Moreover, efforts will be made to commercialize the exceptional toy concepts will support from Industry and Investors.

### REGISTRATION

**Track 1/ For School Students-**  
School Students (8th to 12th Standard)  
School Teachers/Staff (Only as Mentors)  
Team Size: (Minimum 3 & Maximum 6 Members per team, out of which one Member is 'Team Leader'. Team should have One/Two 'Mentors')

**Track 2/ For HEI's Students-**  
HEI's Students Faculty/staff as only Mentors's  
Team Size: (Minimum 3 & Maximum 6 Members per team, out of which one Member is 'Team Leader'. Team should have One/Two 'Mentors')

**Track 3/ Startups & Professionals-**  
Startups Professionals, Toy Experts  
Team Size: (Minimum 3 & Maximum 6 Members per team, out of which one Member is 'Team Leader'. Team should have One/Two 'Mentors')

For more information, please visit,  
**[www.toycathon.mic.gov.in](http://www.toycathon.mic.gov.in)**



Participating  
Institute

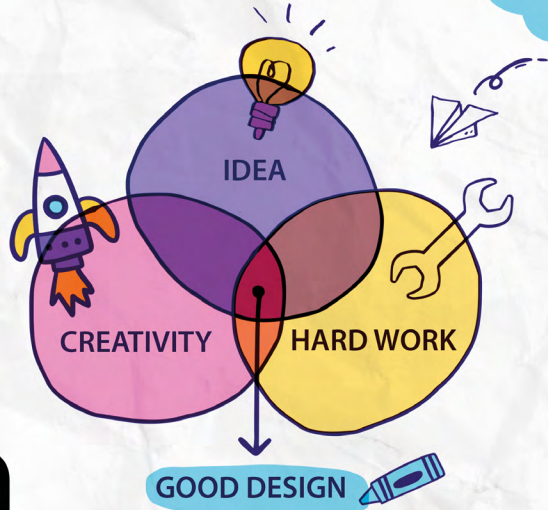
For More Inquiry

**Dr. Manish Arora**, Assistant Professor  
Coordinator, DIC  
Department of Applied Arts, Faculty of Visual Arts,  
Banaras Hindu University 221005 (UP) INDIA  
+ 91 9307627818 | [innovation@bhu.ac.in](mailto:innovation@bhu.ac.in)



# Six month certificate course in Design Innovation

Part-Time | Two times in a year



Eligibility requirements qualifying examination	Passed 10+2 examination with 45% marks in aggregate
Admission Fee	7500/- per annum + Regular fee
Study Mode	Part Time
Last date for ONLINE submission of Application Forms- 20.09.2021	

Scan to Register



Registration Link

<https://qr.go.page.link/SBtYr>

Organizer



diciitbhu.com



For further information

**Manish Arora**, Ph.D.  
Coordinator DIC BHU  
Assistant Professor  
Department of Applied Arts  
Faculty of Visual Arts  
Banaras Hindu University  
Varanasi  
+91 9307627818  
[diciitbhu@gmail.com](mailto:diciitbhu@gmail.com)





**Dr. Manish Arora**  
Coordinator- INDIA  
Banaras Hindu University

**John Blyth**  
Coordinator- UK  
Plymouth College of Art

## 4<sup>th</sup> VIRTUAL PHOTOGRAPHY EXCHANGE PROGRAMME

**Theme: Covid-19 pandemic- Before and After**

*Open for Enrolled Students of  
BANARAS HINDU UNIVERSITY, INDIA &  
PLYMOUTH COLLEGE OF ARTS, UK*



<https://forms.gle/McmxhhqWbZVP822W9>

**Signup ends  
Saturday  
10<sup>th</sup> July 2021  
12:00 AM IST**

For further information  
**[www.aroramanish.in](http://www.aroramanish.in)**  
**[idesignday@gmail.com](mailto:idesignday@gmail.com)**  
**+91 9307627818**

In association with



Design Innovation Center, BHU  
Department of Applied Arts,  
Faculty of Visual Arts,  
Banaras Hindu University  
Varanasi 221005 (UP), INDIA





**Open Call**  
International  
Virtual  
Photography  
Competition  
*On The Occasion of*



**World  
Photography  
Day** 19<sup>th</sup> August 2021

**Apply Now**



**No Entry Fee**

**Deadline**  
**Saturday**  
**7th August 2021**  
**12:00 AM IST**

*Registration link*

*For further information*  
**[www.aroramanish.in](http://www.aroramanish.in)**  
**[idesignday@gmail.com](mailto:idesignday@gmail.com)**  
**+91 9307627818**

**John Blyth**  
Coordinator- UK  
Plymouth College of Art

**Dr. Manish Arora**  
Coordinator- INDIA  
Banaras Hindu University

*In association with*



Design Innovation Center, BHU  
Department of Applied Arts,  
Faculty of Visual Arts,  
Banaras Hindu University  
Varanasi 221005 (UP), INDIA



INSTITUTIONS  
INNOVATION  
COUNCIL  
Ministry of Education  
Banaras Hindu University



NIESBUD





## Call for Papers

International Virtual Conference on

# INDIAN ART CRAFT & HERITAGE

10<sup>th</sup> -11<sup>th</sup> September, 2021

<b>Conference Dates</b>	<b>10<sup>th</sup>-11<sup>th</sup> September, 2021</b>
<b>Abstract Submission Deadline</b>	<b>19<sup>th</sup> August, 2021</b>
<b>Acceptance of Abstract</b>	<b>28<sup>th</sup> August, 2021</b>
<b>Last Date of Registration</b>	<b>6<sup>th</sup> September, 2021</b>
<b>Full Paper Submission Deadline</b>	<b>30<sup>th</sup> September, 2021</b>

### REGISTRATION FEE

Academicians  
Research Scholars  
Artists  
Design Practitioners  
**1000/- INR**

Students  
**500/- INR**

### Registration Link

#### For Paper Presenters

<https://forms.gle/Cy2zX4v88CJmPjzK6>

#### For Attendees

<https://forms.gle/EGM3sKPmM3Y5NVGn8>



### For Further Information

**Dr. Manish Arora** Asst. Prof, Banaras Hindu University, + 91 9307627818 <http://aroramanish.in>  
**Murali Kesaboina** Asst. Prof, Woxsen University, + 91 9849042253 <https://www.woxsen.edu.in/>



