

काशी हिन्दू
विश्वविद्यालय



BANARAS HINDU
UNIVERSITY



DEPARTMENT OF APPLIED ARTS

Faculty of Visual Arts

KALAKSHAR

THE ART OF CALLIGRAPHY 2013

Dr. Manish Arora
Organising Secretary

Dr. Manish Arora- Organising Secretary

Kalakshar 2013 is an effort to invite the experts from typography, calligraphy, graphic design, academician, researchers and students at a platform to explore more about the current possibilities of Design Innovation in the field of calligraphy, typography through social, cultural diversity as well as available advancements in art and technology so far.

The modern designing era has presented so many options in form of different mobile and web software/ apps to create customized letter/ typography/ calligraphy design, which challenges the modern calligraphers/ typographers to create something unique and innovative. The modern easy going online designing solutions also decrease the real creativity and to some extent helps even a common man to become designer, which is good as well as bad. Good in the sense is that anyone can design and create his favorite design according to his liking and bad in the sense is that even designers take easy reference and might mix some of the previous typography/ calligraphy and create comparatively new/ unique calligraphy/ typography but not originally new/ unique.

This seminar cum workshop is being organized to discuss all the present possibilities of calligraphy, typography with the help of multicultural, social multilingual, and multiversity of all other indigenous design aspects of Indian subcontinent. The Indian subcontinent has so many sources to be inspired from to keep designing something new in calligraphy/ typography.

The conference has 1 day lecture and 2 days workshop where the participants will learn from the calligraphy expert's real experiences in industry, academy and design field. The participants might be able to find something new regarding calligraphy and during 2 days workshop they will be able to do the practice with calligraphy/ typography.

Organizing Committee



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Concept Note

Calligraphy is the art of fine writing or scripting, which just could make by anybody. For that, we would require is drawing material and paper, now we are ready to become calligrapher. Calligraphy is an art form in which determination and focus are the major ingredients, it does not matter whether you have artistic background or not – it indicates that for good calligraphy, you no need to be an “artist”. The story of writing is one of aesthetic evolution framed within the technical skills, transmission speed and material limitation of a person, time and place. A style of writing is described as a script, hand or alphabet. The literal meaning of the word calligraphy is beautiful writing. Calligraphy is a type of Visual Arts related to writing, it is often called the art of fancy lettering.



Calligraphy is the complete package of aesthetic eminence, techniques and skills, which help in carving integrity, harmony, heritage, rhythm and creativity that even enhances the qualities of simple word. Calligraphy has essentially defined as "written letters, dependent upon the flow and rhythm of the pen or brush" The art of making beautiful and elegant handwriting is called Calligraphy, which requires skilled craftsmanship. A contemporary definition of calligraphy practice is "The art of giving form to signs in an expressive, harmonious and skillful manner".

India has known for its diverse languages and scripts. You can live and experience different language, script & culture in each State of India. As we know that India has known through its "Unity in Diversity" statement, so that the national language of India "Hindi" and the script used for writing this language "Devnagari" has denoted with the same excellence.





Calligraphy it has resultant from The Greek word comes from kallos, meaning 'beauty' and graphy, 'a style of process or writing, drawing, etc' which in turn comes from graphe, Greek, meaning 'drawing, writing'. Calligraphy is an art dating back to the earliest days of history. Writing has originated in ancient Egypt where hieroglyphics (pictures) evolved into symbols. In ancient Egypt, most people did not know how to write at all, much less write beautifully. Writing started out as signs and symbols. The earliest evidence of such writing dates to cave men of 3500 BC. Their writing system was of pictograms but on the other hand, Today's calligraphy has little to do with the artistic discipline of each character. It is very often just simply good penmanship that attracts attention and has a distinct style of its own. This type of calligraphy has referred to as "modern calligraphy". People can use many ways in their calligraphy.

Aim of the Seminar

The seminar will aim at facilitating interdisciplinary debate on ways and mechanisms of developing a protective framework for the forms of Calligraphy, with a particular focus on Indian devices. The purpose of the seminar is to let to know about the Calligraphy and their expansion, approval and rationale. The conference will take the form of a discussion of practical experiences in various disciplines of Calligraphy.





Aim of the Workshop

The workshop will aim at on condition that knowledge, and make attendees aware of techniques and proper methods for the forms of Calligraphy, with a meticulous focal point on Indian diverse scripts and languages and their working strategies. The course group will practice the practical knowledge in various disciplines of Calligraphy.



Intended Outcomes or Expected outcomes of Seminar

The expected outcomes include:

- (i) Focus on the areas for the deep researchable knowledge and analytical work on the forms of Calligraphy.
- (ii) knowledge-sharing and classification of the finding links and needs related to the contemporary forms of Calligraphy and
- (iii) Amplification of the strategy conversation on growth of Calligraphy.





Date and Timing

Date and Days of the event are:

National Seminar cum Workshop for three Days

21st (Monday), 22nd (Tuesday) and 23rd (Wednesday) January 2013

Timing of the event is:

First Two days for Workshop in Four sessions each day and Last day for Seminar in Four sessions from morning 9:00 am to evening 6:00 pm





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