

CURRICULAM VITAE

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Citizenship : Indian

Language : English, Hindi and Bhojpuri

Philosophy : Art is everything; Art is nothing (*Art*)
Everything is good in this world (*Life*)

♦Major Achievements :

SPARC - I am doing a project History of Social Design in India and USA with special reference to Infographics, Advertising, Human-Centered Design and Marketing sanctioned by MHRD, New Delhi under scheme of SPARC - Scheme for Promotion of Academic and Research Collaboration with Department of Art, Art History and Design, College of Arts & Letters, Michigan State University, USA and Center for Social Design, Maryland Institute College of Art - MICA, Baltimore, MD, USA

Design Innovation Center (DIC) BHU - Currently coordinating MHRD's project DIC BHU under scheme of National Design Innovation Network since 2015. I am focused to interact with students from entire university (BHU) under Hub and Spoke model with IIT (BHU), MNIIT-Motilal Nehru National Institute of Technology; IIT-Indian Institute of Technology and University of Allahabad from Allahabad for practicing Design and Innovation academic support to students and teachers for production of Design and Innovation based product in social interest.

♦Interest Area :

Research

Basic Elements of Graphic Communication; Art & Science of Graphic Communication; Innovation in Design; Visual Identity for Educational Institutions; Communication Impact on Society (*Public Health*); Cultural Communication; Communication versus Typography; Communication versus Photography; Celebrity endorsement; Women depiction; Child depiction; T. V. Commercial; Info-graphic design; Sustainability & Advertising Campaign; Mythological depiction & Society.

Professional:

Graphic Design, Illustration, Integrated Marketing Communication Design, Photography, different aspect of Advertising Design and Media, Calligraphy, Typography, Design Reproduction, Visual Communication, Campaign Planning

Education:

2014: PDF - Raman Post-Doctoral Fellow in Health Communication Design, Johns Hopkins University, Baltimore, MD, United States of America.

Which is First from the field of Fine Arts in India

2004 : Ph.D. in Applied Arts, Faculty of Visual Arts (FoVA), Banaras Hindu University

1996 : M.F.A (*Master of Fine Arts*) in Applied Arts from FoVA, BHU

1994 : B.F.A. (*Bachelor of Fine Arts*) in Applied Arts FoVA, BHU

1998 : N.E.T. in Visual Arts from UGC - University Grants Commission, New Delhi

Professional Academic Background:

1997 : 6 Month Certificate course in Advance Graphics Software by Mass Media & Information Technology, Varanasi, U.P.

1996 : 6 Month Certificate course in D.T.P and Graphic Design Software from Commercial Training Center, Reg. by U.P. Govt.

Professional Development:

Academic (*Official*)

2018 : One day Orientation Programme under PMMMNMTT scheme (SWAYAM) on 28th July, 2018 at Institute of Agricultural Science BHU

2018 : Orientation Programme entitled “Designing Business Models” from 27th to 31st August, 2018 by Industry and Online Programme at National Institute of Design, Ahmedabad

2017 : “3rd Refresher Course in Human Right and Social Inclusion- Interdisciplinary) from Tuesday 5th September to Monday 25th September 2017, UGC Human Resource Centre, Banaras Hindu University, Varanasi-221005.

2010 : “1st Refresher Course in Liberal Arts (*Visual and Performing Arts*)” for 21 days by University Grants Commission (U.G.C.) at University Staff College, BHU.

2008 : “Orientation Course - 49” (4 weeks) for teachers by University Grants Commission (U.G.C.) at University Staff College, BHU.

2014 : CE & QIP Course - Continuing Education & Quality Improvement Programme ‘ExpolInfo Design - Exposure to Information Design workshop’ by IDC- Industrial Design Centre, Indian Institute of Technology, Bombay from 20th to 22nd November 2014

: CE & QIP Course - Continuing Education & Quality Improvement Programme ‘ExpoPDi - Exposure to Product Design and Innovation workshop’ by IDC- Industrial Design Centre, Indian Institute of Technology, Bombay from 25th to 27th September, 2014

: CE & QIP Course - Continuing Education & Quality Improvement Programme 'ExpoCD - Exposure to Communication Design workshop' by IDC- Industrial Design Centre, Indian Institute of Technology, Bombay from 21st to 23rd Aug.' 14

2012 : Short Term Course on 'Graphic Design' held at IIT Guwahati, by Department of Design, Indian Institute of Technology, Guwahati from 6th to 10th February 2012

2008 : 'Human Values and Skills for Academic Excellence for University and College Teacher' by Malaviya Centre for Ethics & Human Values at BHU from 18th to 24th August 2008

Academic (Professional)

2014 : International online course on 'Making Sense of Social Impact: Acumen's Building Blocks for Impact Analysis' by + Acumen, New York, USA from 4 weeks (12th May to 11th June, 2014)

2014 : International online course on 'Human - Centered Design for Social Innovation' by + Acumen and IDEO.ORG, New York, USA from 7 weeks (2nd April to 20th May 2014)

2009 : "34th Film Appreciation Course" (4 weeks) for Professionals/ Academicians/ Students at National Film Archive of India and Film & Television institute of India, Pune.

2008 : In-depth study course on 'Art of Khajuraho' at Jnana Pravaha- Centre for Cultural Studies, Varanasi from 6th to 12th November 2008

Research Experience: 6 year 4 months

1997 : **Research Scholar** in Department of Applied Arts, FoVA, BHU. Conducted an in-depth research on "Advertising Merchandising Programme" and documented it in the form of a thesis from 1997-2003.

Employment History:

Total experience 12 year 8 months and 12 days as on 13th February, 2019

Professional service (1 year 5 month 1 day) and Teaching (11 year 3 months 11 Days)

Academics

2007 : **Assistant professor** in Department of Applied Arts, Faculty of Visual Arts, Banaras Hindu University, Varanasi, U.P. From 2nd November 2007 to Present

2011 : Promoted as an Assistant Professor (Stage II) on 2nd November, 2011

COURSES TEACHING IN BHU : Bachelor in Fine Arts (BFA) as Semester (VIII Semester from 2010) and Taught Year base System (from 2007 to 2012); Foundation -Typography, Basic & Creative Lettering, Design Reproduction, Graphic Design, Photography; Specialization – Press Advertisements (Newspaper & Magazine Advertisements) Poster Design, Stationery Design, Design Reproduction, Photography, Graphic Design & Communication Design, Calligraphy, Creative Calligraphy, Story Boarding for TV Commercials, Direct Mail, Point of Purchase Advertising and Material & Methods for 1st to 8th Semester etc.; Master in Fine Arts (MFA - IV Semester) as Major Supervisor of more than 60 students under Project based assignments with Dissertation. (Details of the works given in page no. 25-28); Ph. D. in Applied Arts as

Major Supervisor of 7 Research Scholars (Three Ph. D. Awarded, One pre submission and three are running) from September 2009. (Details of the works given in page no. 30). Ph.D. Course work in 2016-17 and 2018-19

Supervisor of Fulbright Scholar Augustina Droze 2016-17 for two Mural Projects
Taught Ph. D. Course Work for Applied Arts 2018-19
Taught Ph. D. Course Work for Applied Arts 2015-19
Taught one year Self Finance Course in Advertising Design from 2008 -2012

Major Duties and Achievements during the current Job:

- 2019 : Coordinator, Design Innovation Centre, BHU (from 2015 to till date)
Please see attached another Curriculum Vitae of DIC BHU as coordinator.
- 2019-21 Principal Investigator, SPARC- Scheme for Promotion of Academic and Research Collaboration, MHRD
- 2019 : Convener, MHRD Innovation Cell “Institutions Innovation Council” BHU
- 2016-19 : Coordinator- Virtual Photography exchange programme from Photography Department at Plymouth College of Art, UK.
- 2013 : **Raman Post-Doctoral Fellowship** for Indian Scholars in USA at Johns Hopkins University, Baltimore, MD under Singh-Obama 21st century knowledge initiative from University Grants Commission, New Delhi, India in February, 2013 (1stAugust 2013 to 31stJanuary 2014).
- 2011-13 : **Honorary Research Associate** for two Major Projects
1. Visual Identity of Bhojpuri Study Center and
 2. Digital Library at Bhojpuri Study Center, Faculty of Arts, BHU, Varanasi from February, 2011 to February, 2013.
- 2010 : **Visiting Scholar**, Asian Studies Program and Department of Visual Studies, University at Buffalo, Buffalo, NY 14260, USA from 5th January to 31stMay
Course Taught- Asian Studies Programme - Indian Culture through Varanasi (The Holy City); Department of Visual Studies – Indian Advertising (Historical to Present Aspects in Print & Electronic Medium)

Past Employment-

- 2007 : **Lecturer (Regular)** in Commercial Art, University College, Kurukshetra University, Kurukshetra from 28th July - 31st October 2007
Course Taught-B. A. Students – Commercial Art
- 2004-07 : **Assistant Professor(C)** in Applied Art, Government College of Art (Panjab University) Chandigarh from 2nd December 2004 to 27th July 2007
Course Taught - Master in Fine Arts (MFA)- Major Supervisor of 10 students for Project/Dissertation based assignments including Practical and Technical Theory regular classes.

Professional

- 2003 : **Advertising Agency Branch Head - Chandigarh** of Lucknow (India) based INS accredited advertising agency M/s, Approach Advertising & Exhibitors Pvt. Ltd. from July 2003 to November 2004 Clients within the area of Chandigarh, Punjab, Himachal Pradesh and Jammu & Kashmir’s major districts included: TVS Motor Company Ltd., Maruti Udyog Ltd., Hindustan Motors Ltd., IGO Marketing (A division of ONIDA TV), Joshi auto Zone (Maruti Dealership).

Design work included range of services as with my freelance advertising design from 2005 to 2007, managed by myself without any staff support and only with vendors' input. This included the following design, production and management services : Identity and brand development for Designed advertising promoting products produced by these clients. Victor Miles & Smiles Campaign, Fiero, Fiero - II, Scooty, Diwalii Celebration offers, Scratch Cards Schemes etc. of TVS Motor Co. Ltd., Maruti 800, Omni, Zen, Esteem of Maruti Udyog Ltd., Diwali celebration offers for IGO TV products

Curriculum Development

- 2010: Major role act in implementation of **Semester System** base course as Board of studies member remodeling in Visual Arts (Applied Arts) including Under Graduation(BFA),Post-Graduation(MFA) and Ph.D. (Course Work) with Practical and Technical Theory Aspects in Department of Applied Arts, Faculty of Visual Arts, BHU
- 2011: Board of Studies Member for the Semester System Course Module of Applied Arts and Animation for Degree, Diploma, Post Diploma and Certificate Course at Raja Man Singh Tomar Music & Art University, Gwalior

Projects :

- 2015-19: **Coordinator - Design Innovation Centre in BHU & IIT (BHU) - DIC (BHU)** with 1000 lakhs rupees financial help from Ministry of Human Resources and Development, Govt. of India, New Delhi as Hub and Spoke Model.
Nodal Person for Setup of Design Innovation Centre at Banaras Hindu University and IIT (BHU) with 1000 lakhs rupees financial help from Ministry of Human Resources and Development, Govt. of India, New Delhi as Hub and Spoke Model. Other Partners are Indian Institute of Information Technology - IIIT, Allahabad (Govt. of India funded), Motilal Naheru National Institute of Technology - MNIIT, Allahabad (Govt. of India and UP State funded) and Mahatma Gandhi Kashi Vidyapeeth - MGKVP, Varanasi (State University) year 2014-15

Established Graphic and Digital Media Lab

Established Digital Innovation Gallery

Established Innovation Park (Prototype display)

Running many programmes and more than 50 different projects

- 2019: Working as Principle Coordinator, History of Social Design in India and USA with special reference to Infographics, Advertising, Human-Centered Design and Marketing under scheme **SPARC- Scheme for Promotion of Academic and Research Collaboration Project, MHRD, New Delhi** with Department of Art, Art History and Design, College of Arts & Letters, Michigan State University, USA and Center for Social Design, Maryland Institute College of Art - MICA, Baltimore, MD, USA

2019 IMPRESS

2019 EDUCATION

- 2018: Working as Co-PI of Project entitled "Development of Ganga Gallery" under Varanasi Project MMRC for Ganga, River Development and Water Resource Management, BHU, Varanasi.

- 2014-19 : Proposed major projects and Member of Center for Digital Media under Central Discovery Center of Banaras Hindu University. Building constructions running and project is under process for its implementation under Rs. 7 Crore financial requirement.
- 2018-19 : Developed Sir Sunderlal Hospital BHU main wing internal and external signage system (some of them installed and executed), Graphic Identity Programme and Mobile Application development.
- 2018-19 : Developed Centenary Superspeciality unit of Sir Sunderlal Hospital BHU internal signage system
- 2018-19 : Developed Indian Institute of Technology (BHU) external and internal Signage system
- 2018 : Design and installed front signage system of **Atal Incubation Centre (AIC)**- Mahamana Foundation for Innovation and Entrepreneurship-IM-BHU by Niti Ayog under Atal Incubation Mission
- 2016 : Developed full advertising campaign (Print, Electronic & Outdoor media with documentation of **Rashtriya Sanskriti Mahotsav**, Varanasi 2016 by Ministry of Culture, Govt. of India, New Delhi at Banaras Hindu University from 17th to 24th December 2016
- 2014-15 : Developed complete internal signage system of Trauma Centre BHU under Pradhan Mantri Swastha Suraksha Yojana, Govt. of India with CPWD-Central Public Works Department
- 2014 : Banaras Hindu University planned to setup a Design Studio and Unique Souvenir Shop for the promotion of Brand BHU from my proposals, its connected in centre for Digital Media at CDC in 2018
- 2013 : Completed one phase of Project '**Graphic Identity Programme of Brand BHU**' including Seal/ Emblem (*Redesign and edit work*), Bilingual Logotype, Logo, Symbol, and Signage System etc. 1st part completed and implemented including the setup of Design Studio and Souvenir Shop.
(It's happened first time in the history of 97 year old BHU)
- 2013 : Completed project '**Graphic Identity Programme of Brand IIT (BHU)**' including New Seal, Bilingual Logotype, Logo, Symbol, Signage etc. 1st part completed and implemented. ***(It's happened first time in the 93 year old history of IIT BHU and 3 years old IIT BHU)***
- 2012 : Working on Departmental project in a form of Book/ Documents about passed out Students Art work collections including Digital copying, editing and complied.
- 2012 : Worked on project/ work of the Branding of Campaign at "**150th Birth Anniversary Celebration for Closing Ceremony Function of Pandit Madan**

Mohan Malaviya”(Founder of the Banaras Hindu University), INDIA including Designing, Execution, Publicity, Exhibition, Display etc

2012 : Worked on project for the Global Branding of “**Heritage Institute of Medical Sciences - HIMS**”(Largest Private Multidisciplinary Hospital and Medical Educational Institutions in Eastern UP),Varanasi, UP, INDIA (Seal/ Emblem, Bilingual Logotype, Logo, Symbol etc. Branding, Signage system for the Campus with Branding for Indoor, Outdoor and Web media) year 2014-15

Seminar/conference/workshop/lectures Organized

2019 : “Organizing Secretary” for International Seminar Cum Workshop entitled “Kalakshar-2019: Design Innovation through Socio-Cultural Diversity from Art & Technology” from 14th to 16th February, 2019 at Department of Applied Arts, Faculty of Visual Arts, BHU.

2019 : “Organizing Secretary” for Design Innovation Centre Marketing Workshop entitled “Nav Vipran Niti” from 4th to 5th February, 2019 at Senate Hall, Swatantrata Bhawan, BHU.

2019 : “Organizing Secretary” for 15th Prawasiya Bhartiya Diwas Exhibition from 21st to 27th January, 2019 at Faculty of Visual Arts, BHU.

2018 : “Organizing Secretary” for National Seminar cum Workshop “DESIGN PICNIC – Innovation in Visual Communication” from Thursday 22nd to Saturday, 24th March, 2018 at Department of Applied Arts, Faculty of Visual Arts, BHU

2017 : “Organizing Secretary” for All India DICs (Design Innovation Centre) Meetup from Thursday 7th to Saturday 9th September 2017 at Department of Applied Arts, Faculty of Visual Arts, BHU

2017 : “Organizing Secretary” for National Seminar cum Workshop entitled “KALAKSHAR – Design and Innovations in Indian Culture in terms of Language, Art and Technology’ from 9th to 11th November 2017, at Department of Applied Arts, Faculty of Visual Arts, BHU

2015 : “Organizing Secretary” for National Seminar cum Workshop entitled ‘Kalakshar - Design Innovation in Calligraphy and Languages’ from Friday 9th to Sunday, 11th October, 2015.

2013 : “Organizing Secretary” for National Seminar cum Workshop entitled ‘KALAKSHAR - The Art of Calligraphy’ from 21st to 23rd January, 2013 at Banaras Hindu University

2012 : “Organizing Secretary” for National Seminar on ‘Modern Trends in Advertising’ from 24th to 25th February, 2012 at Banaras Hindu University.

Which is First in the History of department.

Awards/ Recognitions : International

- 2016 : Participated in the Guinness world Records events- The largest photo awareness campaign consists of 302 individual posters, organized by Jagadish Pillai (India)
- 2014 : Awarded 300 Raman Post-Doctoral Fellowship by University Grants Commission - UGC, New Delhi, India in Johns Hopkins University, Baltimore, MD, USA 2013-2014(*from 1st August 2013 to 31st January, 2014*)
Which is first in India in the field of Visual Arts
- 2013-14 : Participated as Mentor with IDEO.ORG, MICA- Maryland Institute College of Art and Johns Hopkins University from Indian context in Global Project of Social Design 'Records for Life' by Bill and Melinda Gates Foundation, USA. After team efforts one team reached in Final category.
- 2013 : Project proposal entitled 'Graphic Identity Programme of Brand BHU' **which is First** in the history of BHU and IIT (BHU) are approved by Academic Council, and Executive council of the University.
- 2013 : Project proposal entitled 'Graphic Identity Programme "IIT (BHU)" **which is First** in the history of IIT (BHU) are approved by Senates of the institute.
- 2011-13 : Awarded Honorary International Research Associates in Bhojpuri Study Centre, Banaras Hindu University **which was First** in the field of Applied Arts.
- 2010 : Awarded as Visiting Scholar under Exchange Programme in-between Banaras Hindu University and University at Buffalo, NY, USA 2010 **which was First** in BHU and in the field of Visual Arts.

Awards/ Recognitions : *National*

- 2012 : 1st prize in All India Photography Exhibition entitled "Mother Divine" by HT City, Lucknow Camera Club in October 2012
- 1997 : "Awarded Banaras Hindu University Research Scholarship" in Department of Applied Arts, Faculty of Visual Arts, BHU, Varanasi from 1997-2001
- 1994 : "Consolation Prize" in all India Poster Competition on "Drugs" Organized by Ministry of Welfare, Govt. of India, New Delhi.
- 1993 : Gold Medal" in Poster Designing, "Annual Art Exhibition" FoVA, BHU.

Publications :

Books :

- 2019: Editor : [Proceeding of International Seminar cum Workshop entitled "Kalakshar-2019: Design Innovation through Socio-Cultural Diversity from Art & Technology" from 14th to 16th February, 2019 at Department of Applied Arts, Faculty of Visual Arts, BHU, from Kalakshar 2013-19](#)

2019: Editor : Abstract of International Seminar cum Workshop entitled “Kalakshar-2019: Design Innovation through Socio-Cultural Diversity from Art & Technology” from 14th to 16th February, 2019 at Department of Applied Arts, Faculty of Visual Arts, BHU.

2015: Editor : Abstract of National Seminar cum Workshop ‘Kalakshar – Design Innovation in Calligraphy and Languages’ from 9th to 11th October, 2015

2012: Editor : Proceeding of National Seminar cum Workshop ‘Modern Trends in Advertising’ from 24th to 25th February, 2012

2012: Editor : Abstracts of National Seminar cum Workshop ‘Modern Trends in Advertising’ from 24th to 25th February, 2012

E-Publication-

2013: Author : ‘Brand Book BHU’ (Guideline for the use of BHU Graphic Identity Programme). The book uploaded in BHU internal website.

1998: Co-author : “Yahi Hai India - Part 1,2 & 3”(Electronic Publication)*

**Photographs of historical places of India for making of Graphic Design computer software for V-Soft Services Pvt. Ltd. This Mumbai based company was engaged in creating fonts, clipart and developing software. The photographs were incorporated in a CD launched by V-Soft named “Yahi Hai India Part 1, 2 & 3”. Photographed historical features in following major cities and rural areas: Mumbai, New Delhi, Kolhapur, Sirdi, Nashik, Aurangabad, Pune, Lucknow, Varanasi, Agra, Fatehpur Sikari and Jaipur in January 1999*

Website-

2017: Website Developed interactive website of Design Innovation Centre BHU & IIT (BHU) (www.diciitbhu.com)

2017: Website Developed website of National Seminar cum Workshop Kalakshar (www.kalaksharbhu.in)

2017: Website Developed website of National Seminar cum Workshop-Design Picnic (www.designpicnic.in)

2016: Website Developed interactive website of Rashtriya Sanskriti Mahotsav, Varanasi 2016 by Ministry of Culture, Govt. of India, New Delhi at Banaras Hindu University from 17th to 24th December 2016 (www.rsmbhu2016.in)

2016: Website Developed website of Self (www.aroramanish.in)

Documentary Film-

2016: Editor Documentary film on ‘Jaina Art, Architecture and Iconography at Mt. Samet Shikhar’ Narrated by Prof. Maruti NandanTiwari and content by Dr. Shanti Swaroop Sinha.

Book Chapter :

Arora, Manish; Unit 2- 'Evolution of Graphic Design in India', Certificate in Visual Arts- Applied Art (CVAA) by Department of Fine Arts, Indira Gandhi Open University, New Delhi 2013-14

Arora, Manish; Unit 5 - 'Function of Graphic design', Certificate in Visual Arts- Applied Art (CVAA)by Department of Fine Arts, Indira Gandhi Open University, New Delhi, 2013-14

Arora, Manish; Unit 3 - 'Functioning of Advertising', Certificate in Visual Arts- Applied Art (CVAA)by Department of Fine Arts, Indira Gandhi Open University, New Delhi, 2013-14(Book will be published in year 2017 with ISBN No.)

Research Paper published in Journal :

Publications:

- **Arora, Manish;** Impact of Advertising on Indian Society to Improve Awareness with Special Reference to Social Advertisement in Interdisciplinary Journal of Contemporary Research, Vol. 6, No. 1, January, 2019 **ISSN: 2393-8358 (UGC Journal No. 48416, Impact Factor no. 2.314, www.ijcrjournal.com)**
- **Arora, Manish;** 'Changes in Designing Education Scenario of India through traditionally trained Design Artisans' NRJFA (The National Research Journal of Fine Arts) by 'Chitralekha The Village of Art Society' (Reg. No 457/2006-07) Agra Editor - Prof. Chitralekha Singh, D. Lit, Volume 3, 24th January, 2015, page no. 73078. **ISBN: 978-81-8376-7.**
- **Arora, Manish;** Art in Photography in Samajiki Sandarsh-(Multidisciplinary International Referred Research Journal) Published by Future Fact Society, Varanasi, Vol. III, Issue-4, Pg. N. 167-171,Oct-Dec 2015. **ISSN: 2348-0076 www.futurefactsociety.com**
- **Arora, Manish;** 'Understanding of Graphic Design art through Gestalt Theory' in Samajiki Sandarsh- (Multidisciplinary International Referred Research Journal) Published by Future Fact Society, Varanasi, Editor – Dr. A. P. Singh. Volume II, No. 4, Oct.-Dec. 2014, page no. 168-174. **ISSN: 2348-0076 www.futurefactsociety.com**
- **Arora, Manish;** 'Rural Customers - A new hope from Advertising and Marketing view' in Research Highlight (An International Multidisciplinary Research Journal) Published by Future Fact Society, Varanasi. Editor - Dr. Kamlesh Kumar Singh. Volume 1, No.2, Oct.-Dec. 2014, page no. 85-88. **ISSN: 2350-0611 (UGC Journal No. 48441, Impact Factor 3.235, www.futurefactsociety.com)**
- **Arora, Manish;** Typography culture in oldest living city of the world' inirjfa 'LALITYA' (International Research Journal of Fine Arts) Published by 'Chitralekha- The Village of Art Society' (Reg. No 457/2006-07)Agra, and Oxford Book Company, New Delhi. Editor - Prof. Chitralekha Singh, Volume-I, Issue-I, page no. 36-46, 5thSept'14 **ISSN: 2350-1421**
- **Arora, Manish;** '50 years journey of Social Design' in Samajiki Sandarsh- (Multidisciplinary International Referred Research Journal) Published by Future Fact

Society, Varanasi, Editor – Dr. A. P. Singh. Volume II, No. 3, July-Sept. 2014, page no. 38-43. **ISSN: 2348-0076 www.futurefactsociety.com**

- **Arora, Manish;** ‘One year in Kashi - Social festival form of time and Seasons’ in Ayan (Multidisciplinary International Referred Research Journal) Published by Lok Manav Samaj Kalyan Sansthan, Bihar, Editor – Dr. Vikash Kumar and Dr. Kumar Varun, Volume II, Issue II, April - June 2014, page no. 97-101. **ISSN: 2347-4491 (UGC Journal No. 49095, Impact Factor 2.382, www.ayanjournal.com)**
- **Arora, Manish;** ‘Cultural History of Varanasi and its Social Relevance’ in Samajiki Sandarsh-(Multidisciplinary International Referred Research Journal) Published by Future Fact Society, Varanasi, Editor – Dr. A. P. Singh, Volume-II, Issue-II, April-June 2014, page no. 69-72. **ISSN: 2348-0076 www.futurefactsociety.com**
- **Arora, Manish;** ‘Social Aspects of Krishna Lila in Varanasi’ in Emerging Researcher (Multidisciplinary International Referred Research Journal Published by Future Fact Society Varanasi, Editor – Dr. C. Nath Singh, Volume-I, Issue-II, April-June 2014, page no. 88-89. **ISSN: 2348-5590**
- **Arora, Manish;** ‘Shakti Devi Festivals of Varanasi’ in Sodha Mimaamsa (International Referred Research Journal), Published by Dr. Rakesh K. Maurya from Varanasi, Volume-I, Issue II, April-June 2014, page no. 73-76. **ISSN: 2348-4624**
- **Arora, Manish;** ‘Classical Music & Music Festival of Varanasi in ‘ANURANJANI – (Research Journal of Literature, Music and Art)’ Pg. No. 93-96 2014 **ISSN: 2341-9785**
- **Arora, Manish;** ‘Social relevance of Madhubani Paintings and its usefulness in present time’ in Veekshha (International Research Journal of Humanities and Social Sciences), Published by Lokayat Publication, Varanasi, UP, Editor- Dr. Kamal Kumar, Issue 10, January -June 2014, page no. 13-14. **ISSN: 0975-3788 (UGC Journal No.41682)**
- **Arora, Manish;** ‘Tradition of Social Unity - Festivals of Varanasi’ in Ayan (Multidisciplinary International Referred Research Journal) Published by Lok Manav Samaj Kalyan Sansthan, Bihar, Editor – Dr. Vikash Kumar and Dr. Kumar Varun, Volume II, Issue I ,January-March 2014, page no. 117-122. **ISSN: 2347-4491 (UGC Journal No. 49095, Impact Factor 2.382, www.ayanjournal.com)**
- **Arora, Manish;** ‘Tulsi, Kabir, Raidas and his Vision about Literature’ in Samajiki Sandarsh-(Multidisciplinary International Referred Research Journal) Published by Future Fact Society, India, Editor -Dr. A. P. Singh, Volume-I, Issue-II, ,January-March 2014, page no. 79-85. **ISSN 2348-0076 www.futurefactsociety.com**
- **Arora, Manish;** ‘Changing Time and Challenges of Research in Art’ in Emerging Researcher (Multidisciplinary International Referred Research Journal), Published by Future Fact Society, Varanasi, India, Editor - Dr. C. Nath Singh, Volume-I, Issue-I, ,January-March 2014, page no. 138-143. **ISSN 2348-5590**
- **Arora, Manish;** ‘Lok aur Saastra ka dwand–Kashi ki sahyik parampara’ in Sodha Mimaamsa in International Referred Research Journal, Published by Dr. Rakesh K.

Maurya Varanasi, India, Volume I, Issue-I, January-March 2014, page no. 1-5. **ISSN 2348-4624**

- **Arora, Manish;** 'Traditional Wooden Art of Kashi (Toys)' in Vekshha (International Research Journal of Humanities and Social Sciences), Published by Lokayat Publication, Varanasi, UP, Editor- Dr. Kamal Kumar, Issue 7-8, June 2012-July 2013, page no. 16-18. **ISSN: 0975-3788 (UGC Journal No.41682)**
- **Arora, Manish; Singh, Brijendra, Kumar, Ajay;** Sensitivity and Fineness in Typography on Cycle-Rickshaws in Cultural Capital of India – Varanasi in Shodh Drishti (An International Peer Reviewed Refereed Research Journal), Vol. 10, No. 3, March, 2019. **ISSN :0976-6650 (UGC Journal No. 49321, Impact Factor 2.591, www.shodhdrishtijournal.com)**
- **Kumar, Ajay; Arora, Manish;** Innovators in Sports and their Success as Celebrity with Special Reference to Cricket and Athletics in Shodh drishti- An International Peer Reviewed Refereed Research Journal Published by SRIJAN SAMITI PUBLICATION, Varanasi, Vol. 8, No. 5 Year - 8 July, 2017. **ISSN: 0976-6650 (UGC Journal No. 49321, Impact Factor 2.591, www.shodhdrishtijournal.com)**
- **Kumar, Ajay; Arora, Manish;** Indian Film and Sports Celebrities: Controversy, Stardom and Sustainability in Shodh Drishti- An International Peer Reviewed Refereed Research Journal Published by SRIJAN SAMITI PUBLICATION, Varanasi, Vol. 8, No. 9 Year - 8 September, 2017 **ISSN: 0976-6650 (UGC Journal No. 49321, Impact Factor 2.591, www.shodhdrishtijournal.com)**
- **Kumar, Ajay; Arora, Manish;** Indian Female Celebrity, their strong stand up and Woman Empowerment in Interdisciplinary Journal of Contemporary Research, Vol.4, No.4, August-September, 2017 **ISSN: 2393-8358 (UGC Journal No. 48416, Impact Factor no. 2.314, www.ijcrjournal.com)**
- **Arora, Manish; Kumar Ajay;** Cultural References of Indian Legends and their Image Search in Modern Indian Celebrity in Research Highlight (An International Multidisciplinary Research Journal) Published by Future Fact Society, Varanasi, July-Sept. 2016, Vol. IV, Issue -1. **ISSN: 2350-0611 (UGC Journal No.48441, Impact Factor 3.235, www.futurefactsociety.com)**
- **Arora, Manish; Kumar, Ajay;** Globalization and Foreign Celebrity Endorsement in for Indian Brands in Samajiki Sandarsh- (Multidisciplinary International Referred Research Journal) Published by Future Fact Society, Varanasi, Jan.-Mar. 2016, Vol. III, Issue-4, Pg. N. 167-171. **ISSN: 2348-0076. www.futurefactsociety.com**
- **Gupta, Peeyush Kumar; Arora, Manish;** 'Necessity of Sustainable Practice and Approach in Advertising Design' by Interdisciplinary Journal of Contemporary Research, Vol. 5, No.1, January, 2018, **ISSN: 2393-8358 (UGC Journal No. 48416, Impact Factor no. 2.314. www.ijcrjournal.com)**
- **Gupta, Peeyush Kumar; Arora, Manish;** 'Sustainable Advertising Design: A Term of Social Aspect Integration in Product Endorsement, in Shodh Drishti- An International

Peer Reviewed Referred Research Journal, March, 2018, Vol.9, No. 5, Pg. N.37-41
ISSN:0976-6650. (UGC Journal No. 49321, Impact Factor 2.591, www.shodhdrishtijournal.com)

- **Gupta, Peeyush Kumar; Arora, Manish;** 'Redesigning the Advertising Material to curb Environmental Deterioration' by Ad Valoram Journal of Law, Sept-Oct 2018. **ISSN: 2348-5485 (UGC Journal No. 41336, Impact Factor 3.512)**
- **Gupta, Peeyush Kumar; Arora, Manish;** Impact of Cultural Diversity in the Implementation of Sustainability in advertising Design (with special reference to the Indian Sub-continent) by Shodh Drishti (An International Peer Reviewed Refereed Research Journal), Vol. 9, No. 23, December, 2018. **ISSN: 0976-6650. (UGC Journal No. 49321, Impact Factor 2.591). www.shodhdrishtijournal.com**
- **Singh, Randhir; Arora, Manish;** Role of Info-graphic Design in Indian Railway through Visual Communication in International Journal of Management, Law and Science Studies, Dec. 2017-Feb. 2018, Vol. I, Issue. IV. **ISSN 2456-4303 (UGC Journal No. 42685 Impact Factor 2.132)**
- **Gupta, Peeyush Kumar; Arora, Manish;** 'Sustainable Advertising Design: A Changing Trend/Style of designing concept in India' in Research Highlight-Multidisciplinary International Referred Research Journal, Published by Future Fact Society, Varanasi, Jan.-Mar. 2017, Vol. IV, Pg. N. 27-33. **ISSN: 2348-0076 (UGC Journal No.48441, Impact Factor 3.235, www.futurefactsociety.com)**

Editorial Board Member :

2014-15 : Samajiki Sandarsh- (*Multidisciplinary International Referred Research Journal*)
Published by Future Fact Society Varanasi, India. **ISSN 2348-0076**

2014-15 : Research Highlight (*An International Multidisciplinary Research Journal*)
Published by Future Fact Society Varanasi, India. **ISSN 2350 0611**

2012 : Editorial Board Member in Sradha, BHU magazine published on 150th Birth Anniversary of Pt. Madan Mohan Malaviyaji.

Proceedings :

2013 : Published research paper (poster) in proceedings entitled "*Cultural Typographical Extravaganza of - City of Light KASHI*" in International Conference entitled 'TYPOGRAPHY DAY 2013' by Department of Design, Indian Institute of Technology, Guwahati from 7th to 9th March 2013 in page no. 74-75.

2012 : Published research paper in proceedings entitled "*Classical Music Festival of Varanasi*" in National Seminar on 'Folk Culture of India – Tradition and Perspective' by Dept. of Dance, Faculty of Performing Arts, BHU from 21st to 23rd September 2012 in page no. 372-74

2012 : Published research paper in proceedings entitled "*Visual Driver of Folk Culture – Painter Babu*" in Seminar on 'Folk Culture of India – Tradition and Perspective' by

Dept. of Dance, Faculty of Performing Arts, BHU from 19th to 21st September 2011 in page no. 239-240.

2009 : Published research paper in proceeding entitled "Genre in Cinema" on 'Film Festival for Women' organized by Centre for Women Study, Faculty of Social Science, BHU on 13.11.2009

Book Covers :

- 2017 : Published Book Cover Design of 'PRAGATI' (*Research Educational Magazine of Banaras Hindu University*) Institute of Science, BHU. **ISSN : 2321-2934** in 2017
- 2016 : Published Book Cover Design of 'PRAGATI' (*Research Educational Magazine of Banaras Hindu University*) Institute of Management Studies, BHU. **ISSN : 2321-2934** in 2016
- 2015 : Published Book Cover Design of 'PRAGATI' (*Research Educational Magazine of Banaras Hindu University*) Faculty of Ayurveda, Institute of Medical Science, BHU. **ISSN : 2321-2934** in 2015
- 2014 : Published Book Cover Design of 'PRAGATI' (*Research Educational Magazine of Banaras Hindu University*), *Institute of Medical Sciences, BHU*, **ISSN : 2321-2934** in 2014
- 2013 : Published Book Cover Design of 'PRAGATI' (*Research Educational Magazine of Banaras Hindu University*), *Institute of Agriculture science BHU*, **ISSN : 2321-2934** in 2013
- 2012 : Published Book Cover Design of my Painting in 'SABDARTH' (*Quarterly Magazine of Literature, art and Culture*) from Varanasi **ISSN : 2272-1832** in 2012,
- 2012 : Published Book Cover Design of 'PRAGATI' (*Research Educational Magazine of Banaras Hindu University*) in 2012. Volume - I, Issue-I,

Article :

- 2008 : Front page article about 'Visual Art the Canvas of Success' in India's largest circulated career oriented English Hindi and Urdu weekly newspaper 'Employment News' in all editions and languages also on www. Employmentnews.gov.in Published by Govt. of India, New Delhi on 30th August to 5th September 2008
- : Front page article about 'Visual Arts - Canvas of Success' in India's largest circulated Hindi Daily newspaper 'AMAR UJALA' Career Supplement published in all editions

Invited Lectures-International:

- 2014 : Invited for Special Lecture on 'Graphic Design for Health Communication - A journey of Public Health Communication Design from City of Light (Varanasi-India) to Charm City (Baltimore-USA)' at Department of Health Behavior and Society, Johns Hopkins University, Baltimore, MD, USA on 28th January 2014
- 2014 : Invited for Special Lecture on 'Graphic Design for Health Communication - A journey of Public Health Communication Design from City of Light (Varanasi-India) to Charm City (Baltimore-USA)' at Center for Communication Programme,

Department of Health Behavior and Society, Johns Hopkins University, Baltimore, MD, USA on 28th January 2014

2013 : Invited for as an 'Expert from the Indian Graphic Design Perspective' for "Gates Foundation-Record for Life Project 2013" by MFA Graphic Design Studio, Maryland Institute College of Art, Baltimore MD, USA on 11th to 13th October

2010 : Invited for Presented research paper on 'Shakti Deities of Varanasi' in Asia@noon by Asian Studies Programme in February at University at Buffalo, Buffalo, NY, USA on 5th February 2010

Invited Lectures - *National* :

2019 : Invited to deliver lecture as Mentor in Smart India Hackathon-2019 Hardware Edition from Thursday, 8th July to Monday, 12th July, 2019.

2019 : Invited to deliver lecture entitled "Achievements and Challenges of DIC BHU" at Panel Discussion on 2nd All India DIC Meetup, SPA, New Delhi from 11th -12th April, 2019

2019 : Invited to deliver lecture entitled "Career Opportunity in Applied Arts" at Techno Group of Institutions, 331 Near Indira Nagar, Faizabad Road, Lucknow.

2019 : Invited to deliver Key note speaker lecture entitled 'Success story of the Social Innovation and product designing at BHU and IIT (BHU) on Technology Day at Punjab University, Monday, 3rd June 2019.

2019 : Invited for Special Lecture on 'Environment-Industry Interface-A need analysis' from 30th to 31st January, 2019 organized by Environment and Sustainable Development, BHU.

2019 : Invited for Special Lecture 'Innovation Opportunity for Students in the University System' organized on 11th January 2019 at 11.30 AM and 2.00 PM, DD Pant Auditorium Botany Department and North Hall, University of Allahabad.

2018 : Invited lecture for Refresher Course "Issues, Trends and Representations in the Teaching-Learning Practices in Performing and Visual Arts" entitled 'New Aspects of Applied Arts' on 03rd September, 2018 at Department of Visual Arts, University of Allahabad.

2018 : Invited lecture for Refresher Course "Issues, Trends and Representations in the Teaching-Learning Practices in Performing and Visual Arts" entitled 'New Aspects in terms of Design Innovation' on 03rd September, 2018 at Department of Visual Arts, University of Allahabad.

2018 : Invited Speaker at Symbiosis Institute of Design, Pune on "Challenges of Brand Identity aspects in Governments Institutes" in the National Seminar "CHHAP" from 30th to 31st March, 2018.

- 2017: Invited as Keynote speaker for one day photography workshop under the theme of Experimented Photography with Mr. Madhawan Pillai, Chief Editor, Better Photography, Mumbai.
- 2014 : Invited for Special Lecture '*History of Indian Advertising*' by Dharendra Mahila Mahavidalaya, Varanasi on 11th October, 2014
- 2012 : Special Talk/ Lecture '*City of Light – Varanasi*' by Rotary Club Varanasi South at Hotel Diamond, Varanasi on 12th May 2012

International Seminars/ Conferences/ Symposium/ Forum(*Research Paper Presented*):

- 2019 : *Use of Pictogram in Educational Institute Signage System A case Study' in International Seminar on "Symbols in Indian Art and Culture: A Global Perspective (from Ancient to modern Times)" in Collaboration with Manav Sanskriti Shodh Sansthan, Varanasi; IGNOU, Regional Centre, Varanasi & National Museum Institute of History of Art, Conservation & Museology, Janpath, New Delhi from 04-05 April 2019 at MSSS Varanasi, Bharat India.*
- 2018 : *'The Advertising Communication with the help of regional narratives in Celebrity-Endorsed Indian Advertising: General Observation' in International Conference of Performing And Visual Arts (ICPVA 2018), Cultural Centre, University of Malaya, Kuala Lumpur, Malaysia from 9th to 11th January, 2018*
- 2018 : *'Impact of Cultural Diversity in the Implementation of Sustainability in Advertising Design (with Special reference to the Indian subcontinent)' in International Conference of Performing And Visual Arts (ICPVA 2018), Cultural Centre, University of Malaya, Kuala Lumpur, Malaysia from 9th to 11th January, 2018*
- 2016 : *'The Great master's Visualization of Society' at International Seminar 'Rereading Sankho Chaudhary : For the cause of sculpture' on 25th February, 2016 at Ram Chhatpar Shilp Nayas, Varanasi, India from 25th to 26th February, 2016.*
- 2015 : *'Role of Visual Communication on Religion' with Brijendra Singh, Ajay Kumar, Tripti Srivastava and Fatma Zahira in International Seminar 'Science & Religion - Mahamana's Vision' from 23rd to 24th November, 2015*
- 2015 : *'Commercial Productivity: in the Visual Art Education' with Brijendra Singh in 9th International Conference on Changes in Fine Arts Education: Past, Present & Future, by Kriti Kala Sansthan, Agra, UP with MHRD, New Delhi from 15th to 16th November, 2015*
- 2015 : *'Sensitivity and Fineness of Typography on Cycle Rickshaws in Cultural Capital of India - Varanasi' in 'TYPOGRAPHY DAY 2015' at IDC – Industrial Design Centre, Indian Institute of Technology, Bombay from 7th to 9th March, 2015*
- 2015 : *'Redesign Games with Art - A experimented case study' in '3rd International Conference on Creativity and Innovations at Grassroots' by Indian Institute of Management, Ahmadabad from 19th to 22nd January, 2015*

- 2013 : *'Traditionally Trained Design Artisans will play a major role to change the Designing Education Scenario in India'* in International Conference 'Designing Design Education for India' by Design Council of India at Pune from 13th to 15th March 2013
- 2013 : *'Cultural Typographical Extravaganza of - City of Light KASHI'* in International Conference entitled 'TYPOGRAPHY DAY 2013' at Indian Institute of Technology, Guwahati from 7th to 9th March 2013(on deputation)
- 2012 : *'Mahamana and Its Role in the Architecture of Banaras Hindu University'* in International Seminar 'Mahamana's Vision of Nation Building' by Alumni Cell, BHU from 23rd to 24th December 2012
- 2011 : *'Men an Artist in the vision of Ravindranath Tagore'* in International Seminar on 'Discovering Tagore's Approach to Education through his Music, Art & Literature' by Dept. of Musicology, Faculty of Performing Arts, BHU from 1st to 3rd December 2011
- : *'Kabir and Why I'* in Sant Kabir International Seminar 'Today's Indian Society and The Truth of Kabir' organized by Kabir chaura Moolgadi, Varanasi and Kabir Pratisthan, New Delhi on 18th March 2011
- : *'Ravidas – Humanity'* in International Seminar 'Sant Ravidas : A Conscious Crusader of Humanity' organized by SC/ST Student Programme Organizing Committee, BHU, Varanasi and Ambedkar Buddha Mission, Begusarai, Bihar from 17th to 18th February 2011
- : *'1857 : The First Independence War'* in International Seminar '1857 Veer Kunwar Singh : History Versus Memory' organized by Bhojpuri Study Center, Faculty of Arts, Dept. of History, Faculty of Social Science, BHU in collaboration with Indian History Research Council from 2nd to 3rd February 2011
- 2010 : *'With Theory How Culture Works - in relevance of Tulsidas Ramcharitmanasa'* in International Seminar on 'Alternative Maternities: Views from Pre-colonial India' organized by Faculty of Arts, BHU from 11th to 12th December 2010
- 2009 : *'Wood art Toy Industry in Varanasi'* in International Seminar on 'Understanding Varanasi through The Ages Continuity, Change and Globalization' by Faculty of Social sciences, BHU from 23-24 March 2009.

National Seminars/ Conferences/ Symposium/ Forum (Research Paper Presented):

2019 : 'Bhartiya Lok Gyan- Punarvata avam punah prayog' at Bharat Adhyan Kendra, Banaras Hindu University, from 8th to 10th April, 2019

Cross check

2019 : 'Kashi Ki Ksth Kala Ka Aetihasic Adhyan' in Two day National Seminar Kashi Ek Saswat Nagar: Aetihasic Paripreksh Me at ICHR, Rajkiya Mahila Mahavidyalay, D.L.W. Varanasi from 14th to 15th March, 2019

- 2018: 'Sustainable Advertising Design: A Term of Social Aspect Integration in Product Endorsement, in National Conference on the Treatment of social and environmental issues through art from 5th to 6th January, 2018 at The IIS University, Jaipur, Rajasthan.
- 2016 : 'Jaina Art, Architecture and Iconography at Mt. Samet Shikhar, Parasnath, Jharkhand (Documentary)' presented on National Seminar on 'The Yogic and Spiritual of Jain Tirthankaras and Shramanas Down the Ages on 11th November, 2016 by Shree Visakha Jain Murti Pujal Sangh, Visakhapatnam in Collaboration with Department of Jainology, University of Madras.
- 2016 : 'Creative role of Applied Arts in the publicity of a Nation' at National Seminar 'Role of Fine Arts in the formation of Nation – Literature, Music and Visual Arts' by Sanskar Bharati, Uttar Pradesh.
- 2015 : 'Impact of advertising on Indian society to improve awareness in reference to social advertisement' in XXXVIII Indian Social Science Congress under theme of Knowledge System, Scientific Temper and Indian People by Indian Academy of Social Science at Andhra University, Vishakhapatnam, Andhra Pradesh from March 29th to 2nd April, 2015
- 2015 : 'Madhya Kaleen Kavi KABIRDAS ke Dohon ki Aadhunik Samaaj me Bhoomika – Kala ke Drishtikone Se' in National Seminar 'Sahitya, Kala avem Sanskriti ke Pariprekshya me Madhya Kaleen Samaaj' by Arya Mahila P. G. College, Varanasi from 13th to 14th February, 2015
- 2014 : 'Challenges in Visual Identity of Indian Museums - A case study of Proposed Visual Identity of Bharat Kala Bhawan, BHU' in National Seminar 'Challenges before Museum Management in changing social scenario' by Department of Art, Culture & Youth (Directorate of Museum), Government of Bihar from 7th to 9th November, 2014
- 2014 : 'Madhubani Chitra kala ke Samajik Sarokar evam Samkaleen Kala Ka Samavesh' Invited for presentation of joint paper (Dr. Manish Arora and Sri S. K. Goutam) entitled in National Seminar on 'Contribution of Bihar in Making of Indian Art' by Department of Art, Culture & Youth (Directorate of Museum), Government of Bihar from 28th February to 2nd March 2014
- 2012 : 'Classical Music Festival of Varanasi' in National Seminar on 'Folk Culture of India – Tradition and Perspective' by Dept. of Dance, Faculty of Performing Arts, BHU from 21st to 23rd September 2012
- 2011 : 'Lok Sanskriti ke Drshyatmak Samvahak - Folk Painter Artists' in Seminar on Folk Culture of Uttar Pradesh : Tradition and Perspective' by Dept. of Dance, Faculty of Performing Arts, BHU from 19th to 21st September 2011
- : 'Book Review – Jhini Jhini Bini Chadariya' in National Seminar 'Practical reviews of Literature' by Dept. of Hindi, BHU from 1st to 2nd December 2011

- : *'Research Challenges in Today's Art'* in National Seminar on 'Challenges of Research in changing times - an interdisciplinary seminar' by Dept. of Hindi, BHU and Society for Educational Empowerment, Varanasi at BHU from 11th to 12th November 2011
 - : *'Use of Right to Information and educational challenges in Applied Arts'* in National Seminar 'Right to Information and Present challenges in Education' by Kashi Jansoochana Foundation at BHU on 19th November 2011
 - : *'Folk culture is a selling vehicle of Folk Art'* in National Seminar on 'Folk Arts of India' by Faculty of Arts, BHU and Sangeet Natak Academy, New Delhi from 17th to 19th October 2011
 - : *'Painter Babu and its Art(Advertising Sign Board and Folk Art Painter)'* in National Seminar on 'Causes and Solution of Extinct Folk Art of Kashi' by Suruchi Kala Kendra, Varanasi in association with Cultural Ministry, Govt. of India, New Delhi at Bharat Kala Bhawan, BHU from 12th to 13th January 2011
 - 2010 : *'Meera and Cultural Publicity of Love'* in National seminar on 'Female Voices in Indian Literature : With Special Reference to Andal, Akka mahadevi, Lal Ded, Mirabai' organized by Centre for Women's Studies & Development, Faculty of Social Science, BHU from 14th to 15th December 2010
 - : *'Translation of Indian Culture through Visual Mediums - Film Posters (Presented paper and Exhibition entitled)'* in National Seminar on Translation & Indian Culture" organized by Faculty of Arts, BHU in collaboration with Kendriya Hindi Sansthan, Agra from 15th to 16th November 2010
 - : *'Kabir and Why I'* through short documentary film in National Seminar on 'Social Transformation and Changes: Dynamics of the Bhakti Movement' organized by Department of English, Faculty of Arts, BHU from 27th to 28th September 2010
 - : *'Interdisciplinary Research in Spirituality, Philosophy and Art'* in 'Research Without Boundaries: National Seminar on Interdisciplinary Research and Studies in Humanities' at Faculty of Arts, BHU from 9th -10th September 2010
 - 2009 : *'Traditional fairs & festivals –Kashi ke Lakhi melen'* in National Seminar on 'Tradition, History and Culture from Vedic to Modern Times' by National Research Institute of Human Culture, Varanasi at BHU from 27th to 29th March 2009
 - : *'Presentation of Art and Aesthetics in Literature'* in National Seminar on 'Art & Aesthetics in reference of Literature' at S.V.D.V.S. – Sanskrit Vidya Dharma Vigyan Sankaya, BHU from 23rd to 25th October 2008
- International Seminars/ Conferences/ Symposium/ Forum(*Participated*):
- 2019 : Participate in Fourth International Conference on Creativity and Innovation Grassroots" from 28th to 30th January, 2019 at Indian Institute of Management, Ahamedabad

- 2018 : Participate in International Design Research Symposium, Insight 2018 from Thursday, 1st November 2018 at NID, Ahmadabad.
- 2018 : Participate in “India Launch of Global Innovation Index 2018” from 8th August 2018 at Taj Mahal Hotel, New Delhi organize by Confederation of Indian Industry
- 2016 : India UK Summit at New Delhi by CII, New Delhi.
- 2016 : International Conference ZEE MELT at New Delhi from 26-27 August 2016.
- 2016 : TYPODAY 2016 at Srishti Institute of Art, Design & Technology, Bangalore, Karnataka from 26th to 27th February, 2016 by Industrial Design Center, Indian Institute of Technology, Bombay.
- 2015 : CII Design Summit by Confederation of Indian Industries, National Institute of Design and National Design Council at Hotel The Lalit, New Delhi from 2nd to 3rd December, 2015.
- 2015 : CUMULUS - International Design Conference with on Sustainability with focus on Water at Industrial Design Centre, Indian Institute of Technology – Bombay, Mumbai from 3rd to 5th December, 2015
- 2015 : KYOORIUS Design yatra – What Pumps your Heart with Zee Network at Grand Hayat, Goa from 10th to 12th September, 2015
- 2015 : ICoRD’15 International Conference on Research in Design organized by Centre for Product Design and Manufacturing, Indian Institute of Science – IISc, Bengaluru, Karnataka from 7th to 9th January, 2015
- 2014 : International Conference/ Workshop ‘*DDS 2014 (Design and Degree Show)*’ by Industrial Design Centre, Indian Institute of Technology - Bombay, Mumbai, Maharashtra, INDIA from 27th to 29th June, 2014
- 2014 : Indo-Dutch International Conference ‘*Design for Sustainable Well Being and Empowerment*’ by Delft University of Technology and Indian Institute of Science, Bengaluru, Karnataka, INDIA from 12th to 14th June 2014
- 2013 : *Tech Breakfast (Baltimore Technical Week) - New Technology*’ at DLE Piper, Baltimore, MD, USA on 12th December 2013
- : *Tech Breakfast - New Technology*’ at DLE Piper, Baltimore, MD, USA on 27th November 2013
- : ‘*New Paradigms in Teaching and Learning*’ by ‘Association of Independent Colleges of Art & Design at Maryland Institute of College of Art - MICA, Baltimore MD, USA from 7th to 9th November 2013
- : ‘*Human Trafficking*’ by ‘JHU Global mHealth Initiative; the Moore Center for the Prevention of Child Sexual Abuse; the Center for Refugee and Disaster Response; the Center for Public Health and Human Rights; the Department of International Health; the MPH Program and the JB Grant Global Health Society’ at Bloomberg

School of Public Health, Johns Hopkins University, Baltimore, MD, USA on 25th October 2013

- : *'Green Schools, Green Hospitals, Better Health'* by 'Institute for Global Tobacco Control and the Department of Health, Behavior & Society' at Bloomberg School of Public Health, Johns Hopkins University, Baltimore, MD, USA on 24th October 2013
- : *'Bridging the Gap'* by 'Johns Hopkins Local Performance Site, Pennsylvania Mid-Atlantic AIDS Education and Training Center' at Johns Hopkins University, Baltimore, MD, USA on 18th October 2013
- : *'What Works for Urban Youth?'* by 'Health Communication Capacity Collaborative, Center for Communication Programs, Johns Hopkins University', Washington Plaza Hotel, Washington, USA on 16th October 2013
- : *'Wendy Klag Center for Autism and Development Disabilities'* at Bloomberg School of Public Health, Johns Hopkins University, Baltimore, MD, USA on 15th October 2013
- : *'A Chronic Challenge: Non-Communicable Diseases and the Media'* on 10th October, 2013 by Pulitzer Center at Bloomberg School of Public Health, Johns Hopkins University, Baltimore, MD, USA on 15th October 2013
- : International Symposium/Forum *'Tech Breakfast - New Technology'* at DLE Piper, Baltimore, MD, USA on 10th October 2013
- : *'DIVERSIFYING SENIOR LEADERSHIP IN THE ACADEMY: Recruiting and Retaining Faculty and Senior-Level Staff from Under represented Communities'* at Bloomberg School of Public Health, Johns Hopkins University, Baltimore, MD, USA on 8th October 2013
- : *'Tech Breakfast (Baltimore Technical Week) - New Technology'* at DLE Piper, Baltimore, MD, USA on 25th September 2013
- : *'The Johns Hopkins Substance Abuse'* by 'Center for AIDS Research' at Johns Hopkins University, Baltimore, MD, USA on 20th September 2013

2009 : *'Higher Education: Global Perspective and Indian Vision'* organized by BHU, Varanasi, INDIA with Mahamana Malviya Mission, from 25th to 27th December

National Seminars/ Conferences/ Symposium/ Forum (*Participated*) :

- 2019 : "2nd All India DIC Meetup 2019" by Design Innovation Centre, SPA, New Delhi from 11th to 12th April 2019.
- 2014 : *'27th National Convention 2014'* by Federation of Indian Photography in Varanasi, UP, India from 17th to 19th October, 2014
- 2010 : *'Higher Education and Sustainable Development: Emerging Challenges and Mahamana's Vision'* organized by Alumni Cell, BHU from 24th to 25th December

2008 : 'XXIV All India Photography Convention' by Federation of Indian Photography and Lucknow Camera Club at Amity University, Lucknow, from 5th to 8th December 2008

International Art Exhibitions (*SOLO*) :

- 2014 : Portfolio Based Solo Exhibition of PHOTOGRAPHY 'FESTIVAL OF SAINTS' at Center for Communication Programme, Johns Hopkins University, Baltimore, MD, USA from 13th to 17th January 2014
- : Portfolio Based Solo Exhibition of GRAPHIC DESIGN 'IDENTITY DESIGN' at Center for Communication Programme, Johns Hopkins University, Baltimore, MD, USA from 22nd to 24th January 2014
- : Portfolio Based Solo Exhibition of PHOTOGRAPHY 'MOOVING CULTURE' at Center for Communication Programme, Johns Hopkins University, Baltimore, MD, USA from 26th to 29th January 2014
- 2010 : PAINTING 'SEARCH' at Center for the Arts, University at Buffalo, Buffalo, NY. USA from 22nd -30th April Presented 12 works of Painting with Oil Paint on Paper

International Art Exhibitions (*Group Show, Art Exhibition Competition*) :

- 2016 : Participated in '*International Photography Competition - Ray of Hope*' by D. S. Research Centre, Varanasi on 4th February, 2016
- 2015 : Participated in 4th JPS International Saloon of Photography by Jodhana Photography Society, Jodhpur, Rajasthan.
- 2015 : Participated in '*International Photography Competition - Ray of Hope*' by D. S. Research Centre, Varanasi on 4th February, 2015
- 2015 : Participated in International Photography Exhibition 'Subeh - e - Banaras' by Regional Art and Craft Centre, Govt. of UP, Varanasi
- 2010 : ADVERTISING DESIGNS 'INDIA BAZAR' of Class ART 447 at Department of Visual Studies, University at Buffalo, Buffalo, NY, USA from 22nd to 23rd April, 2010

National Art Exhibitions (*SOLO*):

- 2019 : Photography Exhibition 'Life @Ganga' at International conference on 'River Health Assessment to Restoration' from 14th to 16th February, 2019 at Swatantrata Bhawan, BHU
- 2012 : Portfolio based Exhibition of PHOTOGRAPHY 'MOOVING FOCUS' at Faculty of Visual Arts, BHU from 2nd to 6th January 2012
- : Exhibition of PHOTOGRAPHY 'NAMAHA' at Faculty of Performing Arts, BHU from 21st to 23rd September 2012
- 2011 : Portfolio based Exhibition of PHOTOGRAPHY 'DARK SPACE' at Nagari Natak Mandali, Varanasi from 17th to 23rd September 2011

- : Exhibition of PHOTOGRAPHY 'CULTURAL HARMONY' at Faculty of Performing Arts, BHU from 19th to 21st September 2011
- : Exhibition of PAINTINGS 'TRANSPARENCY OF KABIR' and Art Appreciation Lectures at Faculty of Visual Arts, Banaras Hindu University, Varanasi from 24th to 29th January 2011
- 2009 : Exhibition of DRAWINGS 'FILMS' at Film & Television Institute of India, Pune. Presented 25 works of Drawing with Pen & Ink from 17th to 19th June 2009

National Art Exhibitions (*Group Show, Art Exhibitions, Art Competitions*):

- 2019 : Kala Darpan 2019 Art Exhibition under Digital Art Category at AMITY School of Fine Arts, AMITY University Lucknow
- 2019 : Kala Darpan 2019 Art Exhibition under Photography Category at AMITY School of Fine Arts, AMITY University Lucknow
- 2019 : Kala Darpan 2019 Art Exhibition under Painting Category at AMITY School of Fine Arts, AMITY University Lucknow
- 2019 : 3rd Annual Art Exhibition- Ram Chhatpar Shilp Niyas India from 15th to 25th January, 2019
- 2019 : All India Art Exhibition - Prayagraj 2019 Kumbh Mela from 10th January to 10th February 2019 at Prayagraj under Photography category.
- 2019 : All India Photography Exhibition- Prayagraj 2019 Kumbh Mela from 10th January to 10th February 2019 at Prayagraj under painting category
- 2019 : 15th Prawasiya Bhartiya Diwas Exhibition from 21st to 27th January, 2019 at Mahamana Kala Vithikha, Faculty of Visual Arts, BHU
- 2018 : Participated under Grassroot Innovation on Regional Level Exhibition for Innovators of Unorganized Sector at Regional Science and Technology Sector, Veer Bahadur Singh, Plantorium, Gorakhpur by Science and Technology Council, UP, Lucknow
- 2018 : Natraj Award and National Exhibition of creative Art Works 2018 organised by Natraj Art and Culture Centre, Nagpur, Maharashtra from 11th to 18th November, 2018
- 2017 : Innovative Photography Exhibition 2017 on Occasion of World Photography Day on Saturday, 19th August, 2017 at Faculty of Visual Arts, BHU

- 2016 : 1st National Annual Art Exhibition by Ram Chhatapar Shilp Nyas, Varanasi from 15th to 21st January, 2016.
- 2015 : Group Show by Alumnus of Faculty of Visual Arts, BHU in International Alumni Meet BHU at Ahivashi Art Gallery, Faculty of Visual Arts, BHU from 23rd to 24th November, 2015.
- 2015 : *'Paints for Ganga'* on World River Day by Camlin Kokuyo at Assi Ghat on 14th October, 2015
- 2015 : *'5th All India Art Digital Art Exhibition'* by AIFACS, New Delhi, February 2015
- 2014 : National Art Exhibition *'Pawan Bhoomi ka Aakashiya Sansthan'* by Lalit Kala Academy and Ministry of Culture and its associated organizations, Govt. of India from 25th to 29th December, 2014 at Ahivashi Art Gallery, Faculty of Visual Arts, BHU, Varanasi, UP, India
- 2014 : *'2 Posters - Maa and Beti Bachaon Beti paron'* at 32nd UP State Lalit Kala Akademi Annual Art Exhibition, Lucknow, UP
- 2014 : *'4th All India Art Digital Art Exhibition'* by AIFACS, New Delhi, February 2014
- 2013 : *'10th All India Photo Exhibition'* by AIFACS, New Delhi in PORTFOLIO Category, January 2014
- 2012 : *'All India Photography Competition- Mother Divine'* at 43rd Saradiya Nav Durga Pooja Mahotsava by Youth Association, Barabanki, HT City, Lucknow and Lucknow Camera Club in 30th October 2012
- 2012 : *'Group Show-Anant Jyoti'* by Faculty of Visual Arts on 150th Birth century closing ceremony of Pandit Madan Mohan Malaviya (*Founder of BHU*) at Swatntrata Bhawan, BHU from 19th to 25th December 2012 in PAINTING Category
- : *'Group Show'* by Faculty members of Faculty of Visual Arts, BHU' at Art View Gallery, Hauz khas, New Delhi in December 2012 in DRAWING Category
- 2011 : *'84th All India Art Exhibition'* by AIFACS, New Delhi from 7th to 31st December 2011 in DRAWING category
- : *'5th All India Contemporary Art Exhibition'* by DPS Public School Haridwar, Uttarakhand from 19th to 22nd January 2012 in PAINTING Category
- : *'2nd All India Digital Art Exhibition'* by AIFACS, New Delhi from 1st to 10th February 2012
- : *'2nd Annual State Level Art Exhibition by Chikitushi -Kanpur'* at Art Gallery, UP State Lalit Kala Academy, Lucknow, UP from 7th to 8th April 2012 in DRAWING Category
- : *'30th Annual Art Exhibition'* by UP State Lalit Kala Academy at Lucknow, UP from 30th March to 10th April 2012 in PAINTING Category

- : *'30th Annual Art Exhibition'* by UP State Lalit Kala Academy at Lucknow, UP from 17th to 30th April 2012 in POSTER Category
- : *'11th Northern Region Art Exhibition by Camlin'* at Art Gallery, UP State Lalit Kala Academy, Lucknow, UP in PAINTING Category
- 2010 : *'83rd Annual All India Art Exhibition 2011'* by AIFACS New Delhi in DRAWING Category. Medium Pen & Ink on paper
- : *'29th Annual Art Exhibition'* by U. P. State Lalit Kala Academy, Lucknow in year 2010 in DRAWING Category (*Two works*). Medium Pencil and Pen with Ink
- : *'All India Art Exhibition 2010'* by CHIKITUSI at U. P. State Lalit Kala Akademi in January. PAINTING Category, Medium Oil Paint on paper
- 2009 : Photography Competitions on *'International Bio Diversity Day 22nd May 2009'* by U. P State Bio Diversity Board, Lucknow. Work on NATURE
- 2009 : *'75th All India Art Exhibition'* by Fine Arts & Crafts Society, Amritsar from 26th May to 10th June, 2009. PAINTING Category, Medium Oil Paint on paper and in DRAWING Category, Medium Pencil.
- : *'28th Annual Art Exhibition'* by U. P. State Lalit Kala Academy, Lucknow in DRAWING Category, Medium Pencil on paper
- : *'Sambhavnaye -Art Exhibition'* at Sahid Park, Muhamadabad, Gazipur in PAINTING Category, Medium Oil Paint on paper and in DRAWING Category, Mix Medium on paper
- : *'9th North Regional Art Exhibition'* by Camlin Art Foundation, New Delhi. Participated in PAINTING Category, Medium Oil Paint on paper
- : *'King's A Charles Painting Competition'* by Magnum Opus, BHU- IT. Participated PAINTING Category, Medium Oil Paint on paper
- : *'SILPOTSAV-Art Fair & Exhibition'* by Ram Chatapar Shilp Nyas, Varanasi. Participated in PAINTING Category, Medium Oil Paint on paper
- : *'Toolika-A Fine Arts competition'* by Kashiyatra, BHU-IT. Participated in PAINTING Category, Medium Oil Paint on paper
- : *'7th All India Exhibition of Photography 08-09'* by Uttar Pradesh State Lalit Kala Academy, Lucknow. Work on different forms through SMOKE
- 2008 : *'Kala Sangati'* by Scribble Artisit's Association, Hyderabad in PAINTING Category, Medium Oil Paint on paper
- : *'Group show on World Photography Day -19 August 2008'* by Lucknow Camera Club, Lucknow

- : *'An Exhibition of Art'* a group show of faculty members of Visual Arts, BHU. Work on different aspects of PHOTOGRAPHY
- 2006 : *'Chandigarh a Heritage City'* Photo exhibition organized by Lalit Kala Academy and Chandigarh Tourism Department, Chandigarh.
- 2005 : *'Tsunami Victims Painting Exhibition'* Government Museum, Chandigarh. Participated in DIGITAL PAINTING Category
- 1995 : *'Sixth All India Poster Competition on AIDS Prevention'* organized by Society for the Promotion of Youth & Messes, New Delhi
- 1994 : *'All India Poster Competition on Drugs'* organized by Ministry of Welfare, Govt. of India, New Delhi.
- 1993 : *'Swacha Ganga on the Spot Cartoon/ Photography Contest'* organized by Sankat Mochan Foundation, Varanasi on 16th April, 1993
- 1992 : *'Nasha Virodhi' (Anti-Drug) Poster Art Exhibition/ Competition* organized by Varanasi, Junior Chamber
- 1993 : *'Annual Art Exhibition'* FVA, BHU. Participated in POSTER DESIGN category

Art Competition (*Active Participation*) International and National:

- 2019 : Submitted Design for Trophy making for ARIIA
- 2019 : Submitted Design for Logo Competition of MHRD IICs and selected for 2nd stage.
- 2014 : Submitted Design for Suggest a Name for the Web Portal of *'Ministry of Labor and Employment'* on 18th September, 2014
 - : Submitted Design for Create a Name for the proposed scheme of *'Ministry of Housing and Urban Poverty Alleviation'* on 18th September, 2014
 - : Submitted Design for Logo Competition on *'Swachh Bharat'* by Ministry of Drinking Water and Sanitation Govt. of India on 20th September, 2014
 - : Submitted name for *'National Urban Livelihoods Mission'* (NULM), Ministry of Housing Urban Poverty Alleviation, Govt. of India on 18th September, 2014
 - : Submitted Design competition of E-Greetings *'Remembering Mahatma'* by Ministry of Health and Family Welfare, Govt. of India on 19th September, 2014.
 - : Submitted Design for Logo, Banner and Slogan competition for *'National Digital Literacy Mission'* by Department of Electronics and Information Technology, Ministry of Communication and Information Technology, Govt. of India on 14th September, 2014.

- : Submitted Design for Logo Competition on '*Digital India*' by Ministry of Communication and Information Technology, Govt. of India on 1st September, 2014.
- : Submitted Design competition of E-Greetings '*Independence Day*' by www.mygov.in, Govt. of India on 10th August, 2014.
- : Submitted Design competition of '*Universal Symbol for Innovation Competition*' by Godrej & Boyce Mfg., Mumbai on 13th July 2014
- : Submitted Design of '*68th Independence Day Press Advertisement Competition*' by Department of Audio Visual & Publicity (DAVP) by Ministry of Information and Broadcasting, Govt. of India, New Delhi on 15th July 2014

2012 : Submitted Logo Design for 'MAHAKUMBHA ALLAHABAD 2013' at Lucknow

2012: Submitted Photographs in International saloon Lucknow Camera Club in different Categories

2011 : 2011, 13 Photography Day, Lucknow Camera Club

2010 : Participated in FICA Artist Project

2009-10 : Submitted Photographs for Photography Competition in Better Photography

2008 : Submitted Photographs in International Photography Competition at 'Spain' in different Category.

International Workshops:

2015 : '*Paints for Ganga*' on World River Day by Camlin Kokuyo at Vasanta College for Women, Rajghat, Varanasi on 27th September, 2015 UP

2013 : Invited as an Expert from the Indian Graphic Design Perspective for 'GATES FOUNDATION-RECORD FOR LIFE PROJECT 2013' by MFA Graphic Design Studio, Maryland Institute College of Art, Baltimore MD, USA on 11th to 13th October 2013

2013 : '*THE ART AND SCIENCE OF CRAFTING A POSTER*' with 'Susan and Meghan Davis' at Bloomberg School of Public Health, Johns Hopkins University, Baltimore, MD, USA on 18th November 2014

: '*IDEAS TO ACTUAL - SOCIAL DESIGN SEMINAR/ WORKSHOP*' with 'Noel Wilson from Catapult Design (*Social Design House, USA*) on at Maryland Institute of College of Art - MICA Place', 814 North Collington Avenue, Baltimore MD 21205, USA 5th and 7th November 2013

: '*FOCUS GROUP FOR A RESEARCH STUDY FOR IDEAS ABOUT A SAFETY EDUCATION PROGRAM*' in East Baltimore' at Johns Hopkins University, Baltimore, MD, USA on 30th October 2013

- : *'GATES FOUNDATION – RECORD FOR LIFE PROJECT 2013'*an IDEO Perspective with HCD Toolkit Approach by Islam Elsedoudi, Communication Designer at IDEO (*Product Development and Design House, California*)USA at MFA Graphic Design Studio, Maryland Institute College of Art, Baltimore MD, USA from 11th to 13th October 2013

- 2011 : *'The Banyan Tree - Art + Encounters'* and presented Video Installation work - *'DIFFERENT SPIRITUALITY'* organized by The Banyan Project - Germany at Faculty of Visual Arts, BHU" from 12th to 15thMarch 2011

- 2010 : Online workshop *'DISK' (use of online presentation in teaching)*by Human Resource, UB on 14th March 2010

- : *'BETTER COMMUNICATOR'* by Human Resource, UB on 5th March 2010

- : *'GOOGLE BOOKS'* by Teaching and Learning Center, Office of the Vice Provost for Faculty Affairs at University at Buffalo, Buffalo, New York, USA on 24th February 2010

- : *'ENDNOTE'(research citation)* by Teaching and Learning Center, Office of the Vice Provost for Faculty Affairs at University at Buffalo, Buffalo, New York, USA on 23rd February 2010

- : *'MAKING YOUR FACULTY WEBSITE'* by Teaching and Learning Center, Office of the Vice Provost for Faculty Affairs at University at Buffalo, Buffalo, New York, USA on 18th February 2010

- : *'ARTSTOR' (Visual Art)*by Teaching and Learning Center, Office of the Vice Provost for Faculty Affairs at University at Buffalo, Buffalo, New York, USA on 4th February 2010

- : *'ADOBE ILLUSTRATOR' (Graphic Design Software)* by Teaching and Learning Center, Office of the Vice Provost for Faculty Affairs at University at Buffalo, Buffalo, New York, USA on 29th January 2010

National Workshop:

- 2015 : *'DIC - Design Innovation Brainstorming workshop'* by Ministry of Human Resources Development, Govt. of India, New Delhi at Indian Institute of Technology, New Delhi on 17th October, 2015

- 2014 : *'DIC - Design Innovation Centre workshop'* by Ministry of Human Resources Development, Govt. of India, New Delhi at Indian Institute of Science – IISc, Bengaluru, Karnataka, India on 7th January, 2015

- 2014 : *'IPR - Intellectual Property Right workshop'* on 22nd March 2014 (*Deputed by faculty*)

- 2011 : *'How to Read Poetry'* by Bhojpuri Study Center, BHU and Uttar Pradesh Hindi Sansthan on 26th March 2011

- : *'Public Relations and Journalism'* by Dept. of Journalism and Mass Communication, Mahatma Gandhi Kashi Vidyapeeth, Varanasi and Public Relation Society of India, Varanasi Chapter from 29th January to 4th February 2011
- 2009 : *'Writing Research Project'* by Dept. of Journalism and Mass Communication, Faculty of Arts, BHU from 26th to 29th October 2009
- : *'Communication through Drama'* by Dept. of Journalism and Mass Communication, at Faculty of Arts, BHU from 3rd August to 3rd September 2009
- : Inviting Artist in *'National Painting Workshop' (Kala Rang-Kala Sang)* at Gwalior from 7th February to 9th February 2009
- : Participated in Workshop cum Lecture on *'Stock Photography and Digital Photography'* by Mr. Jagdish Agarwal, Dinodia Photo Library, Mumbai by Lucknow Camera Club, Lucknow on 16th June 2008

Published Interviews:

- 2018 : Interview about *'Career in Visual Arts'* by IGNOU FM channel Gyanwani, Varanasi
- 2017 : Red FM interview with Dr. Udaya Kumar (Creator of Rupees Symbol)
- 2010 : Interview about *'Design your Career through Design'* by IGNOU FM channel Gyanwani, Varanasi
- 2010 : Interview about *'Career in Advertising'* by IGNOU FM channel Gyanwani, Varanasi
- 2010 : Interview about *'Art in Photography'* by IGNOU FM channel Gyanwani, Varanasi
- 2009 : Interview about *'Career in Visual Arts'* in India's largest circulated Hindi Daily newspaper *'AMAR UJALA'* Career Supplement published in all editions
- 2008 : Interview about *'Visual Arts'* by IGNOU FM channel Gyanwani, Varanasi

Art and Design Works:

Design-

Published Art Works (Design):

- 2014 : Many Book cover design, Art exhibition catalogue design, Logo, Identity, Invitation Card, Press advertisement etc. design and published from 2004-2014
- 2004 : Many Advertisement Designs Published in Daily Newspapers of Uttar Pradesh, Delhi, Haryana, Chandigarh, Punjab, Himachal Pradesh and Jammu & Kashmir During professional works from 2003-2004
- 1997 : Many advertisement designs published in daily newspapers of Uttar Pradesh during part time professional work experiences from 1993-1997
- 2007-15 : From 2007 to 2015 Design different types of Catalogues, Greeting Cards, Book Covers, Information Brochure, Posters, Invitation cards and any many Other designing work for different Faculties, Departments and Centers of

Banaras Hindu University

- 1992-97 : Freelance Photographer/ Graphic Designer for different departments and faculties of Banaras Hindu University, Varanasi. This included the design for promotional materials for seminars, conferences and the research works of professors, readers and research scholars in the departments of Physics, Chemistry, Botany, Zoology, Arts, and the Institute of Agriculture Sciences, Institute of Technology, Institute of Medical Sciences & other departments from Year 1992 to Year 1997. The design and printing production of souvenirs and Stationery Materials
- 1991-97 : Freelance Designing, Execution, Advertising, Public Relation and Printing works of Advertising Agencies, Printing Press, Local Retail Outlets of Garments, Small Scale Industries and many other work in relation with the Advertising Industry done during the study periods for technical and practical knowledge of Applied Arts

Administrative and Service Roles across the Home Institutions:

University Services (BHU):

- 2019-21 : Member Academic Council BHU
- 2019 : Member of Smart India Hackathon 2019 by MHRD, New Delhi
- 2015 -19: Coordinator – DIC (BHU). Design Innovation Centre – BHU & IIT (BHU)
- 2018-19 : Convener- MHRD Innovation Cell “Institutions Innovation Council” BHU
- 2018-19: Member of Online Admission Assistance Committee, Faculty of Visual Arts, BHU
- 2018 : Member for Hospital Management Committee, BHU
- 2018 : Member for Swachh Bharat Summer Internship 2018 Programme, MHRD, New Delhi
- 2018 : Member for Project “Development of Ganga Gallery” under Varanasi Project of River Development and Water Resource Management, BHU
- 2018 : Convener to developed Wall Mural at Atal Incubation Centre (AIC)-Mahamana Foundation for Innovation and Entrepreneurship-IM-BHU by Niti Ayog under Atal Incubation Mission
- 2018 : Member Invitation Committee for the 100th Convocation of the University
- 2018 : Member of Smart India Hackathon 2018 by MHRD, New Delhi
- 2018 : Nodal Person for ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS- ARIIA
- 2017-19 : Member Centre for Digital Media Centre at Central Discovery Centre BHU
- 2017-18: Member of Online Admission Assistance Committee, Faculty of Visual Arts, BHU
- 2017-18 : Online Admission Assistance Committee- Member Faculty of Visual Arts, BHU
- 2017-18 : Member Institutions of Eminence Committee, IQAC, BHU
- 2017 : Member Design of Signboards for the for Indian Institute of Technology (BHU)
- 2017 : Member Print & Publicity Committee, 99th Convocation, BHU
- Member Invitation Committee, 99th Convocation, BHU
- Member Print & Publicity Committee, Rashtriya Sanskriti Mahotsav 2016 organized by Ministry of Culture, Govt. of India, New Delhi from 17th to 24th December, 2016
- Member Invitation Committee, Rashtriya Sanskriti Mahotsav 2016 organized by Ministry of Culture, Govt. of India, New Delhi from 17th to 24thDecember, 2016
- 2016 : Member invitation committee, 98thCentenary year Convocation – BHU
- 2015 : Member invitation committee, Convocation - BHU
- : Coordinator – DIC (BHU). Design Innovation Centre – BHU & IIT (BHU)
- : Observer in UET (*University Entrance Test for UG Course*)

- 2014 : Nodal Person for setup of '*Design Innovation Centre*' in Banaras Hindu University in collaboration with Indian Institute of Technology (BHU) as Hub and Spoke model. Project submitted to Ministry of Human Resource Development, Govt. of India
- : Member, Invitation Committee, Pandal, Seating Stage and Decoration Committee for visit of Hon'ble Prime Minister of India 'Sri Narendra Modi' at BHU on 25th December, 2014
 - : Member, Invitation Committee, Pandal, Seating Stage and Decoration Committee for the Inauguration of TRAUMA CENTRE and Hon'ble Prime Minister of India 'Sri Narendra Modi' visit at BHU on 14th October, 2014
 - : Invitee member for Cambridge Inspiring Leadership and Innovation Publication material
 - : Member Building Space search Committee for Department of Mathematics, Faculty of Science
 - : Observer in UET (*University Entrance Test for UG Course*)
 - : Member in Telephone Directory Printing Committee in BHU Press
 - : External Member for Ph. D. in Department of History, Faculty of Arts
- 2013 : 'Member' for the Design Studio Committee in Press Publication and Publicity Cell
- : 'Member' for the Souvenir Committee in Press Publication and Publicity Cell
- 2012 : 'Nodal person' for the Designing and Publicity work of 150th Birth Anniversary of Mahamana Pt. Madan Mohan Malaviya Closing Ceremony Celebration in BHU with Ministry of Culture, Govt. of India from 19th to 25th December, 2012
- : 'Editorial Board Member' of the Magazine entitled 'SRADDHA' by BHU on 150th Birth Anniversary of Mahamana Pt. Madan Mohan Malaviya Closing Ceremony Celebration in December 2012
 - : Nodal Persons and Organizing Member for the Art Exhibition at 150th Birth Anniversary of Mahamana Pt. Madan Mohan Malaviya Closing Ceremony Celebration at Swatantrata Bhawan in BHU with Ministry of Culture, Govt. of India from 19th to 25th December 2012
 - : Member, Development of Malaviya Bhawan Committee (*Founders residence*)
- 2011 : Exhibition Committee Member in Regional Seminar 'Uttar Pradesh ki Lok Sanskriti Parampara aur Pratibimb' by Department of Dance, Faculty of Performing Arts, BHU, Varanasi from 19th to 21st September, 2011
- Organized Poster Exhibition entitled ' Bhojpuri History' in the International Seminar on '1857 Veer Kunwar Singh : History Versus Memory' organized by Bhojpuri Adhyan Kendra, Faculty of Arts, Dept. of History, Faculty of Social Science and ICHR, New Delhi from 2nd to 3rd February 2011.
- 2010 : 'Convener' for the Committee constituted by Hon'ble Vice Chancellor of BHU about via Notification Ref. No. Rac/MoU/Buffer/2010/9256 Dated 21-07-2010 for the developments of following points –
- a. : Advance Digital Library in the field of Visual Arts through films, microfilms and documentaries with the help of Central Library, supported by UGC or other funding agency.
 - b. : Branding of BHU through Mahamna's Vision with Contemporary Indian & Global education market including vision of 100 years of BHU.

- c. : Exclusive branding of South Campus, BHU in Contemporary Indian & Global education market.
- 2010 : Organized Poster Exhibition entitled 'Bhojpuri History' in the visit of Hon'ble Speaker of Indian Parliament Smt. Meira Kumar at Bhojpuri Adhyan Kendra, BHU, Varanasi on 20th November 2010
- 2009 : Organized Poster Exhibition entitled 'Bhojpuri History' in the visit of Hon'ble President of Mauritius Shri Anirudh Jagganath at Bhojpuri Adhyan Kendra, BHU, Varanasi from 6th to 7th September 2009
- : 'Coordinator of Souvenir, Publicity & Advertisement committee' for 'Film Festival on Women' organized by Center for Women's Studies and Development, BHU, in collaboration with Film and Television Institute of India, Pune and National Film Archive of India, Pune from 10th to 13th September
- : 'Member' of the Dias management committee for "Film Festival on Women" organized by Center for Women's Studies and Development, BHU, in collaboration with Film and Television Institute of India, Pune and National Film Archive of India, Pune from 10th to 13th September
- 2007 : 'Programme Officer' for National Service Scheme (NSS) at University College, Kurukshetra University, Kurukshetra
- : 'Organizing member' of the Tree Plantation programme at Kurukshetra University, Kurukshetra, Haryana.
- : Organized Poster and Painting competition for Save Earth & Save Tree at Kurukshetra University, Kurukshetra, Haryana.

Faculty Services (Faculty of Visual Arts, BHU):

- 2019 : Convener, Annual Report Committee,
- 2019 : Member, FIQAC - Faculty Internal Quality Assurance Cell
- 2019 : Convener for One day Photography Exhibition by Shri Arbindo Centre for Arts on 30th March, 2019
- 2019 : Member Earn while Learn Scheme, Faculty of Visual Arts, BHU
- 2018-19 : Member, Art Fare Committee
- 2018-19 : Member, Annual Art Exhibition Committee
- 2018-19 : Convener, Faculty Jhanki committee
- 2018 : Member for HEFA- Higher Education funding agency, MHRD, New Delhi
- 2017-18 : Member of Purchase & Stock Verification Committee
- 2017-18 : Member of Councelling Committees for checking & Verification of Documents, UET Form etc.
- 2017-18 : Member of Faculty Female & Male Grievance Cell
- 2017-18 : Convener of Grievance Committee Foreign National Student
- 2017-18 : Convener of Placement Cell
- 2017-18 : Convener of Seminar/Lecture-Demonstration/Special Lecture/Visiting Fellow Committee Programme
- 2017-18 : Convener of Routine Exhibition Committee
- 2017-18 : Member of Kala Mela

- 2017-18 : Member of Faculty Publication Committee
- 2017-18 : Convener of Annual Report Committee
- 2016-17 : Convener Annual Art Report Committee
- : Convener Pragati Magazine Special Issue on Visual Arts.
 - : Convener Placement Cell
 - : Convener Anti ragging Committee
 - : Member Annual Art Exhibition 2016
 - : Member Art fair 2016
 - : Member Annual Report Committee
 - : Member Special Lecture/ Demonstration and Foreign Visiting Scholar Committee
- 2015-16 : Convener Medal distribution Committee, 99th Convocation
- : Convener Placement Cell
 - : Convener Anti ragging Committee
 - : Member Annual Art Exhibition 2016
 - : Member Art fair 2016
 - : Member Annual Report Committee
 - : Member Special Lecture/ Demonstration and Foreign Visiting Scholar Committee
- 2015 : Coordinator, Faculty Annual Educational Tour
- 2015 : Member, FIQAC - Faculty Internal Quality Assurance Cell
- 2014-15 : Convener, Faculty Anti Ragging Committee
- 2014-15 : Coordinator, Placement Cell
- 2014-15 : Convener, Cultural Programme Committee
- 2014-15 : Member, Faculty Seminar, Lecture, Demonstration, Special Lecture and Visiting Fellow Committee
- 2014-15 : External Member for Ph. D. in Department of Painting and Department of Plastic Arts
- 2012-13 : 'Students Advisor'
- : Convener Art Fair- an annual celebration for the Art Promotion
 - : Convener, Faculty Seminar Committee
 - : Convener Faculty Alumni Committee
 - : Convener Faculty Placement Committee
 - : Member in different administrative committees
 - : Convener – Stock Verification & Write-off Committee
 - : Convener Special Lecture/ Visiting Fellow Committee
(Organized lecture of Prof Nandadu Lal Mukherjee from Shanti Niketan and Shri K. S. Radhakrishnaan (Eminent Sculptor)
 - : Member Fact finding committee for Dept. of Plastic Arts
 - : Member Fact finding committee for textile Design, Dept. of Painting
 - : Member Sketch Committee
- 2011 : Convener Art Fair- an annual celebration for the Art Promotion
- : Co-convener Teachers Annual Exhibition
 - : Member in different administrative committees
- 2010 : Member Faculty Board of Studies (*Faculty Meeting*) from the Department
- : 'Member of Scholarship/Award/ST/OBC/General Committee
 - : Member of Faculty Alumni Committee
- 2009-10 : Convener for Annual Day and Cultural Programme Committee
- 2008 : Convener for 'An Exhibition of Art' by faculty members
- 2008-09 : Member in Exhibition committee
- : Member in Faculty Beautification and Upkeep committee
- 2005-07 : 'Chairman' of Advisory Council (MFA) at Government College of Art, (*Panjab*

Departmental Service: Department of Applied Arts (DoAA)

- 2017-18 : Member of Departmental Student Advisor
- 2015 : Nodal Person, DQC - Departmental Quality Cell
- 2014-15 : Organising Secretary - Special Lecture
- A : Creativity in Indian Advertising by Sri Shashikant Gawali, Manthon School of Creative Advertising and Art, Mumbai in October, 2014
 - B : Contemporary advertising trends in India by Sri Ayon Srkar, Creative Art Director, Beats Advertising, Kolkatta in 23rd January, 2015
 - C : Contemporary Creative Design Trends by Sri Arun Prabhakar, Creative Visualizer, Samsung India, Gurgaon, Haryana, India
- 2014 : Member, Physical verification committee of fixed assets
- : Convener Educational Tour in Newspaper Printing (*Dainik Jagran – Varanasi*) for BFA 3rd year students
- 2014-15 : Member Admission Committee for MFA
- 2012-13 : Member in different administrative committees.
(*Admission in PG, Attendance, Student's Advisor and Purchase*).
- : Convener - Academic Administration work
 - : Convener - Academic works
 - : Convener - Website up gradation committee
 - : Convener – Students work Publication in form of Book (work still under process)
 - : Member XII plan execution Committee
 - : Organising Secretary for workshop on 'Modern Typography' by Shri Rajeev Prakash Khare (*Eminent typographer and Art Director, Delhi Press, Delhi*) from 23-25 January, 2012
 - : Organising Secretary for Special Lecturer on 'Print Media' by Shri Madhumangal Singh (*Art Director, India Today-English*) from 16th -17th January, 2012
- 2008-12 : Member DRC (*Departmental Research Committee*)
- 2011 : Member in different administrative committees
- 2010 : Convener for Seminar/ Symposia/ Workshop committee
- 2010 : Member of Board of Studies
- 2007-10 : Member of Faculty Meeting
- 2008-10 : Member of Admission Committee for MFA Course
- 2010-11 : Member for Special Lecture/ Demonstration/ Guest Lecture committee of the Department of Applied arts
- 2010-11 : Member for Exhibition of Applied Arts
- 2008 : Organized Special Lecture cum Workshop on Photography by Shri Raghu Rai (*Eminent Photographer*) in December 2008
- 2008-09 : Convener for 'Annual Graphic Design Show' of students

Judge and Jury Member:

- 2019 : Judge for Poster Making Competition on SPANDAN-2019, on 24th February, 2019
- 2019 : Judge for Poster Making Competition on Screening of Zonal Youth Festival
- 2019 : Judge for Digital Painting Competition on Paintek- Vividha 2019 (Inter-collage Youth Festival) at Sunbeam College for Women on 3rd February, 2019
- 2017 : Jury Member in the "Painting Competition on Earth Day" on 22nd April 2017 organised by Mahima Research Foundation and Social Welfare.
- 2016 : Chief Guest at Mountain Kids Public School, Susuwahi, Varanasi on Republic Day 26th January, 2016

- : On the Spot Painting and Sand Art and Painting competition entitled; Banaras ki Dhrohar – Aapki Nazar main by Daianik Jagran, Hindi Daily Newspaper in February, 2016
- 2015 : Cartooning competition for the selection of Youth Festival 2015 at Tezpur on 10th December, 2015
- : Spot Photography competition for the selection of Youth Festival 2015 at Tezpur on 9th December, 2015
- : Poster Making competition for the selection of Youth Festival 2015 at Tezpur on 9th December, 2015
- : Guest of Honor at IV Inter School Scout & Guide Rally 2015 at Raj English School, Varanasi on 7th November, 2015
- : Monochromatic Painting and Sketch Competition at ‘KASHIYATRA 2015’ – IIT (BHU) Annual Youth Festival on 13th February, 2015
- 2014 : Poster competition and Cartooning Competition for the selection of Regional and National Youth Festival of BHU
- 2014 : Poster Competition in ‘SPANDAN – Annual Youth Festival’ of BHU
- 2011 : Poster and Fancy Dress Competition for celebration 150th birth anniversary of Pt. Madan Mohan Malaviya (*Founder of BHU*)
- 2010 : Slogan Competition – Mahamana and his Philosophy of Life at Malaviya Bhawan, BHU for celebration 150th birth anniversary of Pt. Madan Mohan Malaviya.
- 2009 : ‘On the Spot Photography and Rangoli’ (*traditional beautification of Indian houses*) Competition, North Zone Youth Festival, BHU
- : Hostel Excellency Competition in BHU for year 2008-09
- : Poster and Cartoon Competition, North Zone Youth Festival, BHU
- 2008 : ‘On the Spot Painting Competition’ on Mahamana Jayanti Festival at BHU
- : ‘On the Spot Painting Competition’ on Mahamana Jayanti Festival at BHU
- : ‘Poster & Cartooning Competition’ North Zone Youth Festival, BHU
- : ‘Children painting competition’ by BHU Durga Puja Samiti at FVA, BHU
- : ‘Photography & Poster competition’ at TECHNEX’08, yearly Interuniversity National Youth Competition, Institute of Technology, BHU
- : ‘Short Movies Competitions’ at TECHNEX’08 yearly interuniversity national youth competition, Institute of Technology, BHU
- 2007 : ‘Painting and Poster competitions’ in various faculty and departments of Kurukshetra University, Haryana
- 2005-07 : ‘Painting, Poster, Photography and Drawing competitions’ in various schools and colleges at Chandigarh

Professional Roles outside the Home Institutions:

- 2019 : Member of Advisory cum Academic Council of Techno Group of Institutions
- 2019 : Member of the Board of Education for the craft design development and planning and computer added development courses, UP Institute of Design, Lucknow.
- 2019 : Coordinator as Canvas Painting, Cement Mural and Sand Art Competition under Hriday Scheme of Urban Development Ministry, Govt. of India at Varanasi from 1st to 2nd March 2019.
- 2019 : Member Board of Education for the Craft Design Development and Planning and Computer added Development Courses at UP Institute of Design, Lucknow
- 2018-19: Coordinator for “Janhit Jagran” Programme 2018-19 ‘City Pitch’ Event in Varansi.
- 2018 : External Examiner, Dr. Shakuntala Mishra National rehabilitation university, Lucknow

- 2017-19: External Examiner, University of Lucknow
 2015-16 : External Examiner, Awadh University, Faizabad
 2012, 14: External Examiner, Jaipur University, Rajasthan
 2010-12 : External Examiner, Raja Man Singh Tomar Music & Art University, Gwalior
 2012 : External Examiner, Govt. college of Art, Chandigarh.
 2010-15 : External Examiner, Mahatma Gandhi Kashi Vidyapeeth, Varanasi
 2009 : Organizing member of Exhibition on 'Mahatma Gandhi' by Acharyakul, Varanasi
 2007-12 : 'External Examiner', Gorakhpur University, Gorakhpur, U. P.
 2005 & : 'Expert Committee Member-Applied Arts & Crafts' of AICTE (*All India Council for Technical Education*), Northern Regional Office, Kanpur, U.P.
 2004-07 : 'External Examiner' BHU, Varanasi, U. P.
 2005 : 'External Ph.D. Examiner' BHU, Varanasi, U. P.

Professional Member -Photography :

- : Hon'ble Secretary, Royal Residency Society, Mahmoorganj, Varanasi
- : Life time member of Lucknow Camera Club, Lucknow, U. P.
- : Federation of Indian Photography, Kolkata
- : India International Photography Council, New Delhi
- : Horizon International Photographic Society, Lucknow, U. P.

Art work Collections:

1. : Centre for Communication Programs, Department of Health Behavior and Society, Bloomberg School of Public Health, Johns Hopkins University, Baltimore, MD, USA (*Photograph and Designs*)
2. : Raghu Rai, Eminent Photographer, New Delhi, India(*Painting*)
3. : Faculty of Visual Arts, Banaras Hindu University, Varanasi, India (Painting)
4. : Professor Satish K. Tripathi, Provost – University at Buffalo, Buffalo, NY, USA
5. : Professor Milie Chen, Chair – Department of Visual Studies, University at Buffalo, Buffalo, New York, USA(*Painting*)
6. : Professor David Schirim – Department of Visual Studies, University at Buffalo, Buffalo, New York, USA(*Painting*)
7. : Professor Kristin Stepelton – Professor in History and Director Asian Studies Programme, University at Buffalo, Buffalo, New York, USA(*Painting*)
8. : Professor Ramya Srinivasan, Professor in History, Department of History, University at Buffalo, Buffalo, New York, USA(*Painting*)
9. : Mr. Bruce Acker, Assistant Director – Asian Studies Programme, University at Buffalo, Buffalo, New York, USA(*Painting*)
- 10.: Center for Women's Studies, Faculty of Social Science, BHU(*Painting*)
- 11.: Faculty of Visual Arts, BHU, Varanasi (*Painting*)

Ph.D. Thesis of Research Scholars: *One Ph. D. Submitted and 4 under supervision*

- 2017 : Mr. Peeyush Kumar Gupta, **(Enrolled)**
'Sustainable Advertising design in Indian FMCG advertising design of 21st Century: An Analytical Study'
 Research Paper Published - Five
 Seminar Paper Presentation - Three
- 2017 : Mr. Randhir Singh, **(Enrolled)**
'Impact of Info-graphic Design through visual communication design in reference to Indian railway'
 Research Paper Published - One

Seminar Paper Presentation - One

- 2014 : Ms. Fatma Zahera, **(On Leave)**
'In reference to the Photography works of Shri Prakash Chandra Little : Experimented experiments in the area of Photography''
Research Paper Published - One
Seminar Paper Presentation - One
- 2013 : Mr. Ajay Kumar **(Pre-Submission)**
'Celebrity Endorsement in Social T.V. Commercials in INDIA : 2000 – 2012'
Research Paper Published - Six
Seminar Paper Presentation - Five
Workshop - Two
- 2010 : Ms. Tripti Srivastava **(Awarded)**
'Kahani Chitro ki Sampyasanayata aur Samaj (Geeta Press me chitrit Shri Ram Jeewan ke Sandarbh me)'
Research Paper Published - Six
Seminar Paper Presentation - Nineteen
Workshop Participation - Three
- 2009 : Mr. Bijendra Singh **(Awarded)**
'Indian T.V. Commercial with Children -1990-2010) in English
Research Paper Published - Two
Seminar Paper Presentation - Seven
Workshop - Seven
- 2009 : Ms. Deepika Yadav **(Awarded)**
'Samkaleen Bharatiya Vigyapan kala avam Stri Bimb (Uttar Bharat Ke Pariprekshye mein Hindi Bhasi Chetra 2000-2010) in Hindi
Research Paper Published - Four
Seminar Paper Presentation - Ten
Workshop - Four
- 2009 : Ms. Ratna Mala
'Hindi Chalchitron me Vigyaapn ki Bhumika – Prarambhik se 1970.
(Enrolled in September 2009 and left in January 2013)

M.F.A. Dissertation under supervision at Banaras Hindu University :
Semester system

2019-2020

- : Akhilesh Kumar
- : Ananya Srivastava
- : Divya Tripathi
- : Kriti Batra
- : Noor Afsa Ansari
- : Ritik Gaur
- : Tanisha Vadwan
- : Uday Singh
- : Vaishali Patel
- : Vaishlai Singh
- : Vijay Pal Rawat
- : Shivaji

- : Sant Vijay Chauhan
- : Sarena Bin Hussain
- : Sunny Singh
- : Arundhati Mukharjee (Foreign)
- : Tenjin (Foreign)

- 2018-19** : Mohan Vishwakarma (*IMCD*)
: *Campaign based Commercial Project (Prakriti Pradhan)*

- 2018-19** : Abhishekh Kumar Singh (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pracuet Body Lotion)*

- 2018-19** : Archana Giri (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pears Shop)*

- 2018-19** : Harsida Seth (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Fisher toys)*

- 2018-19** : Puspa Kumari (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Jwellery)*

- 2018-19** : Satyendra Kumar Vishwakarma (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Woodland)*

- 2018-19** : Thomas Greg Saphola – Foreign (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Coca-Cola)*

- 2018-19** : Pragya Gulatee (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Organic Juice)*
- 2018-19** : Neha Pathak (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Suhag Bindi)*

- 2018-19** : Arati Maurya (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Bio-Sculp Hair Serum)*

- 2018-19** : Anshu Kumari (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Hair Queen Shampoo)*

- 2018-19** : Nishi Pandey (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pachak Booty)*

- 2018-19** : Rahul Kumar Shaw (*IMCD*)
: *Campaign based Commercial Project (Handmade)*
- 2017-19** : Sanjay Yadav (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pachak Booty)*

- 2017-19** : Shivangi Gupta (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pachak Booty)*

- 2017-19** : Shivani Gupta (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pachak Booty)*

- 2017-19** : Sudipta Karmakar (*Visualization and Campaign Planning*)

- : *Campaign based Commercial Project (Pachak Booty)*
- 2017-19** : Anjali (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pachak Booty)*
- 2017-19** : Anshuman Patel (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pachak Booty)*
- 2017-19** : Kumari Pooja (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (Pachak Booty)*
- 2016-18 : Campaign Based Social Project on Disaster Management**
- 2016-18** : Bikram Pal (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project*
- 2016-18** : Arunima Rai (*Integrated Marketing Communication Design*) Dissertation
: *Campaign based Project*
- 2016-18** : Prakriti Priyam (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project*
- 2016-18** : Vivek Rawat (*Illustration*) Dissertation
: *Illustration based Project*
- 2016-18** : Rahul Tiwari (*Illustration*) Dissertation
: *Illustration based Project*
- 2016-18** : Umashankar Prabhakar (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project*
- 2016-18** : Abhishek Kumar (*Integrated Marketing Communication Design*) Dissertation
: *Campaign based Project*
- 2016-18** : Jyoti R. Sharma (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project*
- 2015-17 : Campaign Based Social Project on SAVE WATER and FLOOD**
- 2015-17** : Charu Yadav (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project (on Save Water and Flood)*
- 2015-17** : Gunjan Agnihotri (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project (on Save Water and Flood)*
- 2015-17** : Dheeraj Bhadoriya (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project (on Save Water and Flood)*
- 2015-17** : Naveen Kumar Chaurasia (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project (on Save Water and Flood)*
- 2015-17** : Nandita Rai (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project (on Save Water and Flood)*
- 2015-17** : Puhpraj Patel (*Visualization and Campaign Planning*) Dissertation
: *Campaign based Project (on Save Water and Flood)*

- 2015-17** : Rohit Kumar Chauhan (*Visualization and Campaign Planning*) Dissertation
: Campaign based Project (on Save Water and Flood)
- 2015-17** : Suraj Kumar (*Visualization and Campaign Planning*) Dissertation
: Campaign based Project (on Save Water and Flood)
- 2016-17** : Shakshi Kulshrestha (*Visualization and Campaign Planning*) Dissertation
: Campaign based Project (on Save Water and Flood)
- 2015-17** : Jaya Mishra (*Visualization and Campaign Planning*) Dissertation
: Campaign based Project (on Save Water and Flood)
- 2014-16** : Campaign Based Social Project on SAVE FOOD, Ramayana, Solar Energy
- 2014-16** : Gobind Lal Maurya (*Illustration*) Dissertation
: Illustration based Project (Save Food, Ramayana, Solar Energy)
- 2014-16** : Kishan Kumar Yadav (*Illustration*) Dissertation
: Illustration based Project (Save Food, Ramayana, Solar Energy)
- 2014-16** : Pavnesh Kumar Bind (*Visualization and Campaign Planning*) Dissertation
: Campaign based Project (Save Food, Ramayana, Solar Energy)
- 2014-16** : Pragya Upadhyay (*Illustration*) Dissertation
: Illustration based (Save Food, Ramayana, Solar Energy)
- 2014-16** : Prapti Agarwal (*Visualization and Campaign Planning*) Dissertation
: Campaign based (Save Food, Ramayana, Solar Energy)
- 2014-16** : Rishabh Saraswat (*Visualization and Campaign Planning*) Dissertation
: Campaign based Project (Save Food, Ramayana, Solar Energy)
- 2014-16** : Suraj Pratap (*Illustration*) Dissertation
: Illustration based Project (Save Food, Ramayana, Solar Energy)
- 2014-16** : Savitri (*Visualization and Campaign Planning*) Dissertation
: Campaign based Project (Save Food, Ramayana, Solar Energy)
- 2014-16** : Yogesh Vikram (*Illustration*)- Dissertation
: Illustration based Project (Save Food, Ramayana, Solar Energy)
- 2013-15** : Mr. Bharti Praveen Kumar Indrajeet (*Visualization and Campaign Planning*)
: Campaign based Commercial Project (BLUE Telecom Services)
- 2013-15** : Ms. Gauri (*Visualization and Campaign Planning*)
: Campaign based Commercial Project (Aquatic Mineral Water)
- 2013-15** : Ms. Neha Seth (*Visualization and Campaign Planning*)
: Campaign based Commercial Project (DOCOMO Mobile Services)
- 2013-15** : Ms. Prateeksha Kushwaha (*Visualization and Campaign Planning*)
: Campaign based Commercial Project (BULL Hardware Shop)

- 2013-15** : Mr. Rajesh Kumar (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project (FMCG - Frooti)*
- 2013-15** : Mr. Santosh Kumar (*Visualization and Campaign Planning*)
: *Campaign based Commercial Project*
- 2012-14** : Ms. Anju Soni (*Visualization and Campaign Planning*)
Dissertation - Visualization and Campaign Planning
Campaign based Commercial Project (*Use Nota in Voting – 5 Star Chocolate*)
: Social project (*Aao Gandagi Phailayen*) and Commercial project (*Eco Motors*)
- 2012-14** : Ms. Geetika (*IMCD-Integrated Marketing Communication Design*)
Dissertation – IMCD
Campaign based Commercial Project (*Eco friendly Papers*)
: Commercial project (*Women’s Empowerment*) and Commercial project (*Mineral Water*)
- 2012-14** : Ms. Khushboo Kumari (*Visualization and Campaign Planning*)
Dissertation – Visualization and Campaign Planning
Campaign based Commercial Project (*Cafericcio cafe*)
: Social project (*Save Girl Save Future*) and Commercial project (*Impression Bed Sheets*)
- 2012-14** : Ms. Pallavi Singh (*Visualization and Campaign Planning*)
Dissertation – The Role of Super Graphics in Identity Design
Campaign based Commercial Project (*Indian Coffee House*)
: Commercial project (*Impressive Paints*) and Commercial project (*X- Deo for Men*)
- 2012-14** : Mr. Shreya Singh (*Visualization and Campaign Planning*)
Dissertation – Visualization and Campaign Planning
Campaign based Commercial Project (*Kid-Star Pencil*)
: Commercial project (*Over Population in India*) and Commercial project
- 2012-14** : Ms. Shweta Singh (*Visualization and Campaign Planning*)
Dissertation – Visualization and Campaign Planning
Campaign based Commercial Project (*Womaniya Mobile Handset*)
: Commercial Project (*Saksharta Abhiyan*) and Commercial project (*LUCA Sun Cream*)
- 2011-13** : Mr. Abhishek Prajapati (*Visualization and Campaign Planning*)
Dissertation – Visualization and Campaign Planning
Campaign based Commercial Project (*Sports - Rajput & Company*)
: Social project (*Eye Donation*) and Commercial project (*Samsung Mobile Handset*)
- 2011-13** : Mr. Deepak Sahani (*Illustration*)
Dissertation –Kahani Chitra ka Samaj per Prabhav
: Illustration on Poems
- 2011-13** : Mr. Manju (*Visualization and Campaign Planning*)
Dissertation - Visualization and Campaign Planning
Campaign based Commercial Project (*Sony TV*)
: Social project (*Blood Donation*) and Commercial project (*Asian Paint*)
- 2011-13** : Mr. Rakesh Chaudhry (*Visualization and Campaign Planning*)
Dissertation - Visualization and Campaign Planning
Campaign based Social project (*Dignity for All*)
: Commercial project (*World Cup Cricket in China and Ranbaxy Volini*)
- 2011-13** : Ms. Shaily Varun (*Visualization and Campaign Planning*)

- Dissertation - Visualization and Campaign Planning*
 Campaign based Social project (*Banaras Tourism*)
 : Commercial project (*Kashi Rockers Music Band*)
- 2011-13 :** Mr. Shudhanshu Awasthi (*Visualization and Campaign Planning*)
Dissertation - Visualization and Campaign Planning
 Campaign based commercial project (*Film - Pandit*)
 : Commercial project (*Just Face Wash*) and social project (*Be Smoking*)
- 2010-12 :** Mr. Ajay Kumar (*IMCD-Integrated Marketing Communication Design*)
Dissertation- Consumer Behavior
 Campaign based Social and Commercial project (*Satsang – Geeta Pravachan and Colgate-Muskuraten rahon*)
 :Camping based commercial product (*New Bike Launch – Hero Honda Dabang*)
- 2010-12: Mr. Chandan Kumar (*IMCD-Integrated Marketing Communication Design*)
Dissertation - Campaign Planning
 Campaign based commercial project (*Kashi Film Festival and Chilgum Bubblegum*)
 : Campaign based institutional project (*Ragging – Think Positive*)
- 2010-12 :** Mr. Gagandeep Maurya (*Visualization and Campaign Planning*)
Dissertation - Visualization
 Campaign based commercial project
 : Campaign based commercial project
- 2010-12 :** Ms. Jooli Sonkar (*Visualization and Campaign Planning*)
Dissertation - Advertising Philosophy
 Campaign based commercial project (*New Product Launch - Titan new watch - WAQT and YARN Apparel foe Life*)
 : Campaign based commercial project (*Political Campaign for Congress Party*)
- 2010-12 :** Ms. Manisha Bharadwaj (*Visualization and Campaign Planning*)
Dissertation - Visualization
 Campaign based commercial project (*Fast Food – MAC'D and Banaras Tourism*)
 : Campaign based commercial project (*Opening of Big Departmental Store in Varanasi -Big Bazar Banaras*)
- 2010-12 :** Mr. Ramchander Kushwaha (*Visualization and Campaign Planning*)
Dissertation – Market Segmentation
 Campaign based institutional project (*How you work under Stress?*)
 : Campaign based commercial project (*Excel washing powder and Fusion Cola*)
- 2010-12 :** Ms. Varsha Gautam (*Visualization and Campaign Planning*)
Dissertation - Visualization
 Campaign based commercial project (*New Product Launch – Ray Ban Zoom Sunglasses and Eye Donation*)
 Campaign based commercial project (*Shilpa Bindi*)

Year base system

- 2009-11 : Mr. Akhilesh Mishra (*Visualization and Campaign Planning*)
 Dissertation - Visualization
 Campaign based social project (*How to promote Art Education in Schools?*)
 Campaign based commercial project (*Microprocessor*)
- 2009-11 : Ms. Apporva Kumar (*Visualization and Campaign Planning*)

Dissertation—Camping Planning Campaign based commercial project (Print advertisements for AMUL Milk in 2050) Campaign based commercial project (Music Store)

2009-11 : Ms. Priyanashi Rastogi (*Visualization and Campaign Planning*)
Dissertation - Art of Campaign
Campaign based commercial project (Mobile advertisements only for College and Universities going Students)
Campaign based social project (Save Animals)

2009-11 : Ms. Prerna Sareen (*Visualization and Campaign Planning*)
Dissertation - Visualization
Campaign based commercial project (Product Launch 5 star Restaurant basis of Classic Indian Feature Films)
Campaign based social project (Save River Ganga)

Ten M.F.A. Dissertation at Chandigarh College of Art :

2004-07 : Ten Students passed and submitted its dissertation and practical display works of Campaign Planning and Illustration in different topics during worked as an Assistant Professor (Reader) in Applied Art (MFA) at Govt. College of Art, CHD.

Expertise :

Very much familiar about Screen, Offset, Rotogravure, Tradil, Solvent and Digital printing works. Any type of Applied Arts work especially in Graphic Designing and much familiar with Corel Draw, Adobe - InDesign, Photoshop & Illustrator software of graphic designing.

Computer Operating System Handle :

Mac OS X (*OSX Sierra*), Windows 10 and Android

Computer and other gadgets handel :

Apple Mac Book Air from 2016

Apple iPad Air 2 from 2016

Apple Mac Book Pro since 2013

iMac - 21.5" since 2012

Apple Mac Book since 2009

Windows Pc since 1995

Presence in Social Media :

Website -2016:

www.aroramanish.in

www.diciitbhu.com

www.klaksharbhu.in

www.designpicnic.in

www.rsbmbhu2016.in

Professional

LinkedIn : <https://www.linkedin.com/in/manish-arora-7b112326/>

Behance : <https://www.behance.net/manisharora>

Code Pen : <https://codepen.io/rmanish1973/>

Flicker : <https://www.flickr.com/photos/manisharorabhu/>

Tumblr : <https://www.tumblr.com/blog/rmanish1973>

Vimeo : <https://vimeo.com/manisharorabhu>

Dribbble : <https://dribbble.com/manisharorabhu>

Research

Academia : <https://banaras.academia.edu/ManishArora>

Google Scholar: <https://scholar.google.co.in/citations?user=CHTZQCEAAAAJ&hl=en>

Curriculum Vitae of Manish Arora, Banaras Hindu University, Varanasi, UP, INDIA

Orcid : <https://orcid.org/my-orcid/manisharora>
Research Gate: https://www.researchgate.net/profile/Manish_Arora11

Public

Facebook : <https://www.facebook.com/manish.arora.528316>
Twitter : <https://twitter.com/rmanish1973>
Instagram : 9307627818
Whatsapp : 9307627818
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Date :
Place :

Signature